



basic urban electric

nikos.mamatis
design

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electric



CONTENTS

ABOUT
DESIGN
MANUFACTURING
KEY STATS
PERSONALISATION
DETAILS
EXTRAS
LIFESTYLE

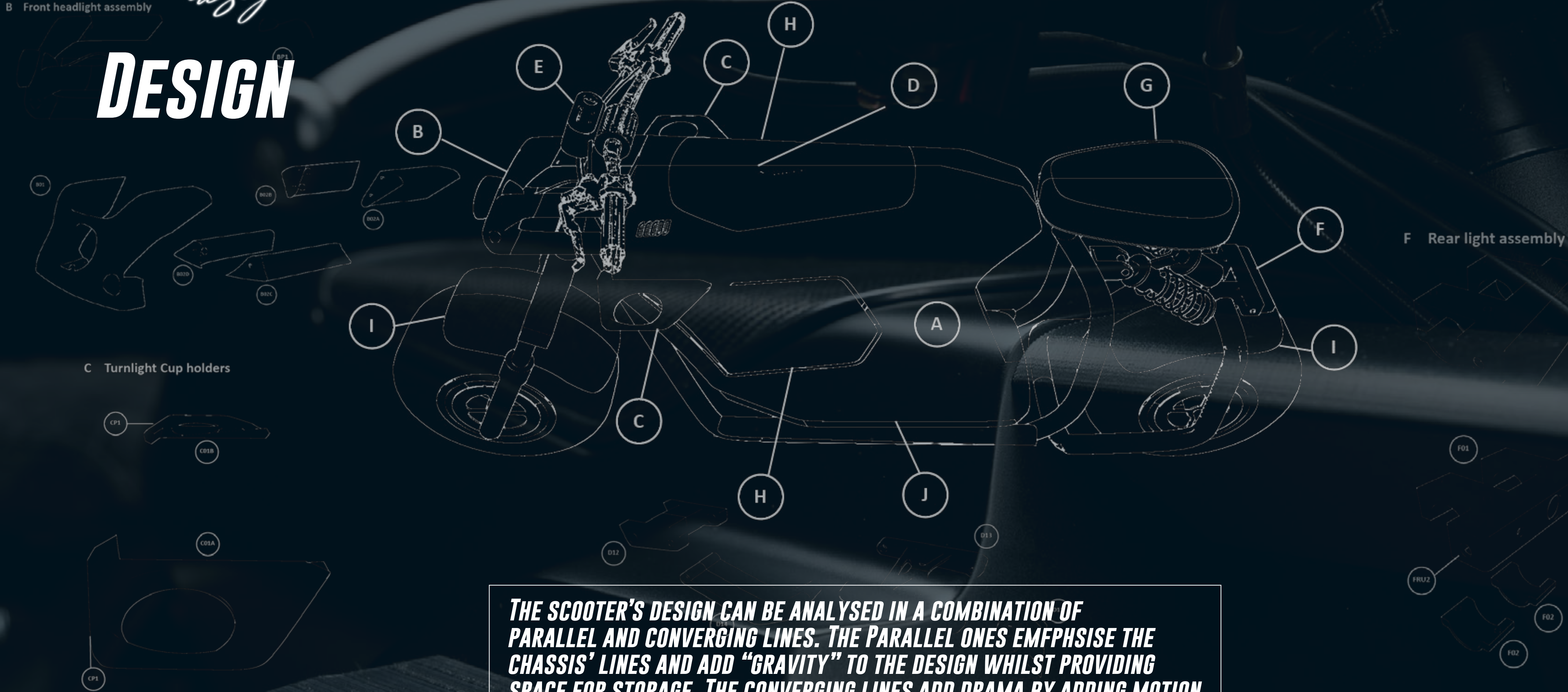


ABOUT

THE BASIC URBAN ELLECTRIC PROJECT IS A LIMITED PRODUCTION SCOOTER. BASED ON AN EXISTING ROLLING CHASSIS, FROM A MARKET AVAILABLE SCOOTER, THE BASIC URBAN ELLECTRIC IS A DESIGN STUDY ON STYLE AND URBAN PRACTICALITY. FOCUSED ON LOW SPEED AND SHORT DISTANCE IN-CITY TRANSPORTATION, THE SCOOTER IS DESIGNED AS A STYLISH TOOLBOX FOR THE URBAN COMMUTER. IT FEATURES A LEAN FORWARD RIDING STANCE WHICH ADDS STYLE AND DRAMA WHILE REDUCING AIR DRAG, THUS EXTENDING RANGE.

ONLY 250 NUMBERED COPIES WILL BE BUILT, FEATURING A CUSTOM ENGRAVED AUTHENTICITY PLATE.

DESIGN



F Rear light assembly

THE SCOOTER'S DESIGN CAN BE ANALYSED IN A COMBINATION OF PARALLEL AND CONVERGING LINES. THE PARALLEL ONES EMPHPSISE THE CHASSIS' LINES AND ADD "GRAVITY" TO THE DESIGN WHILST PROVIDING SPACE FOR STORAGE. THE CONVERGING LINES ADD DRAMA BY ADDING MOTION TO THE DESIGN EVEN IN LOW OR NO SPEED. THE FOLDING SURFACES ACCENTUATE THE LINES AND CREATE AREAS OF LIGHT AND SHADOW THAT HIGHLIGHT THE DESIGN, VISUALLY REDUCE THE VOLUME OF THE SCOOTER AND PROVIDE GRIP TO THE RIDER'S KNEES.



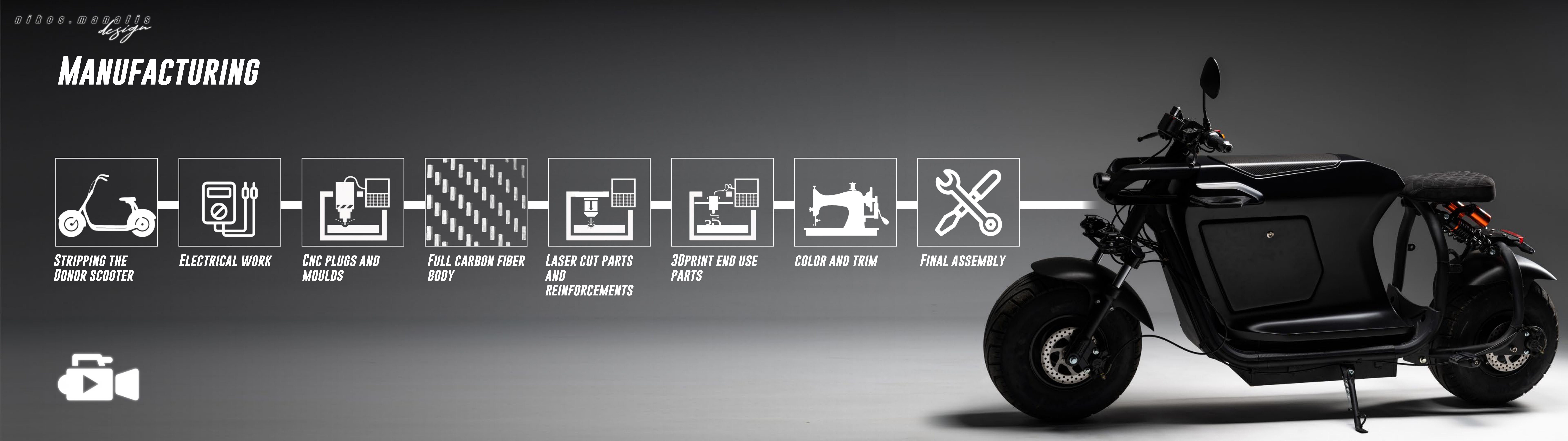


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DESIGN / LIGHT DESIGN



THE SCOOTER'S LIGHTS ARE DESIGNED AS A 3D EXPLODED CLUSTER THAT TAKE ON THE WHOLE FRONT OF THE VEHICLE. THIS CLUSTER FORMS A THREE DIMENSIONAL FORMATION THAT CHANGES DYNAMICALLY AS THE VEHICLE TURNS AND CREATES A CHARACTERISTIC LIGHT IDENTITY FOR THE SCOOTER.





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KEY STATS



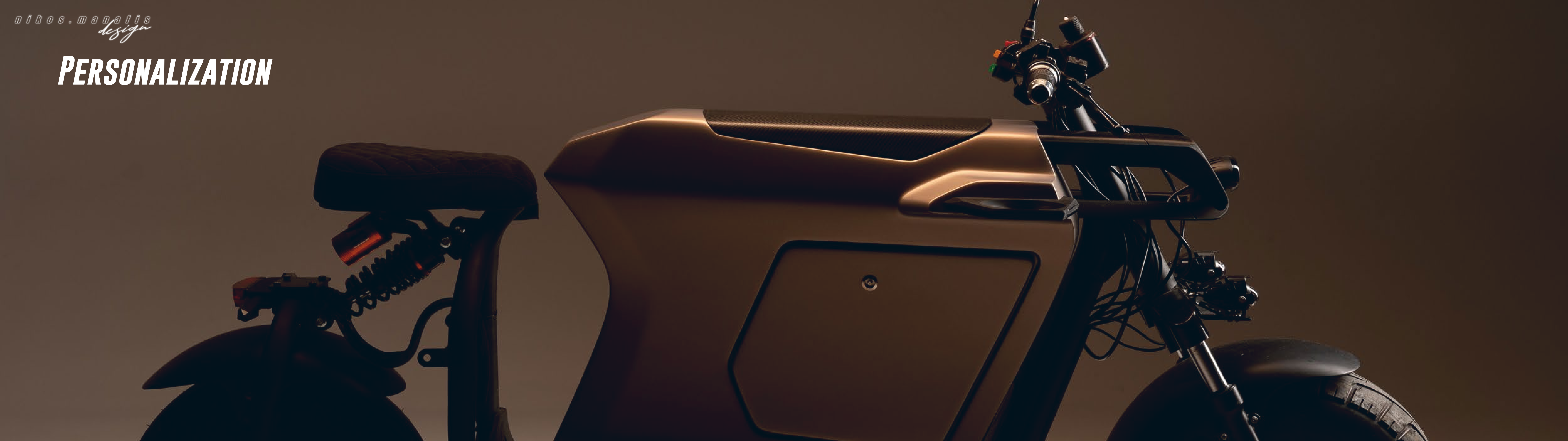
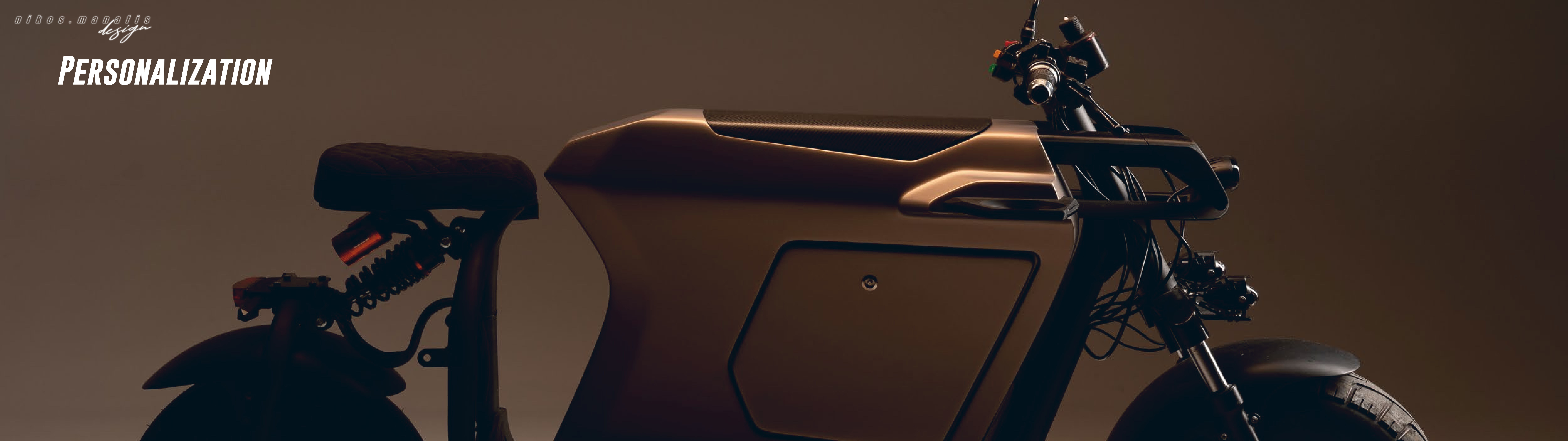
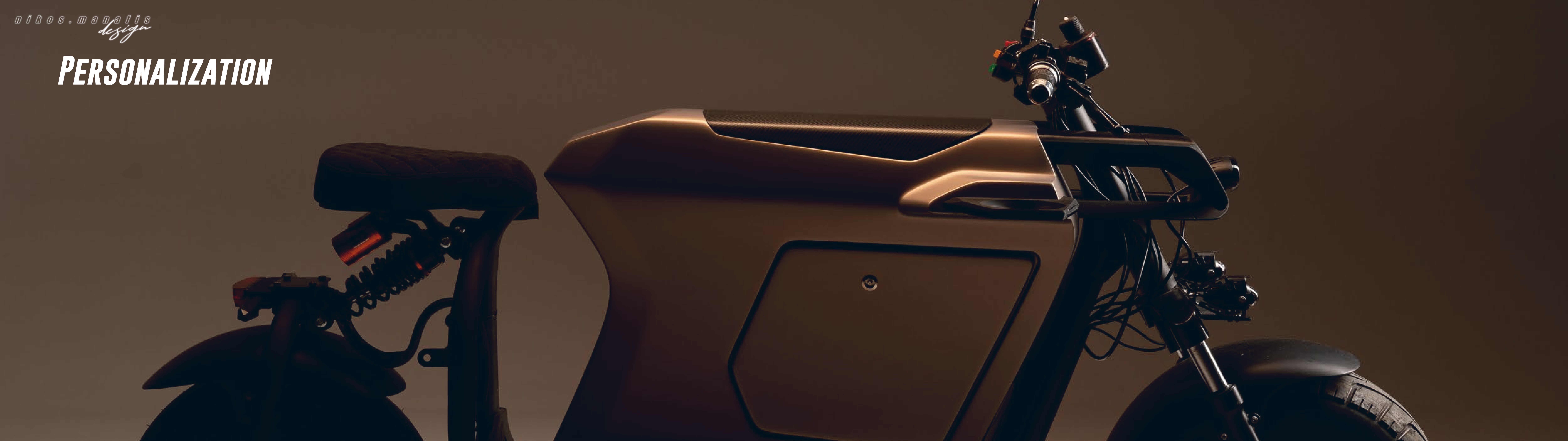
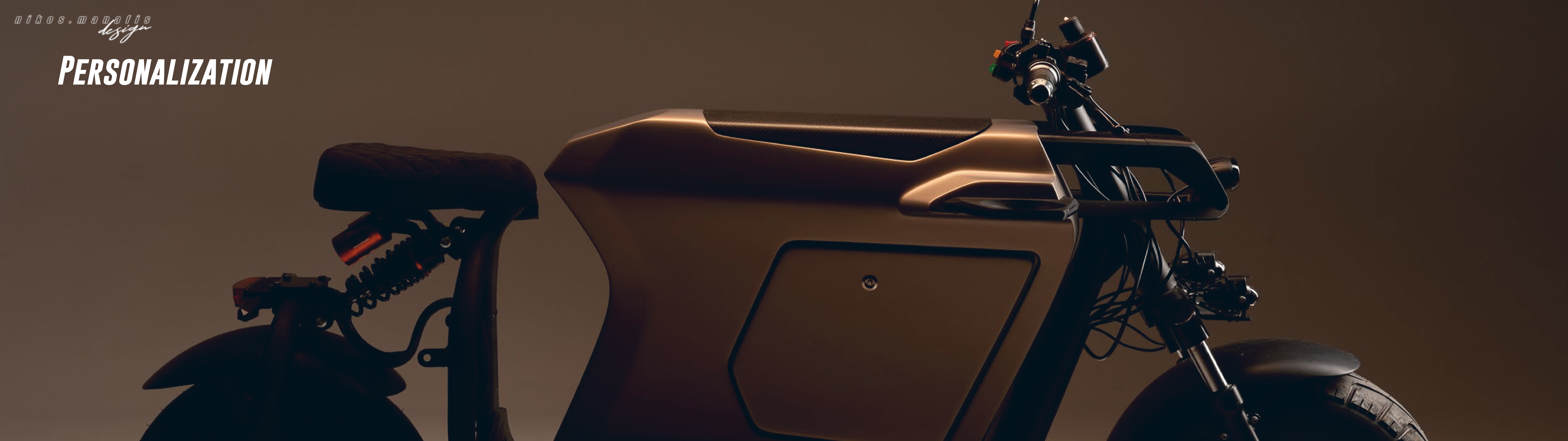
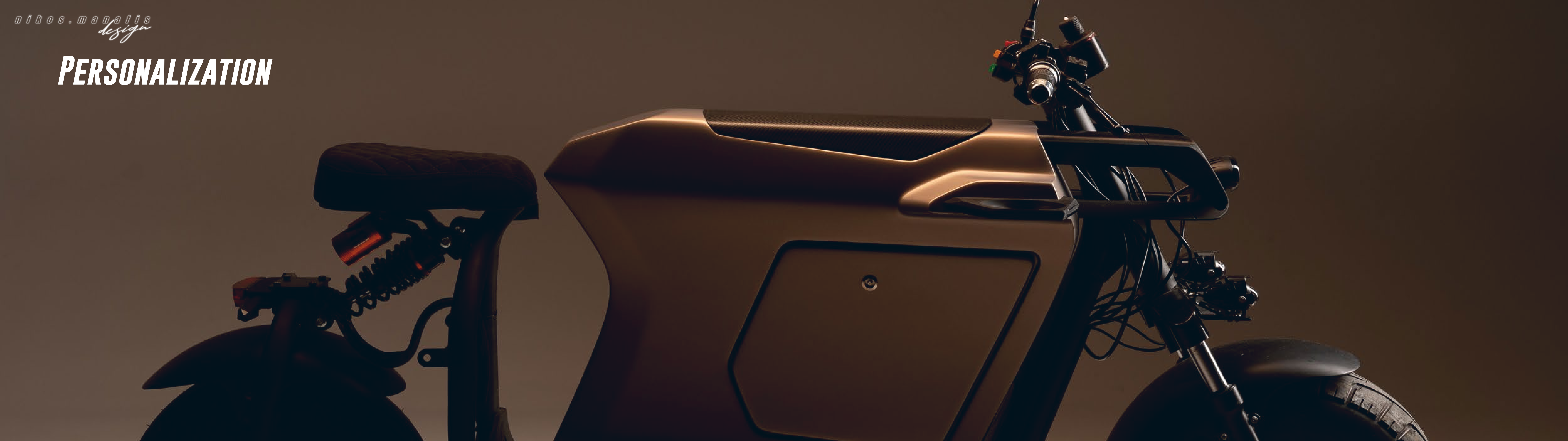
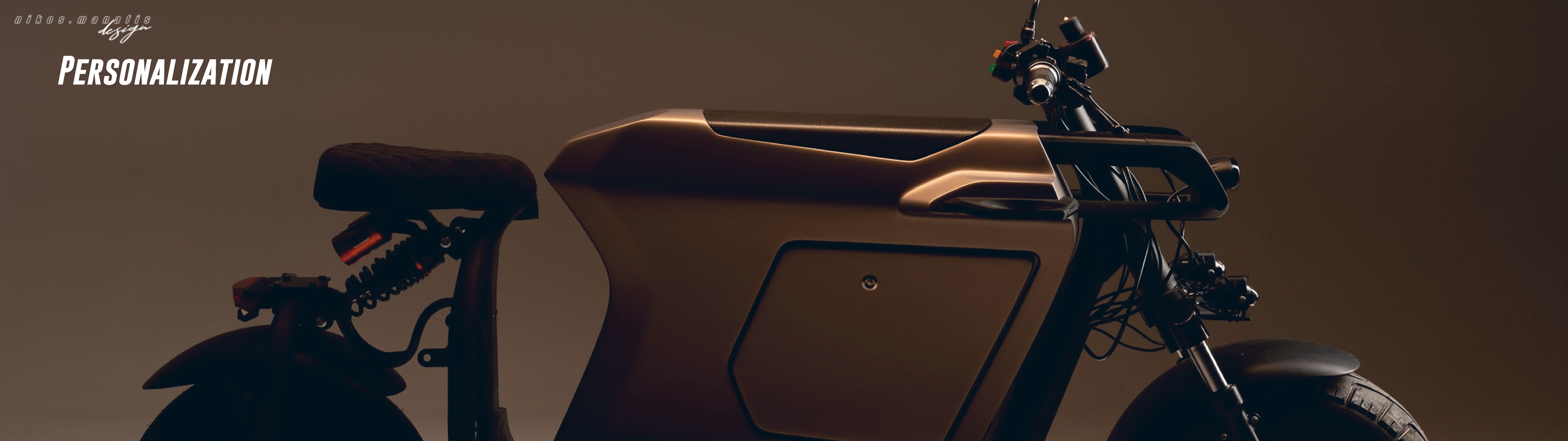
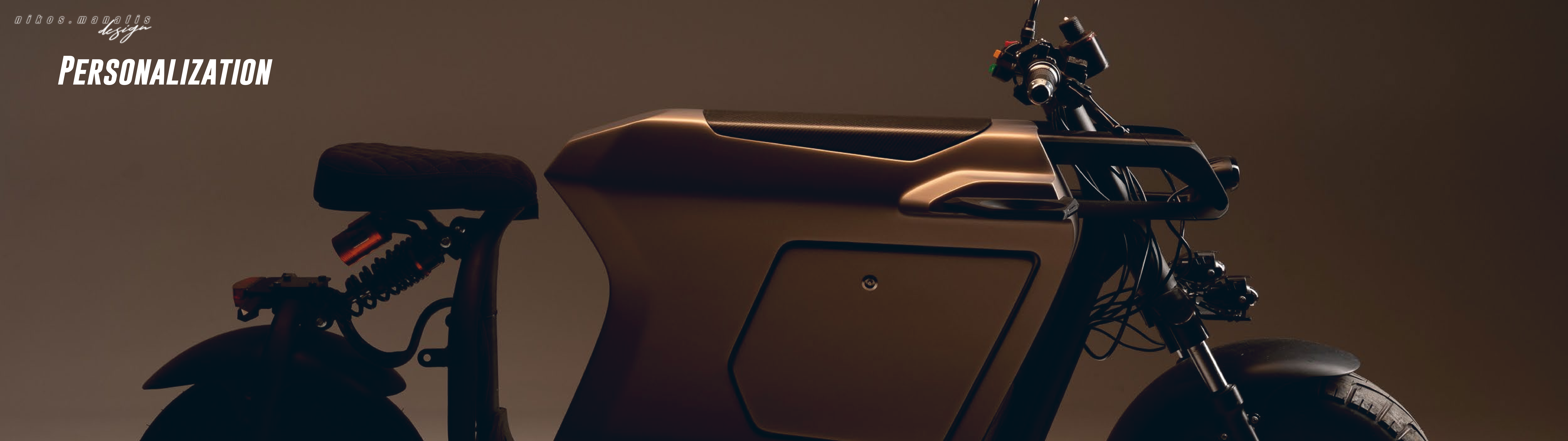
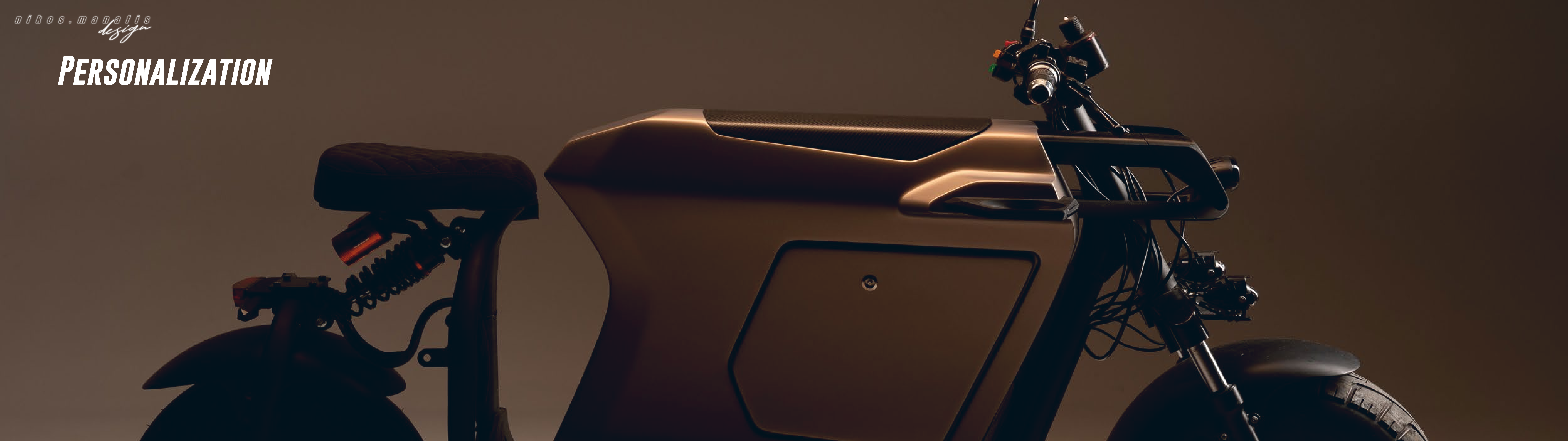
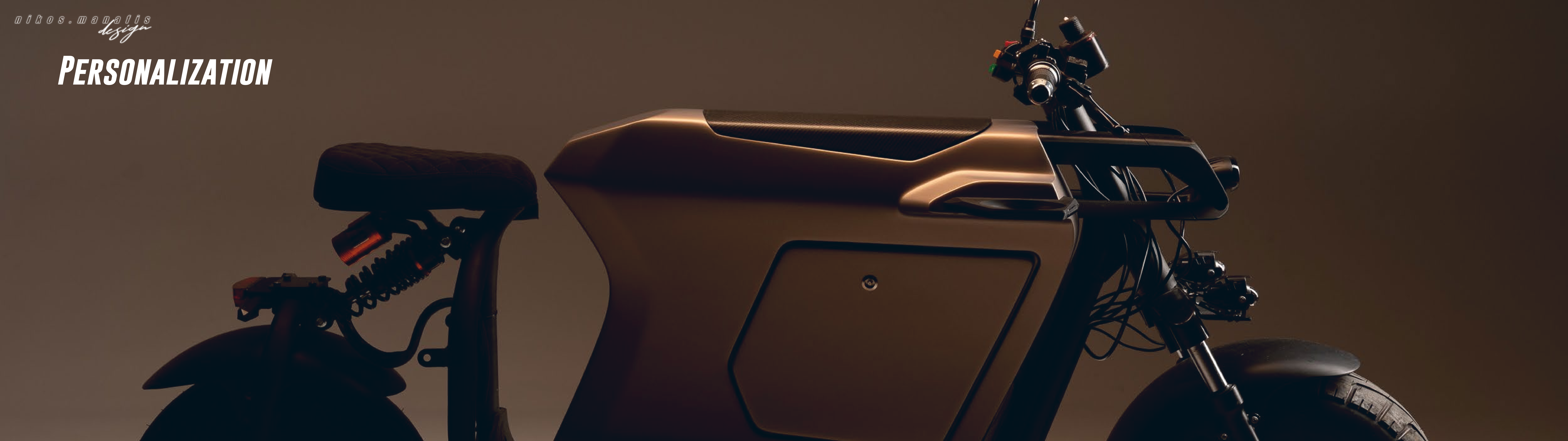
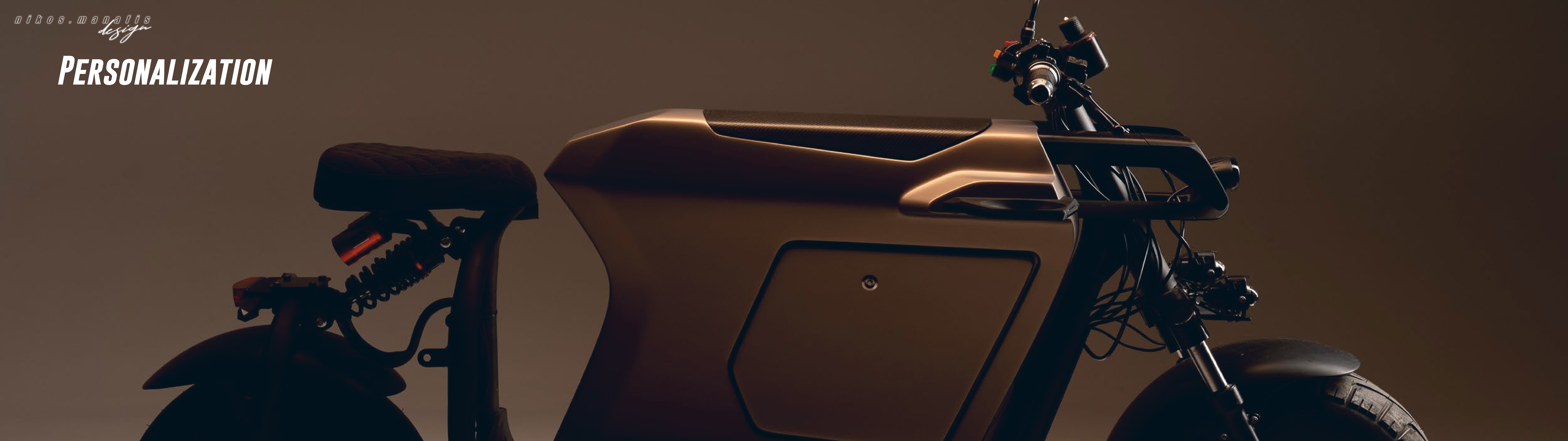
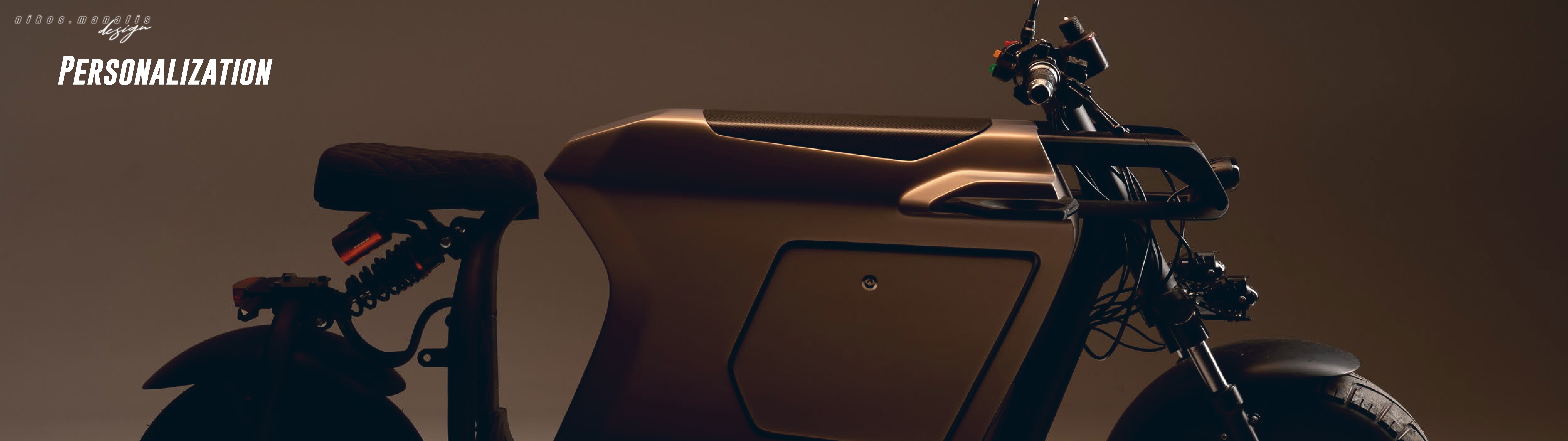
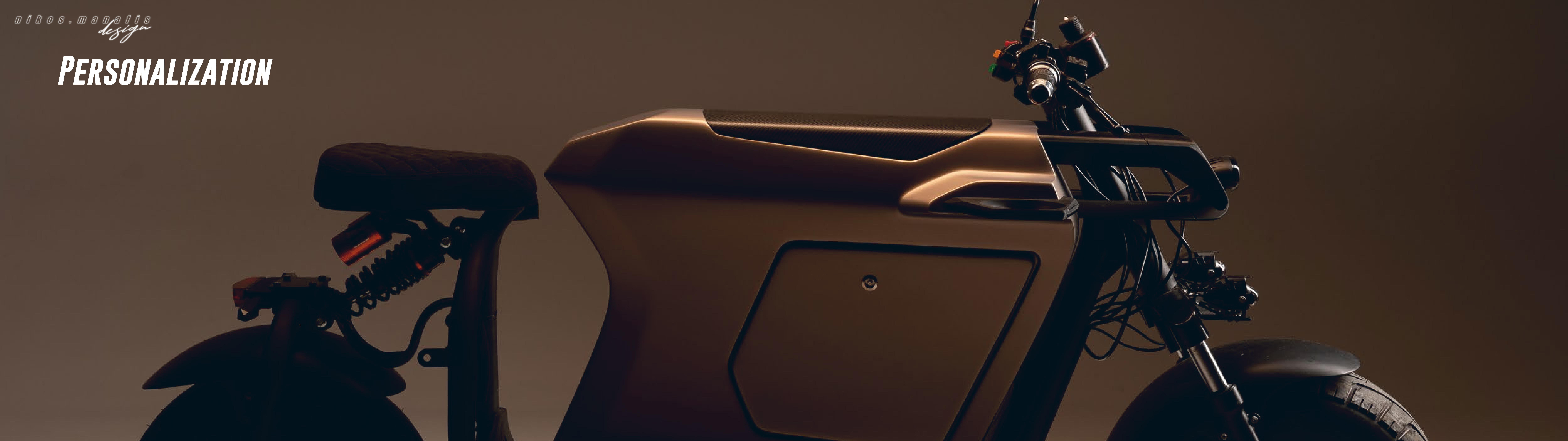
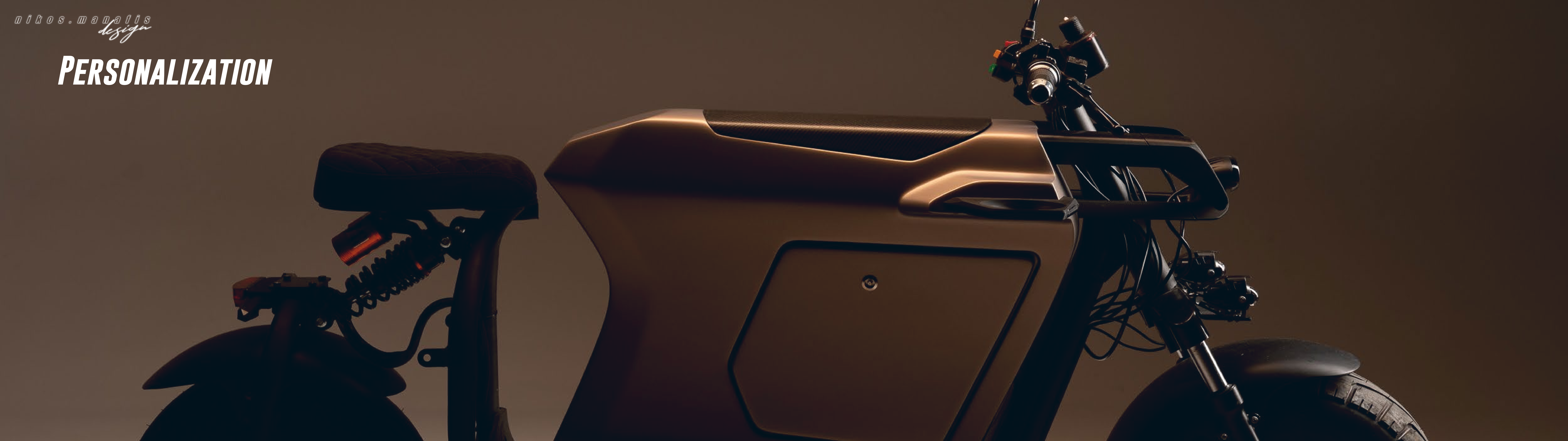
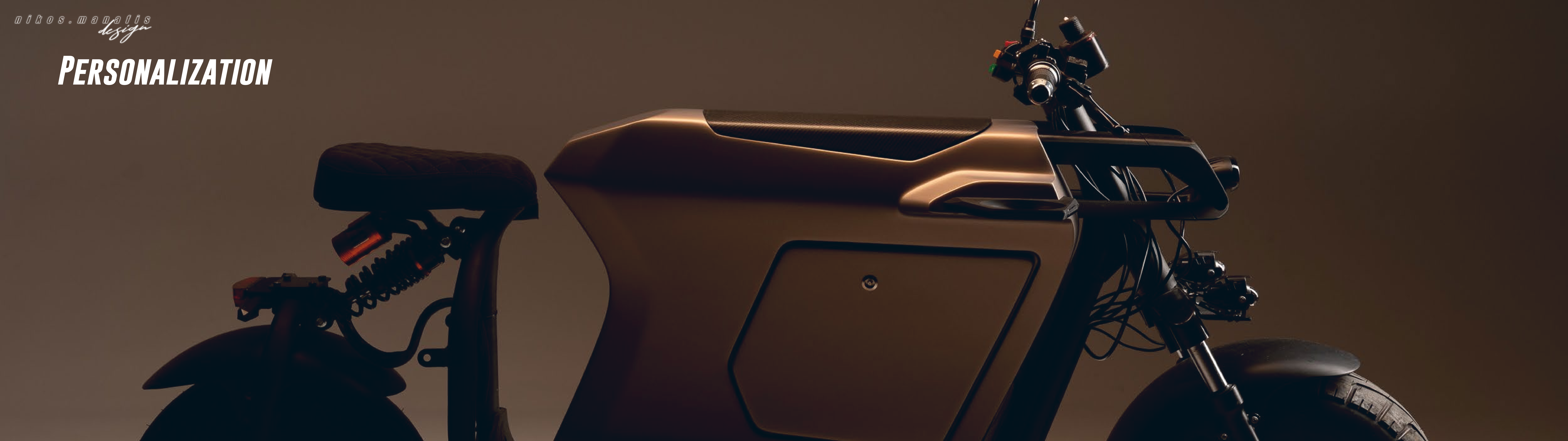
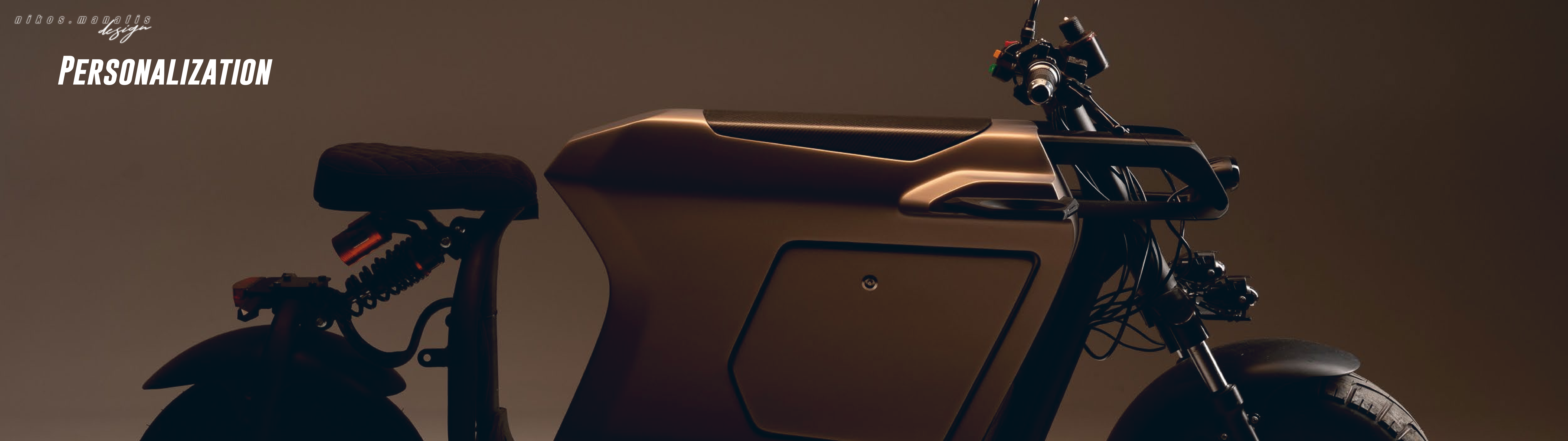
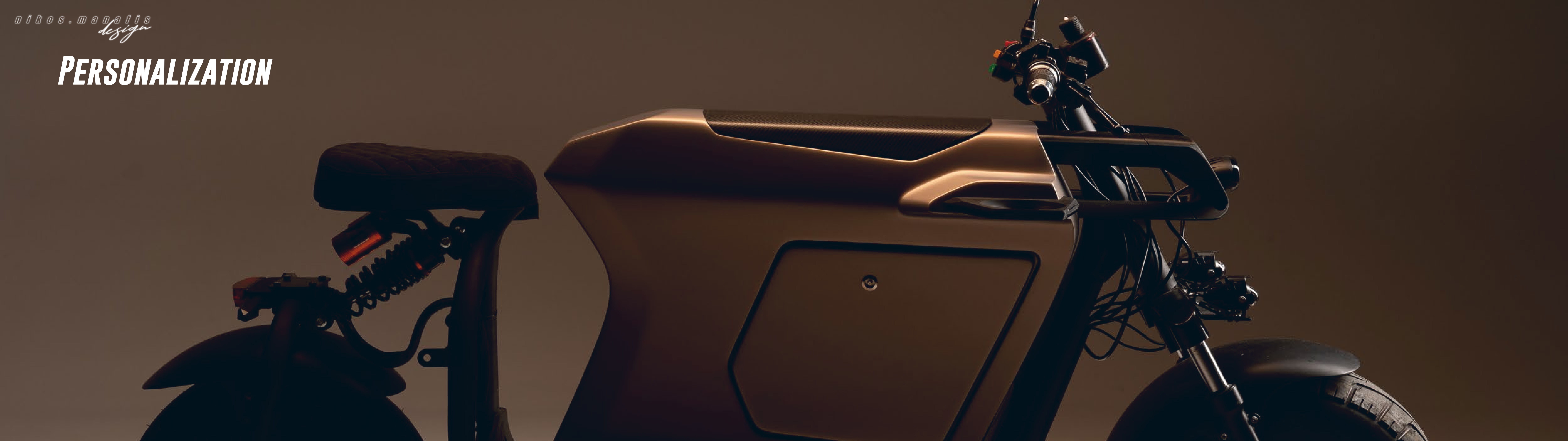
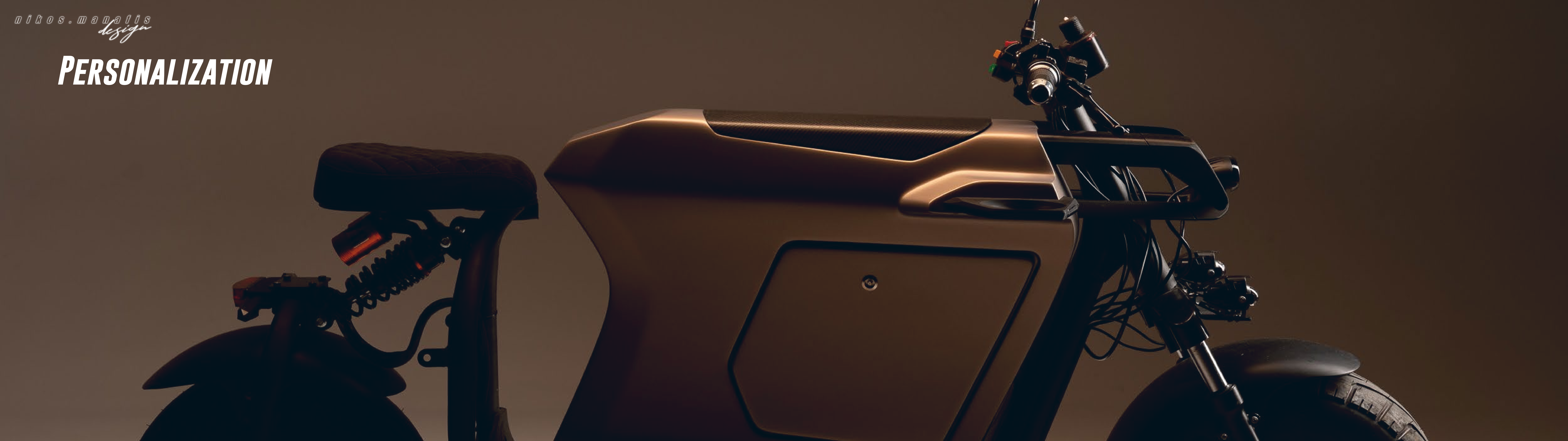
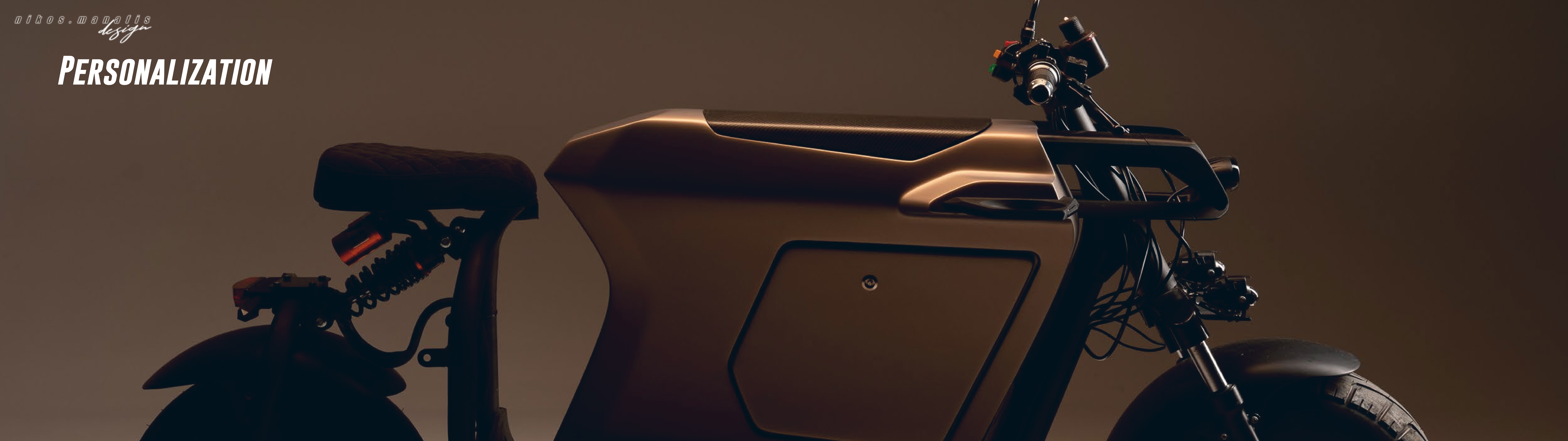
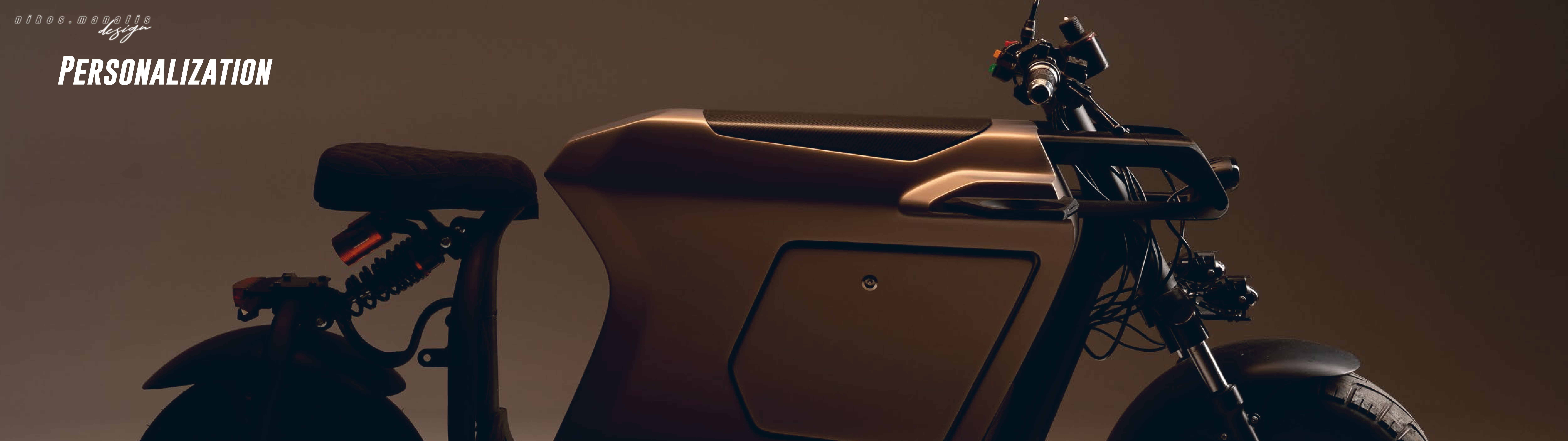
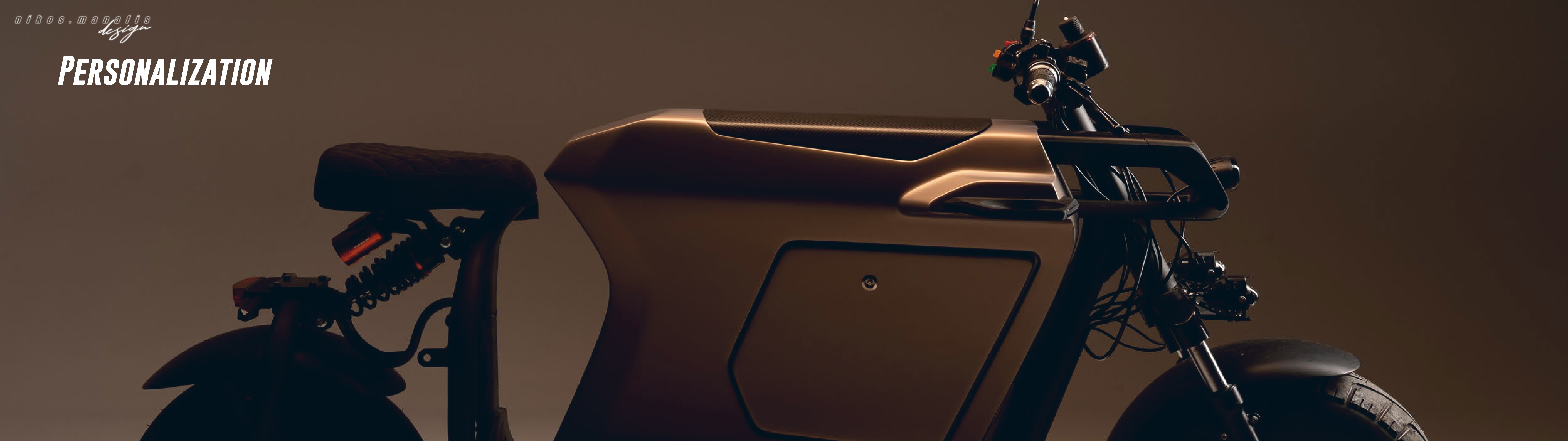
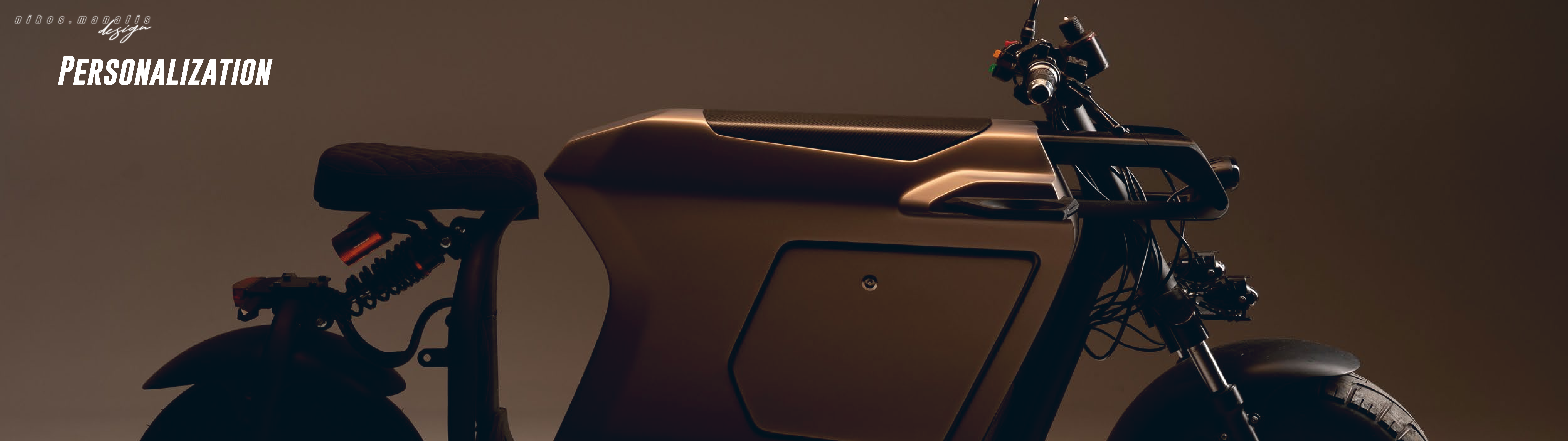
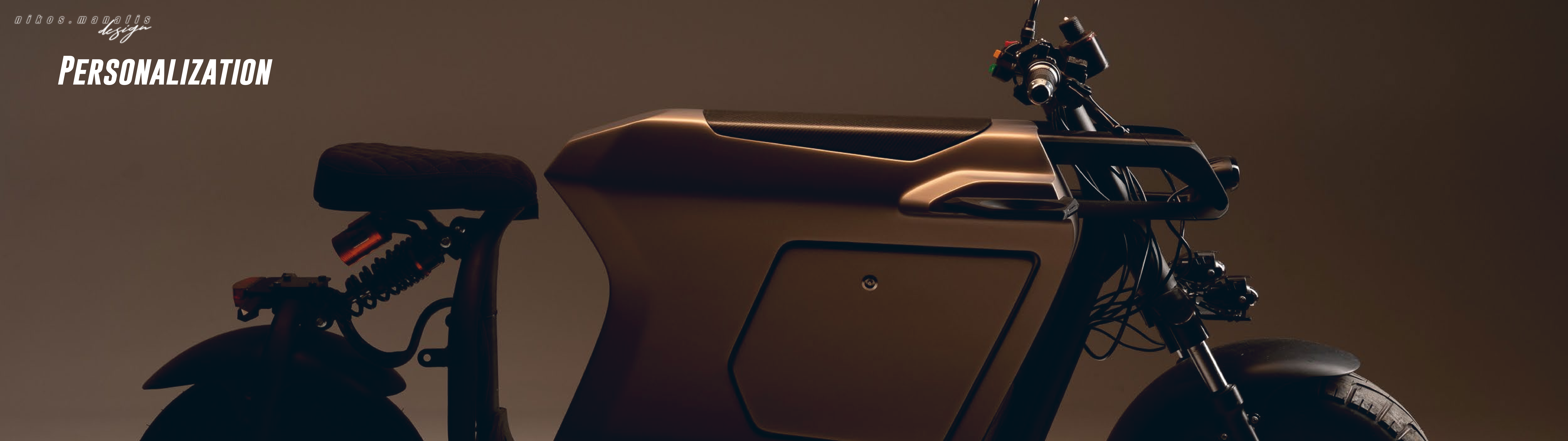
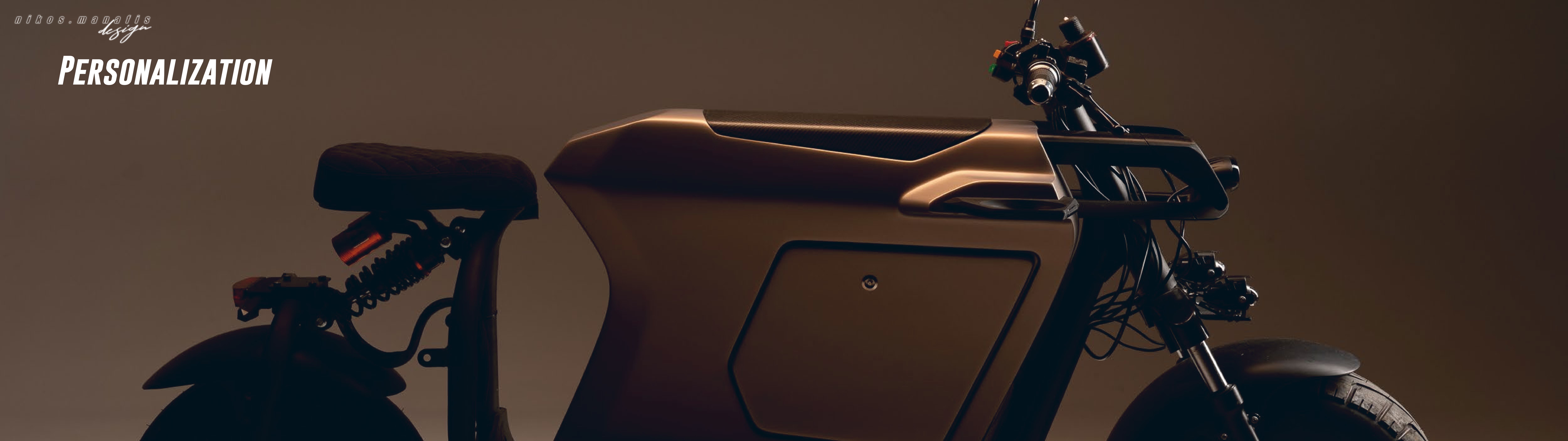
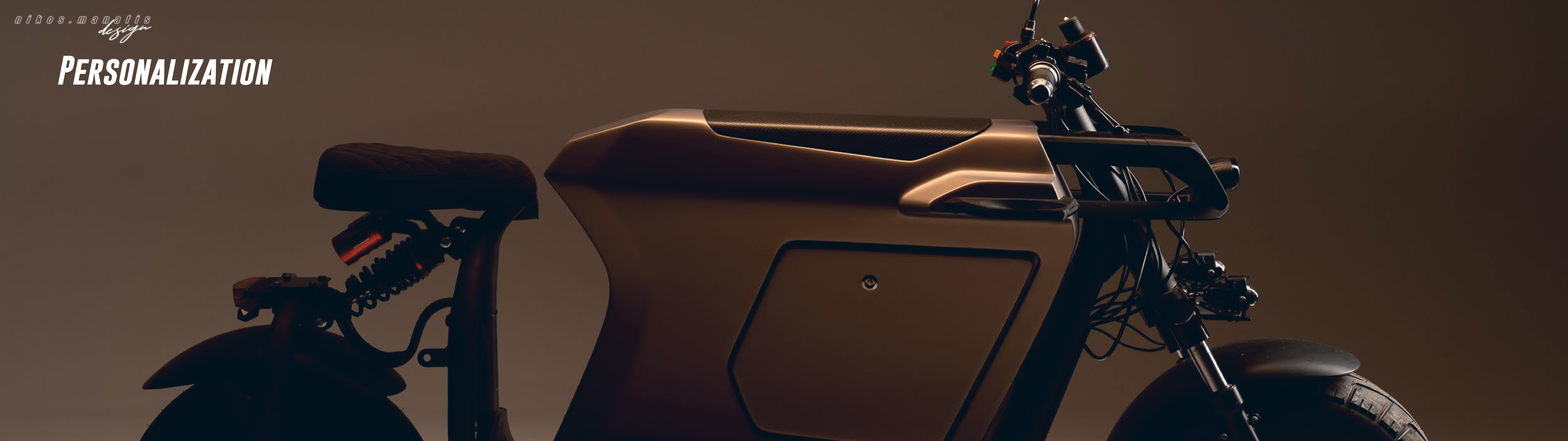
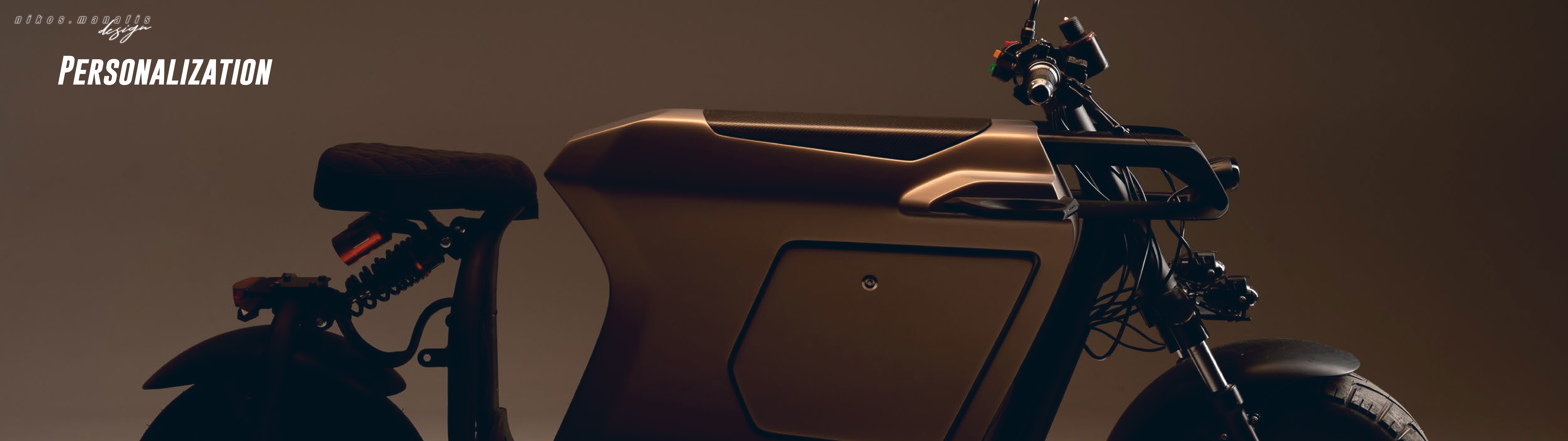
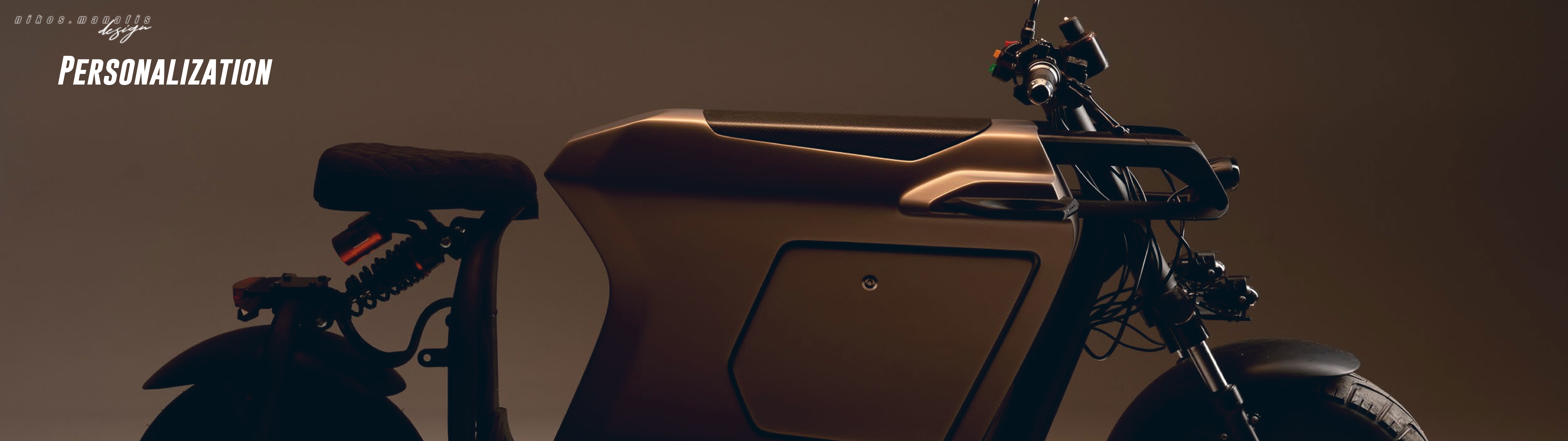
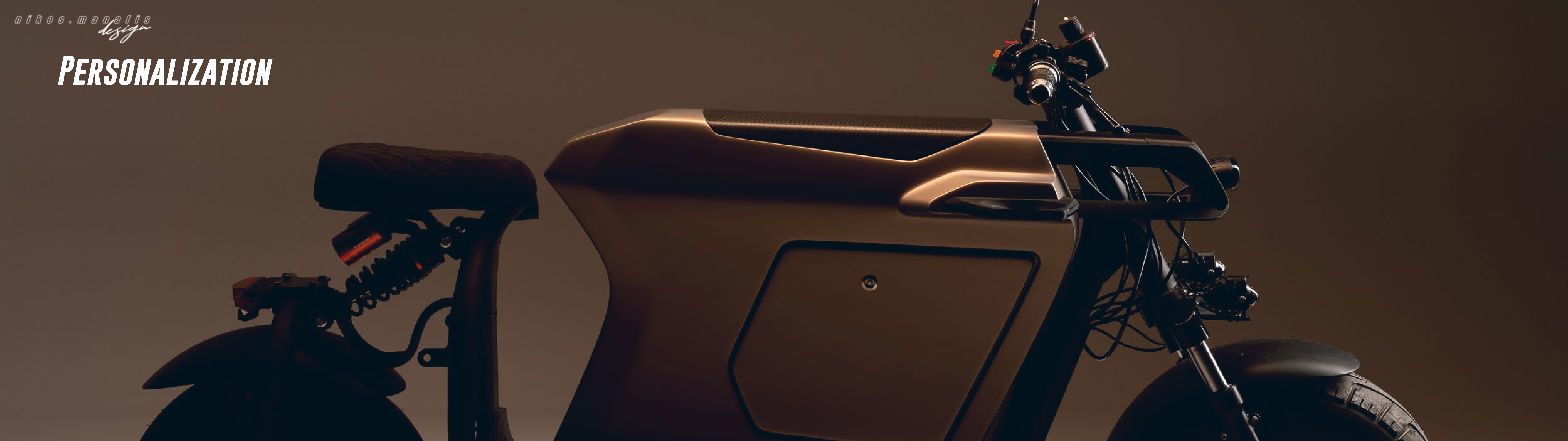
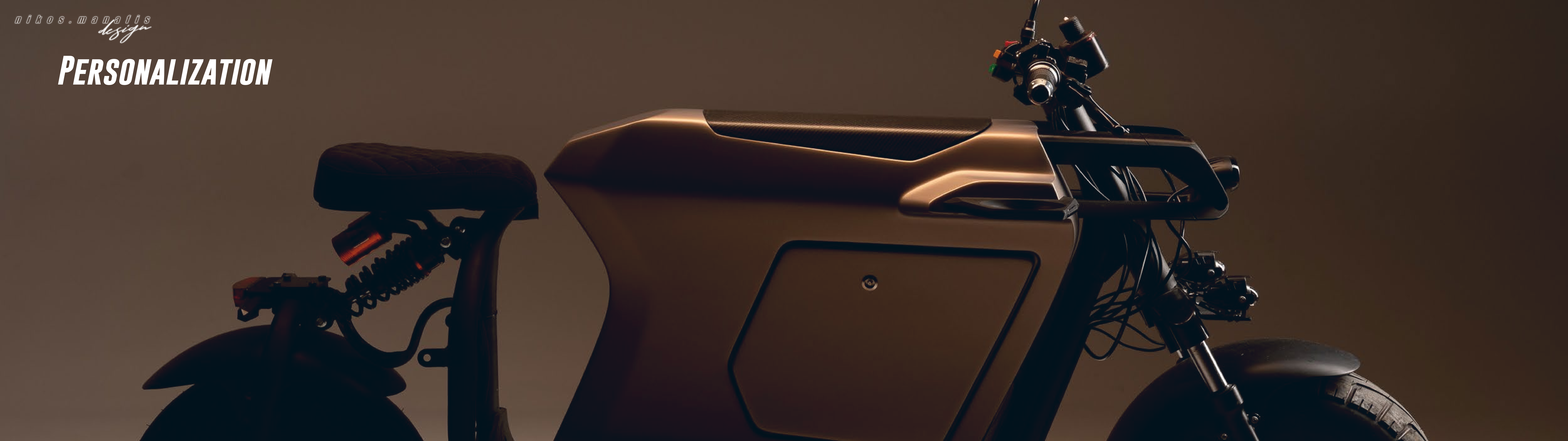
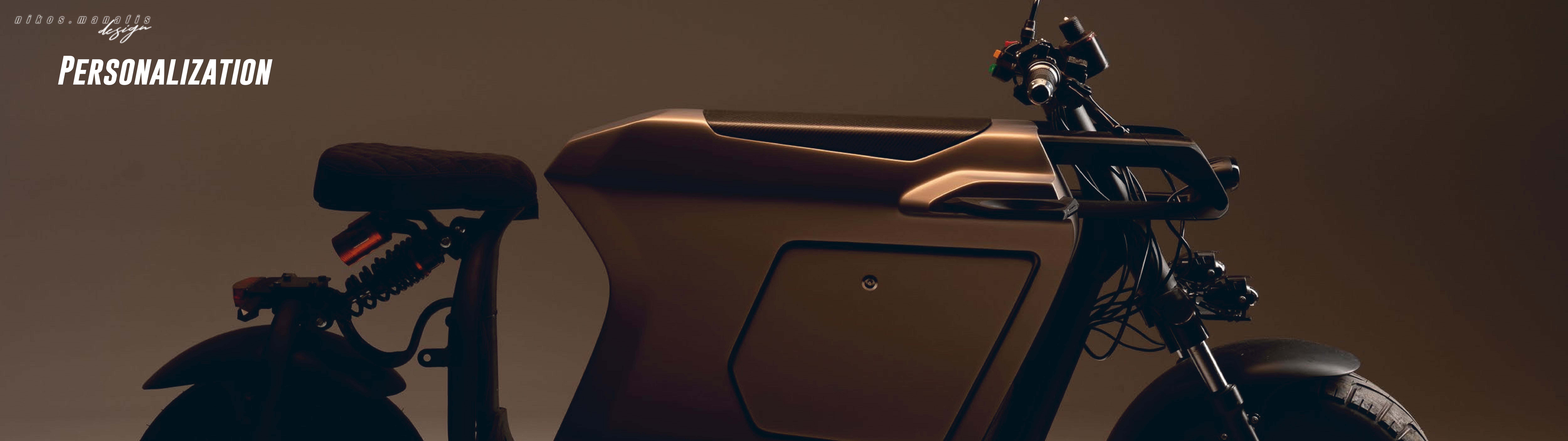
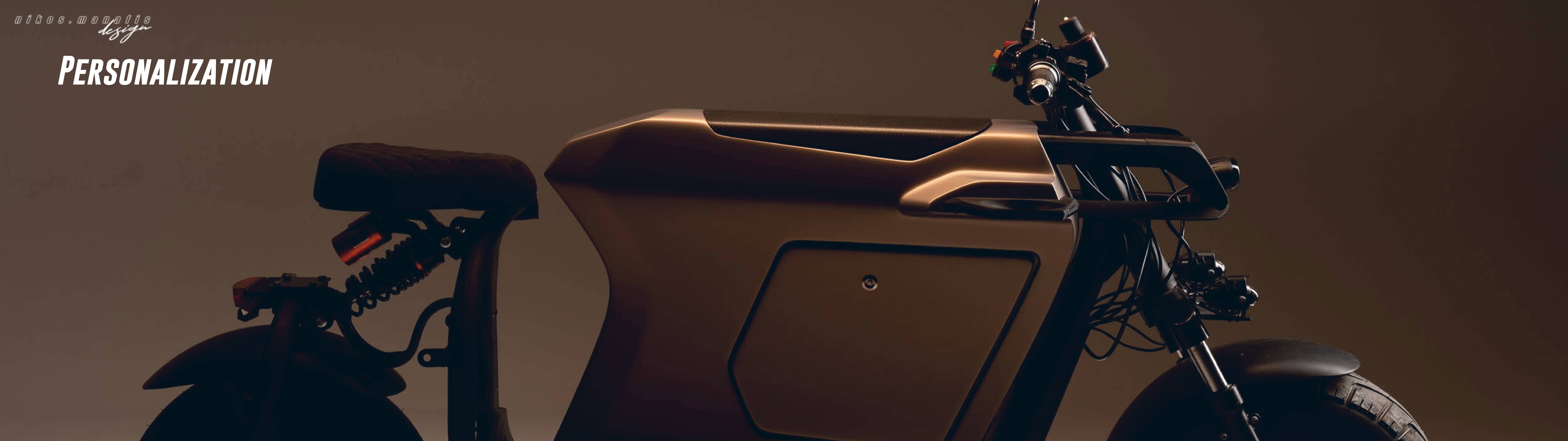
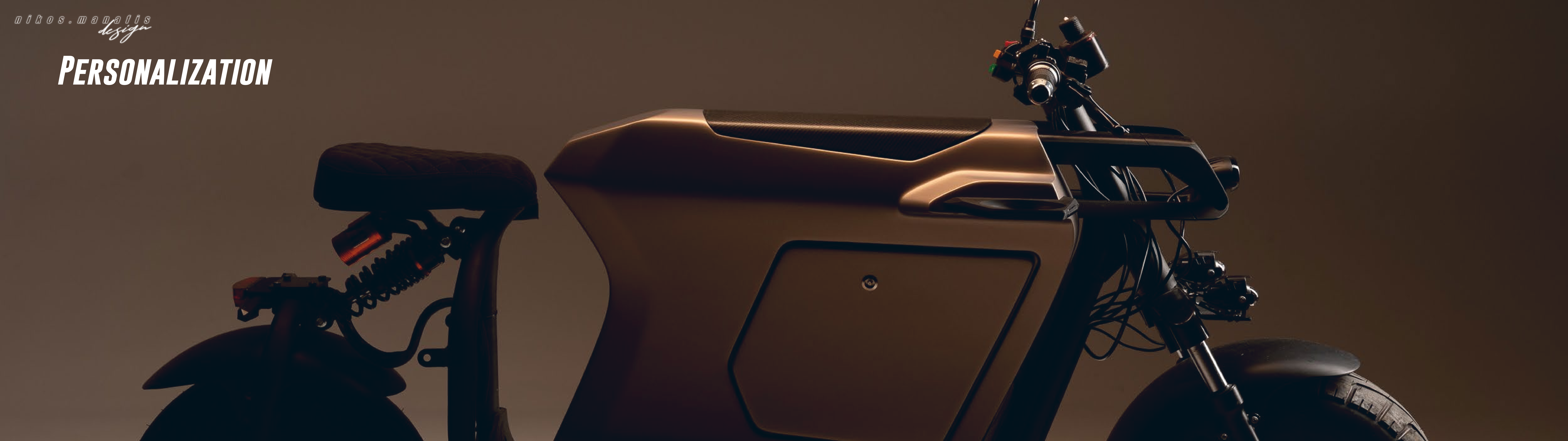
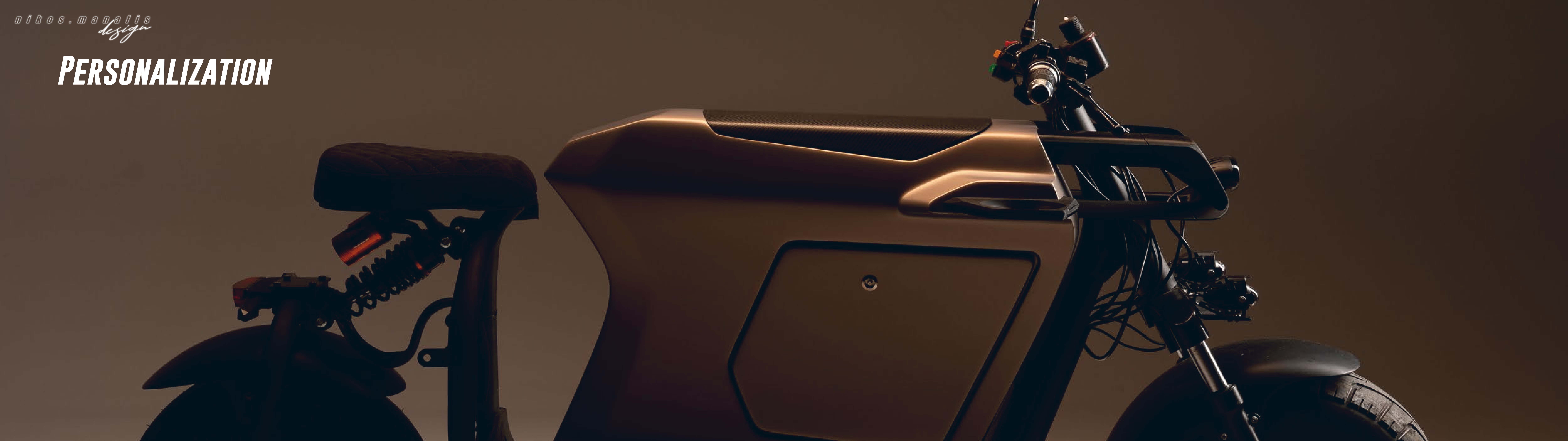
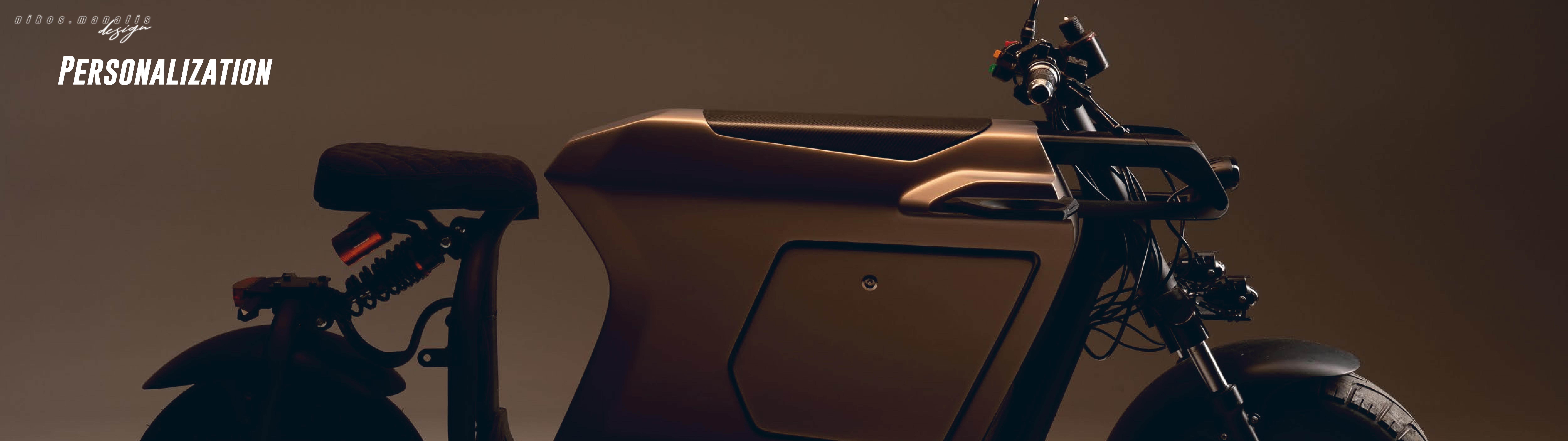
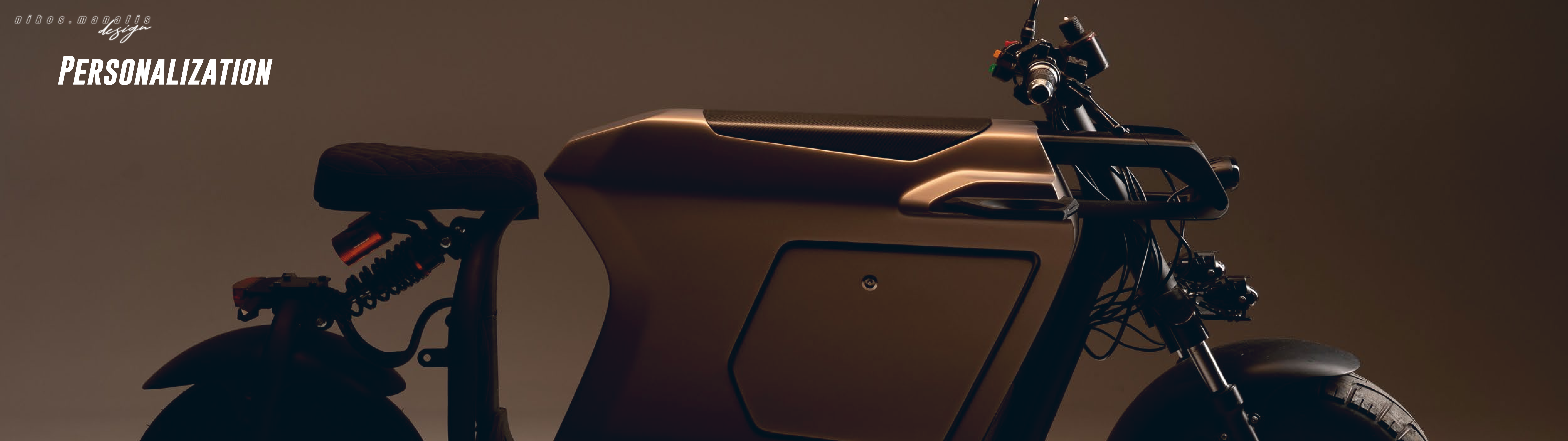
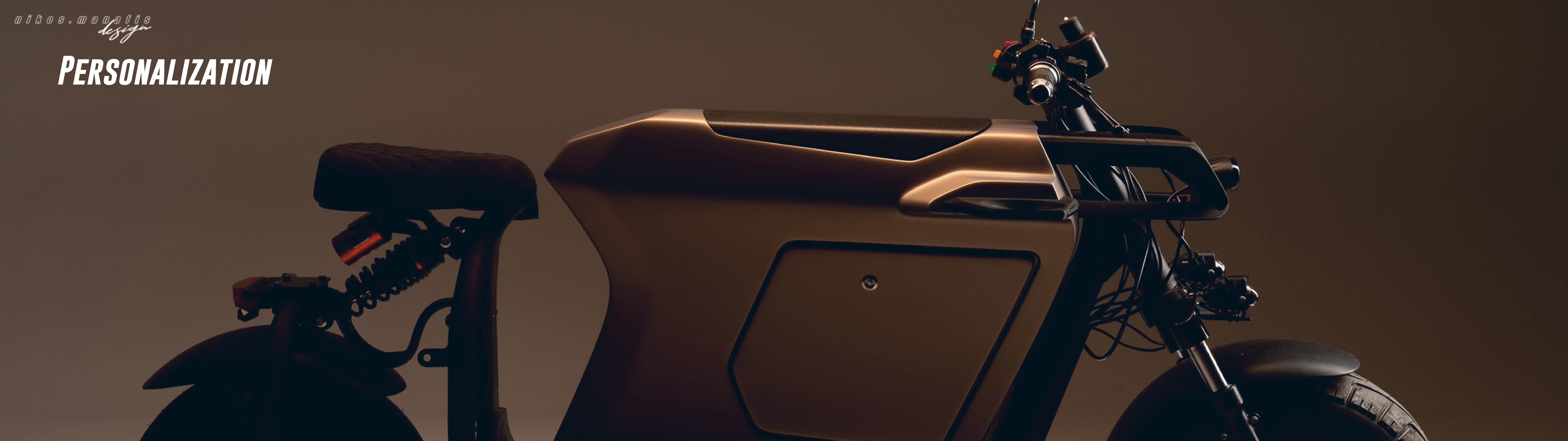
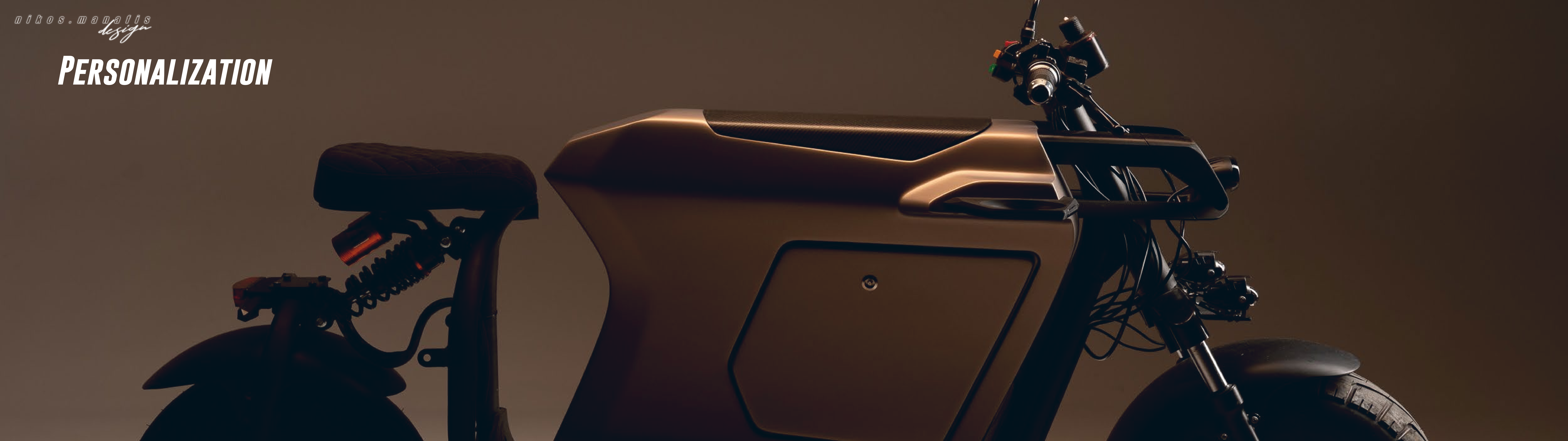
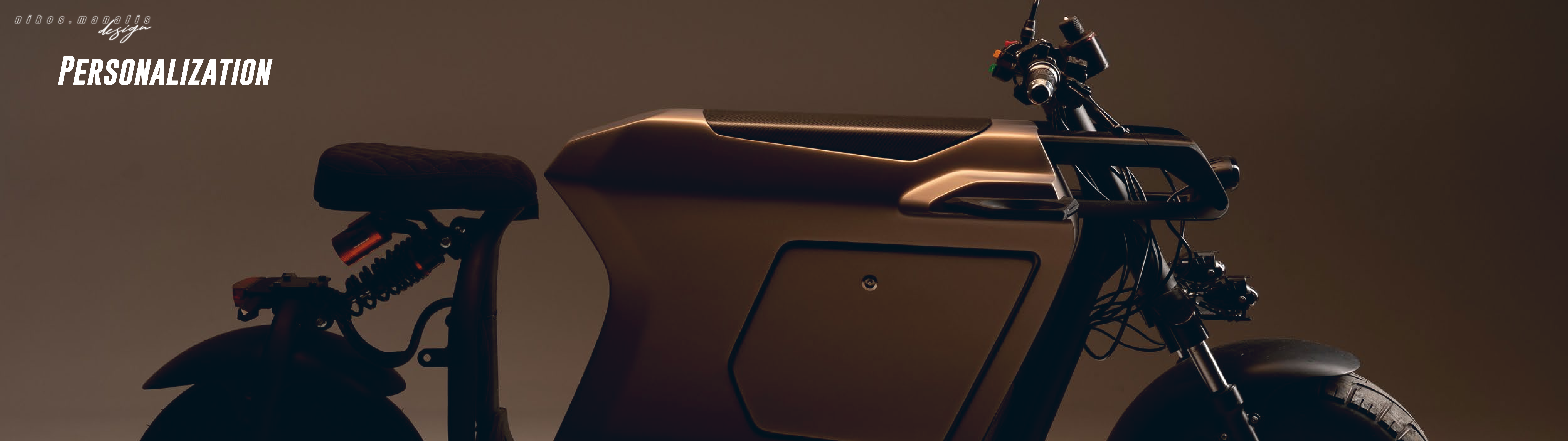
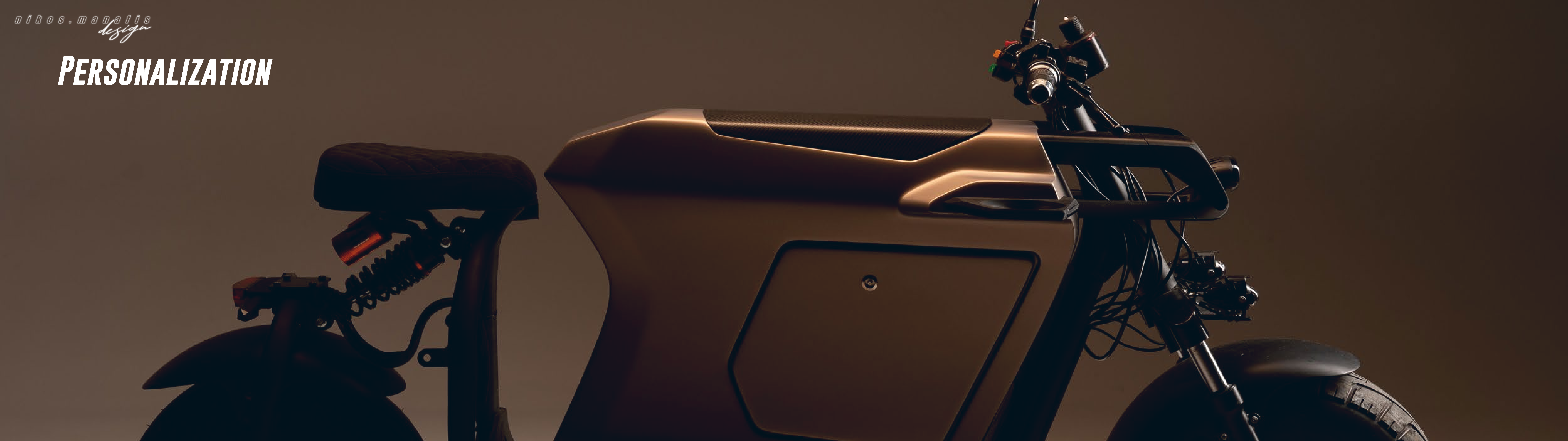
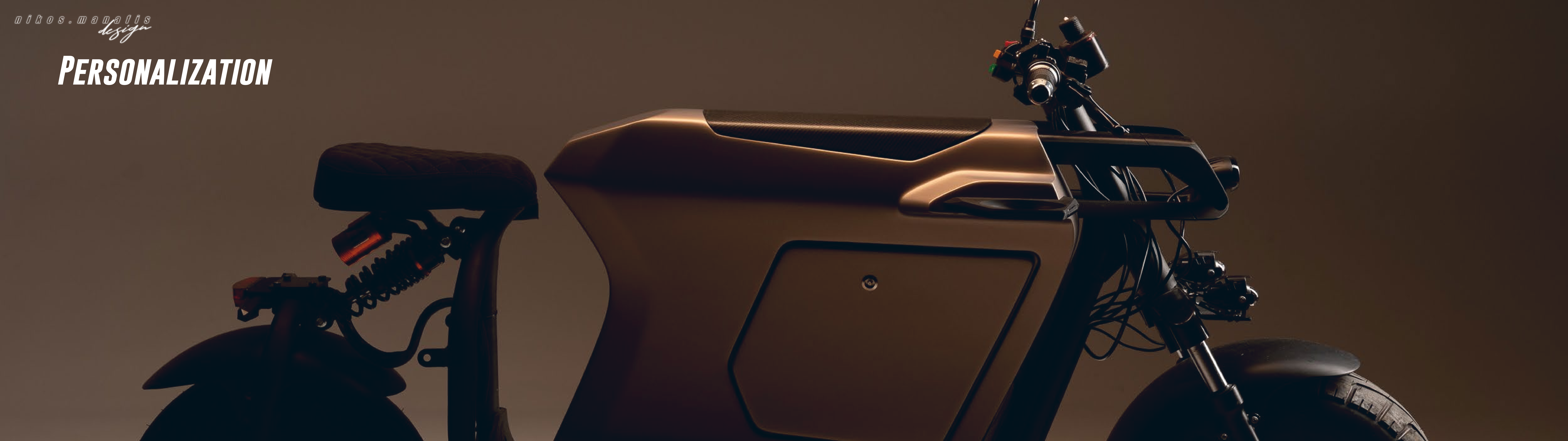
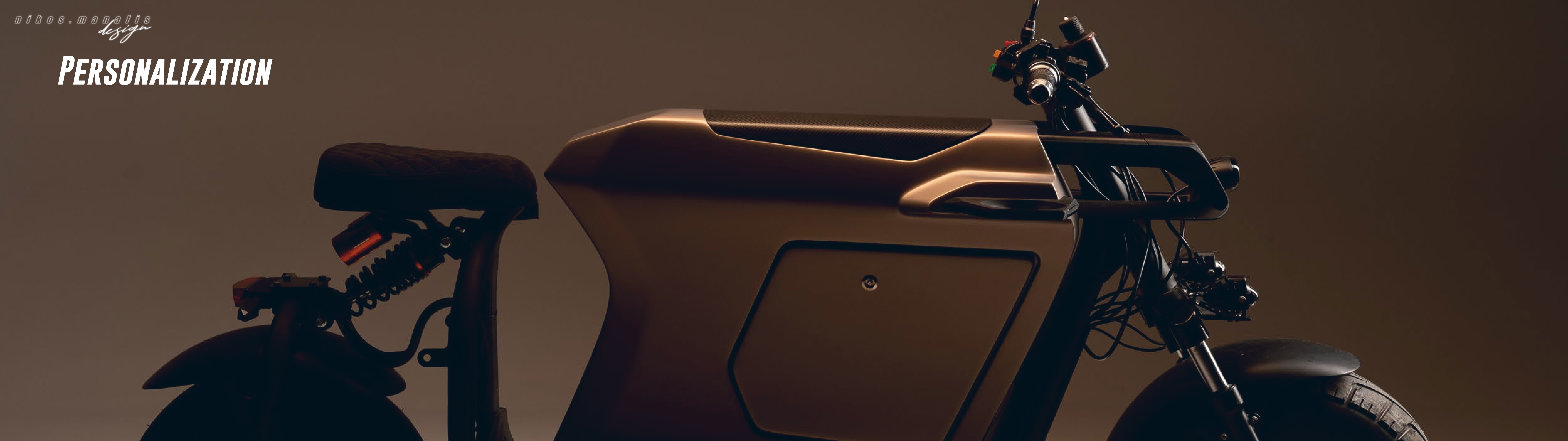
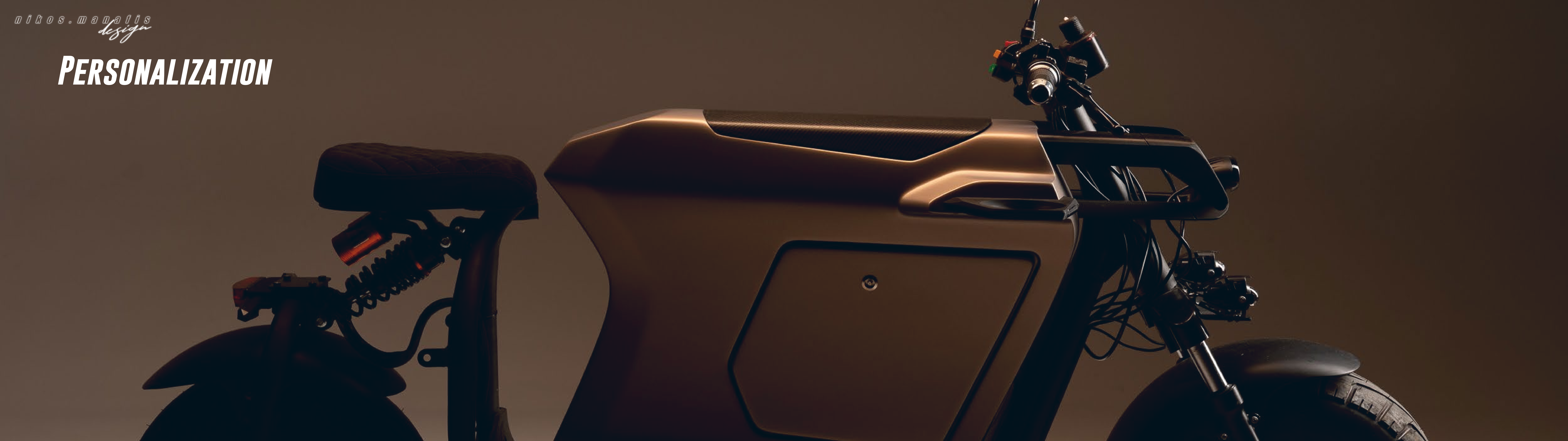
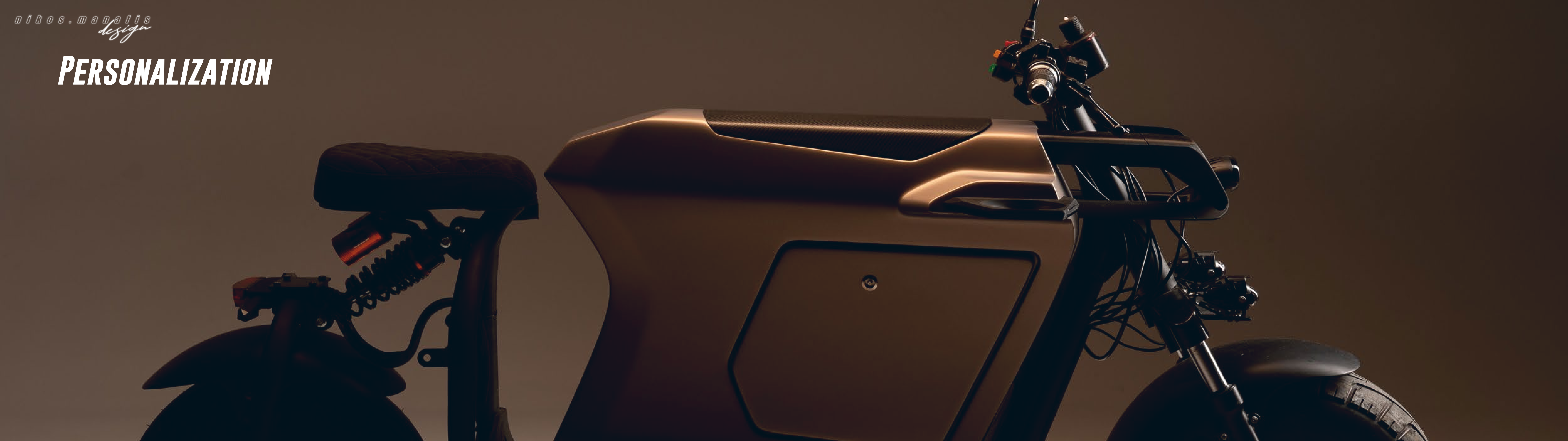
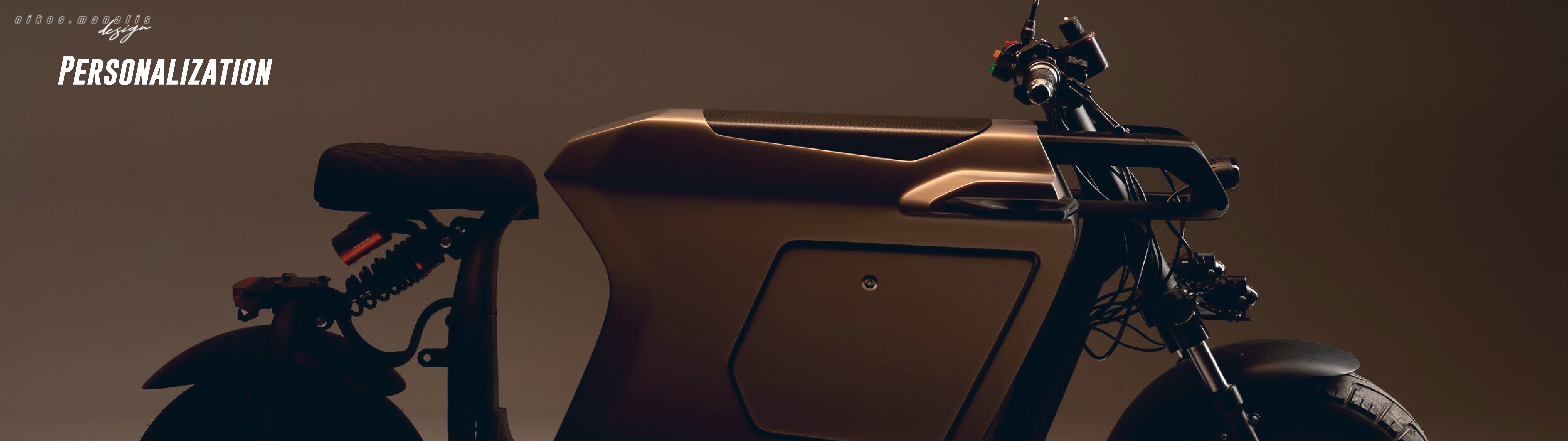
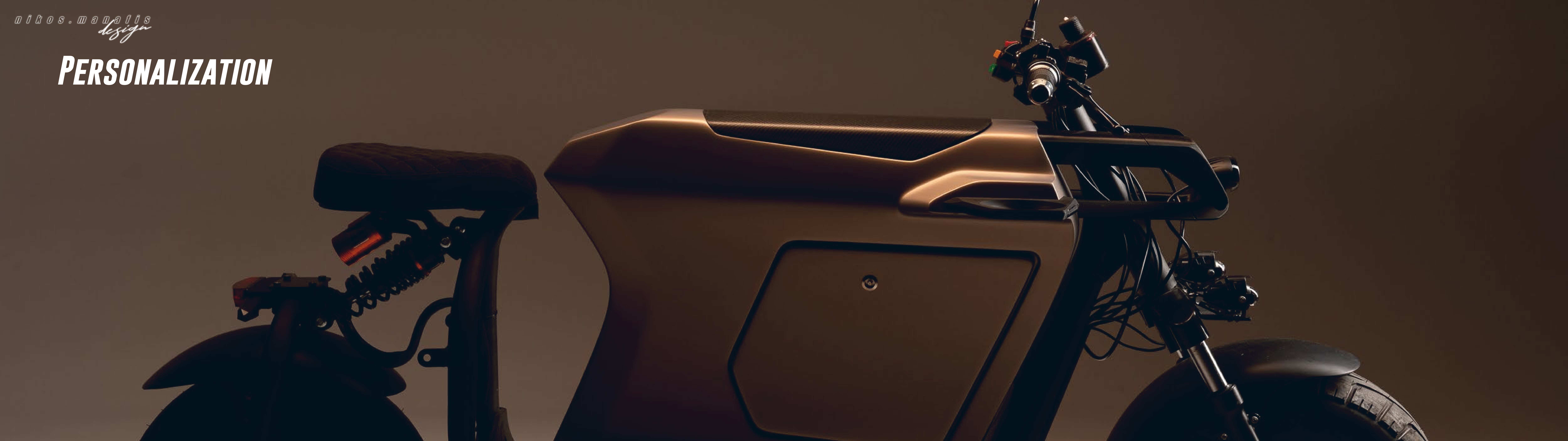
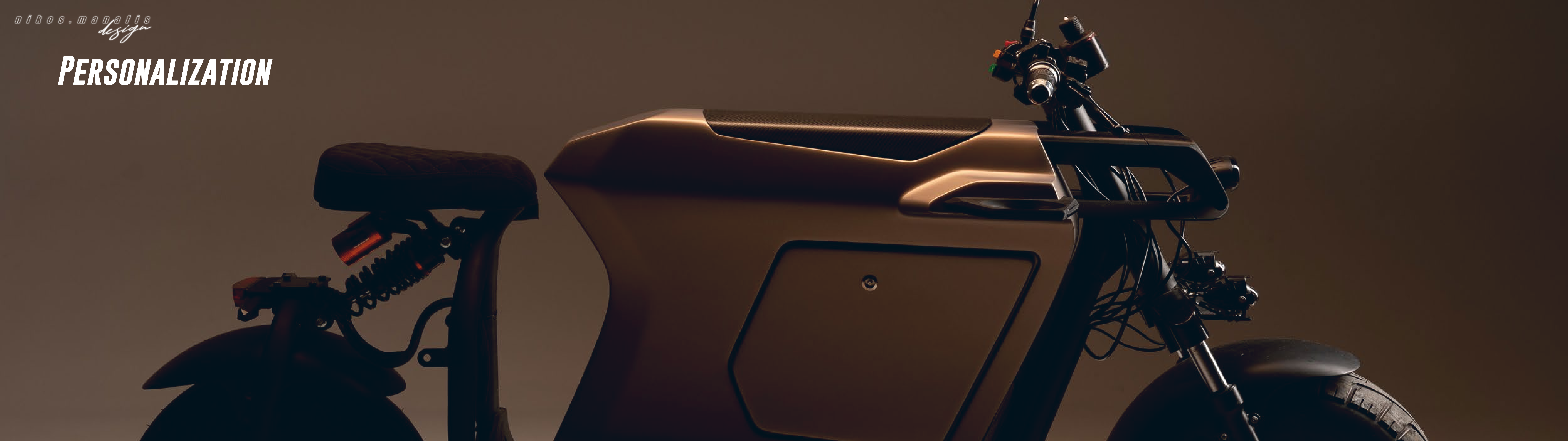
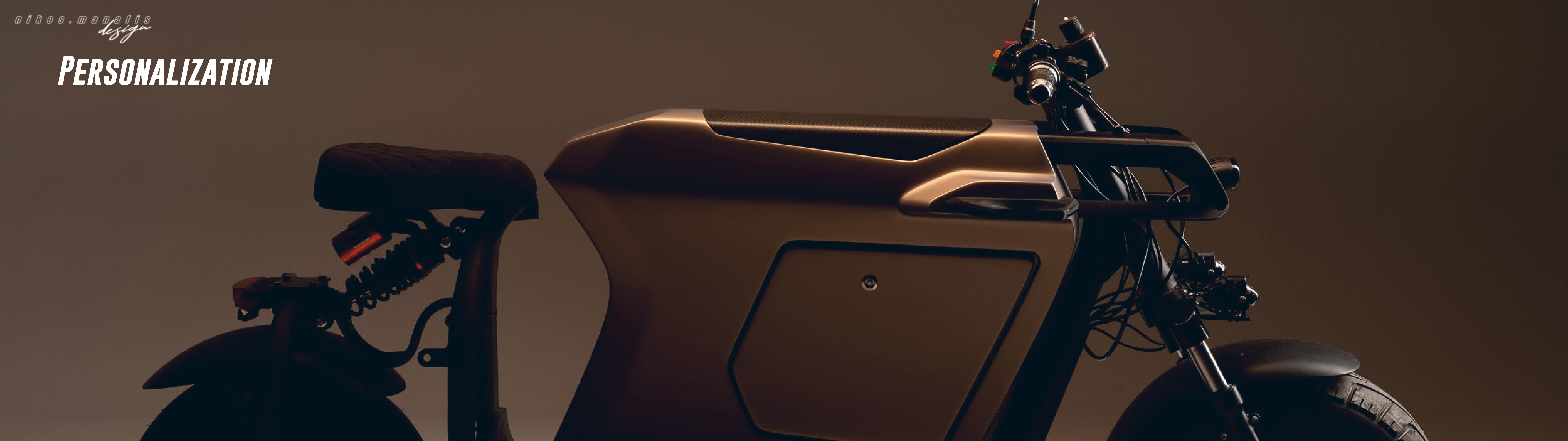
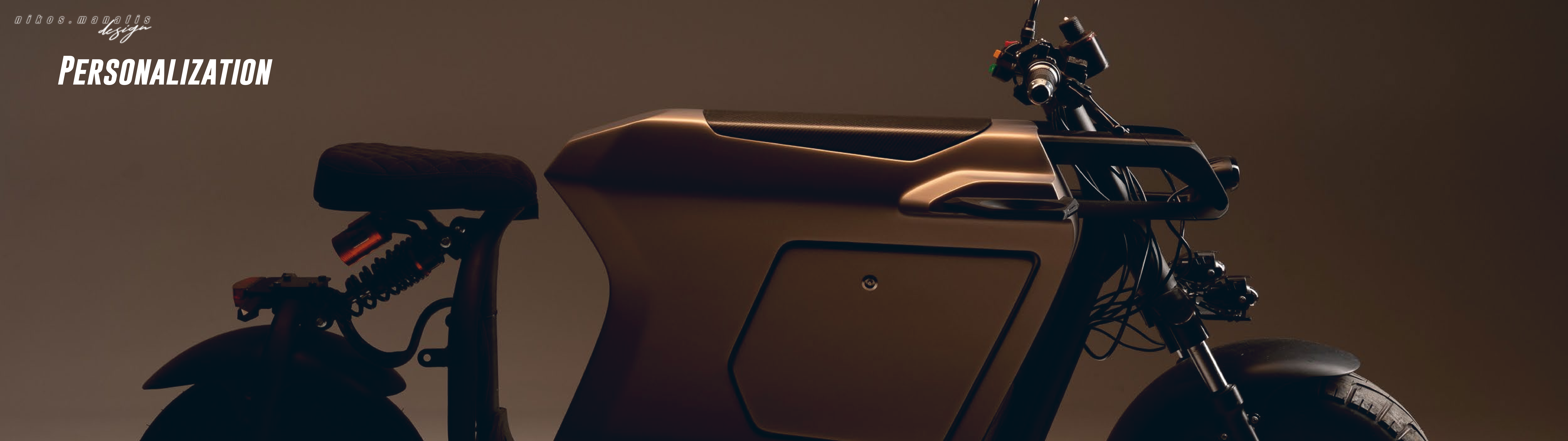
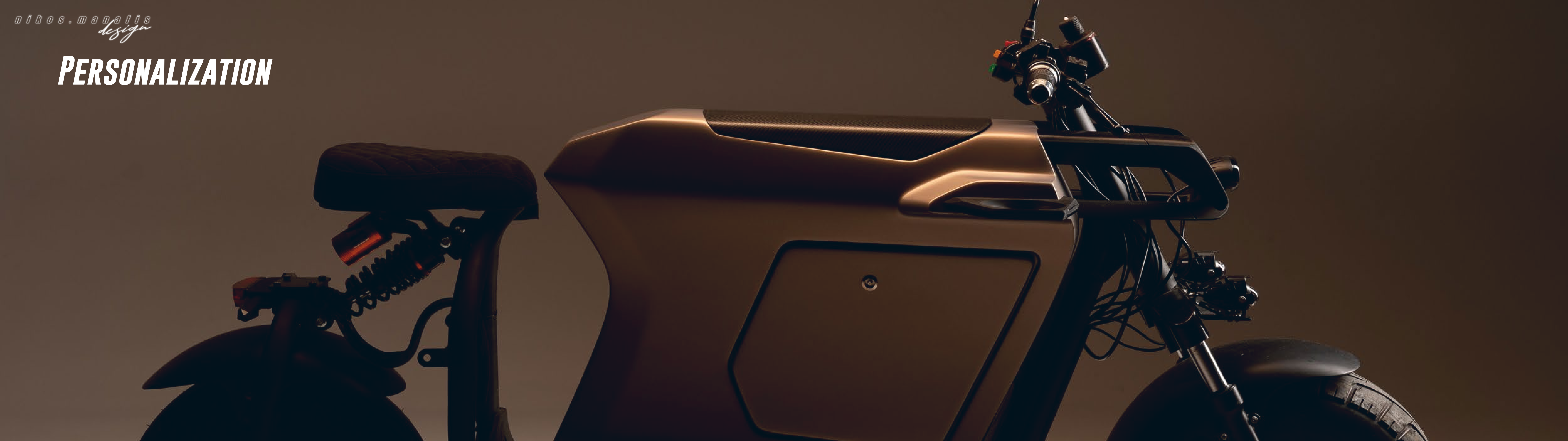
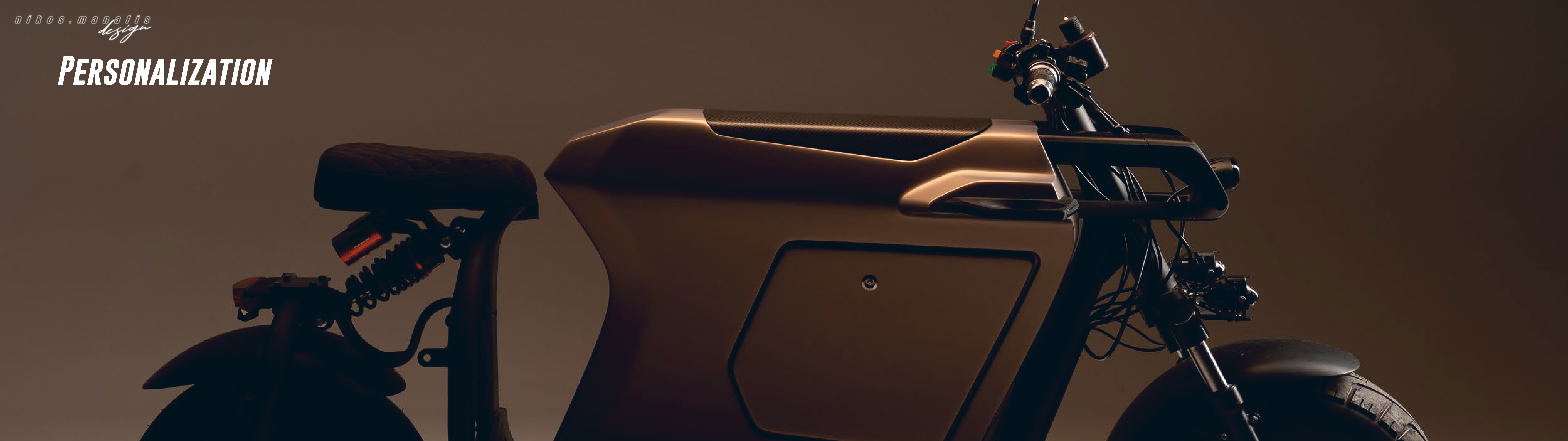
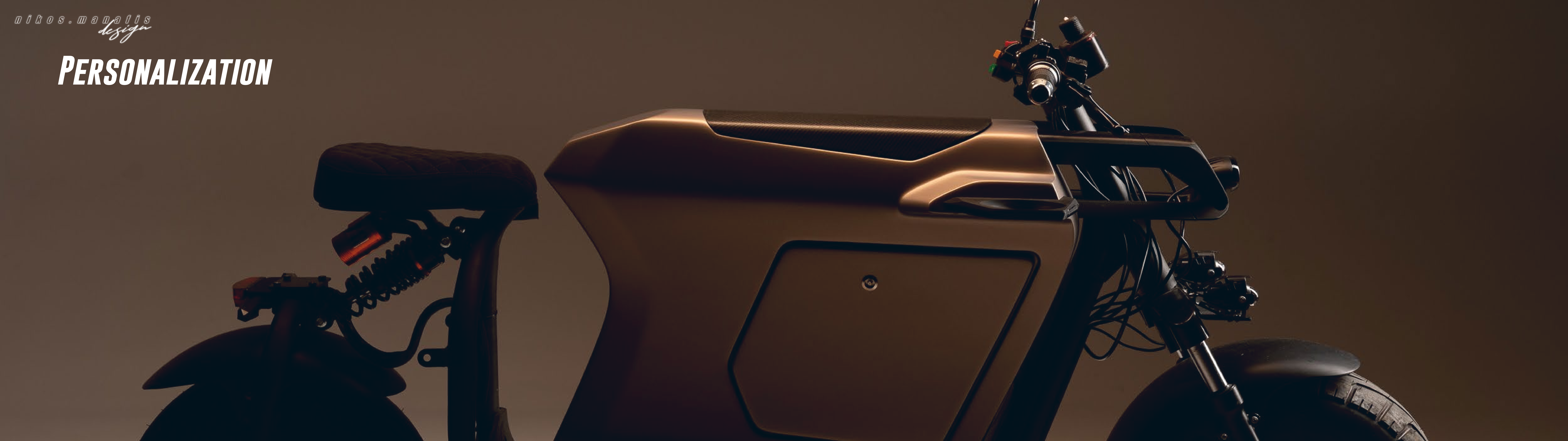
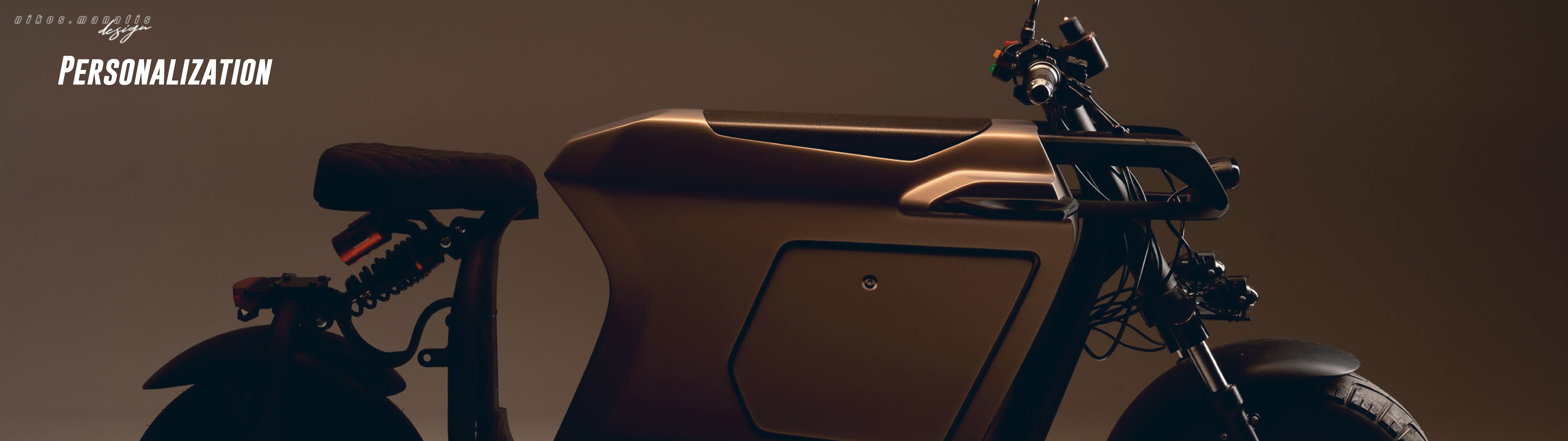
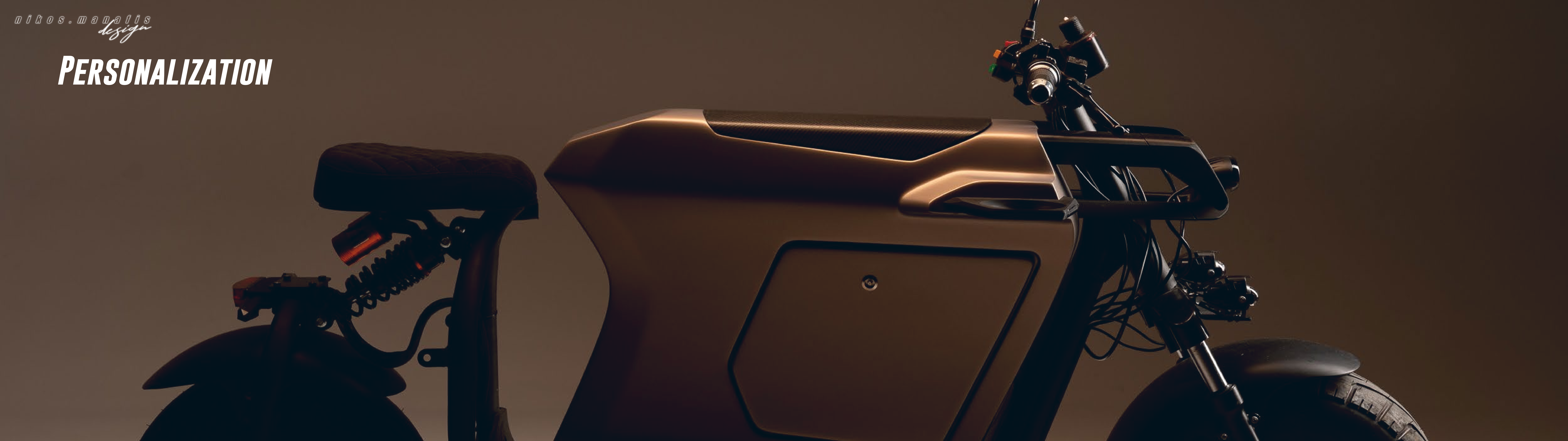
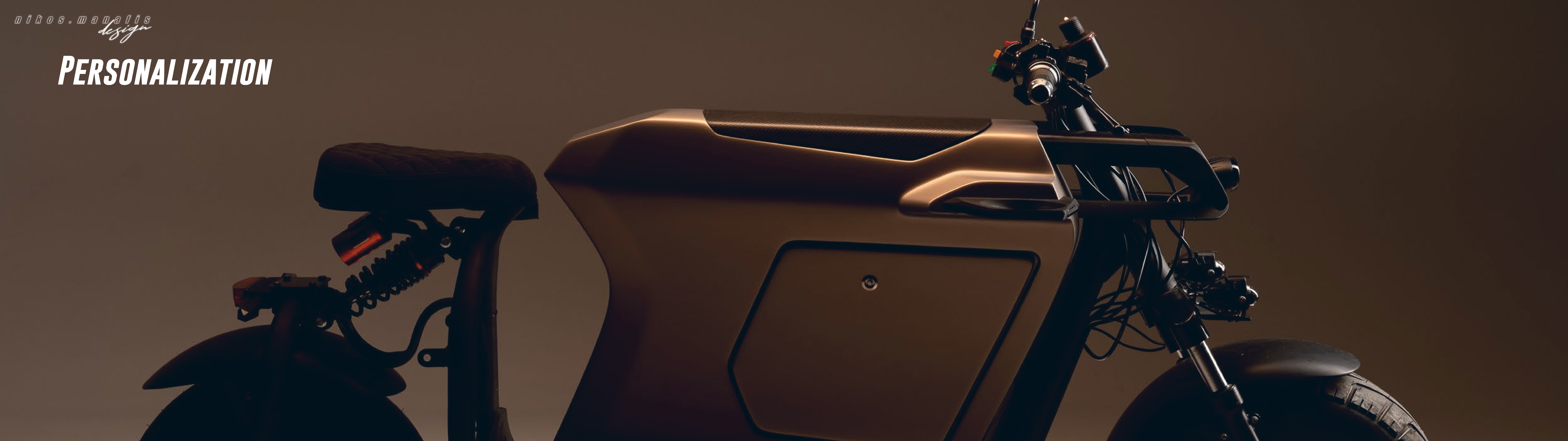
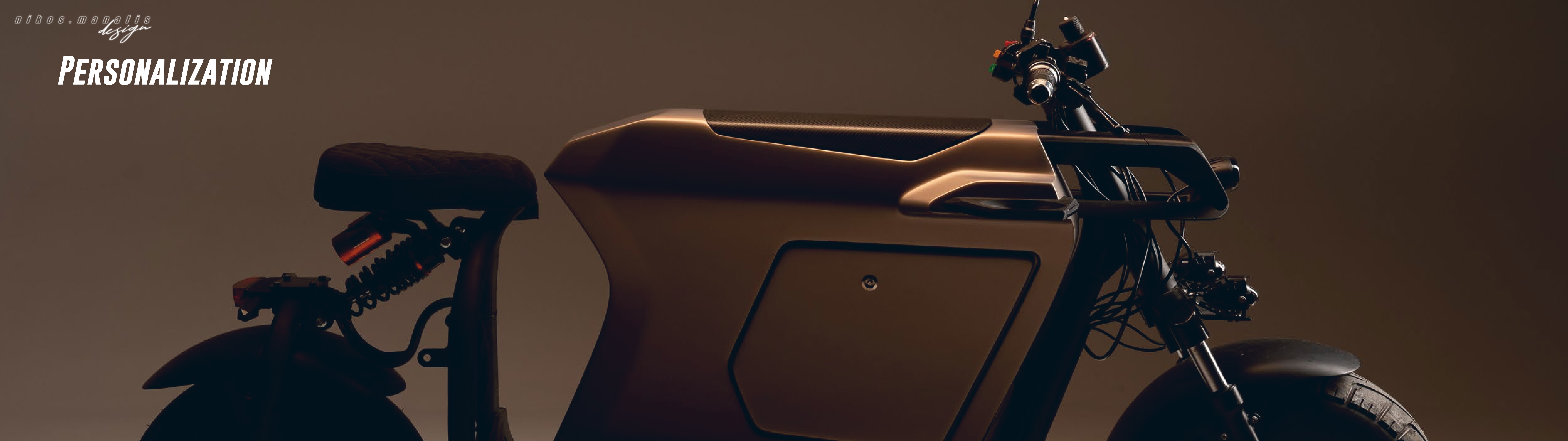
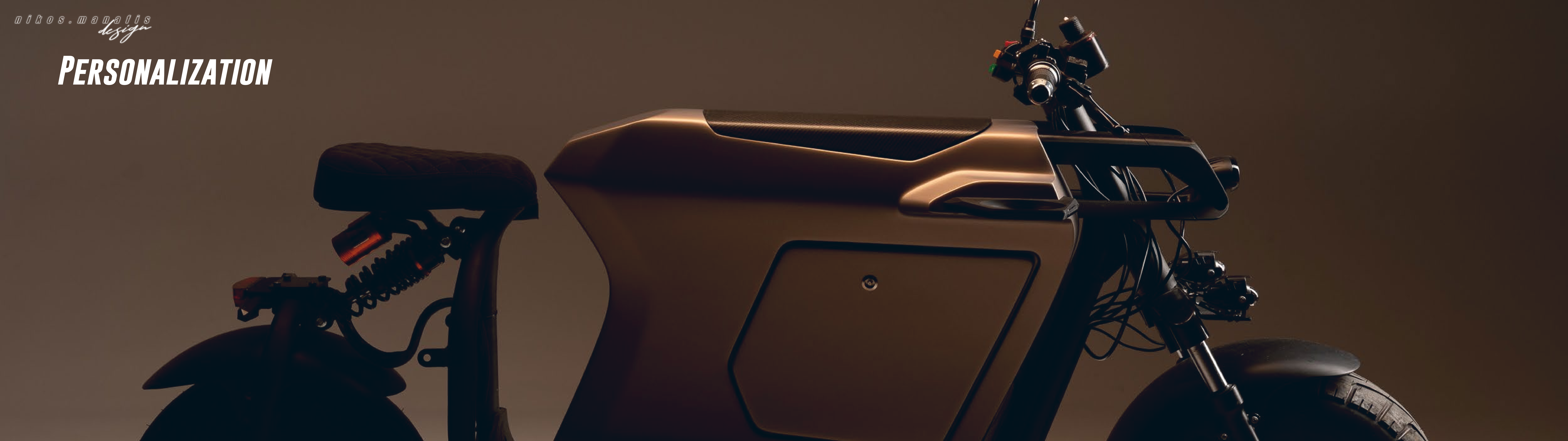
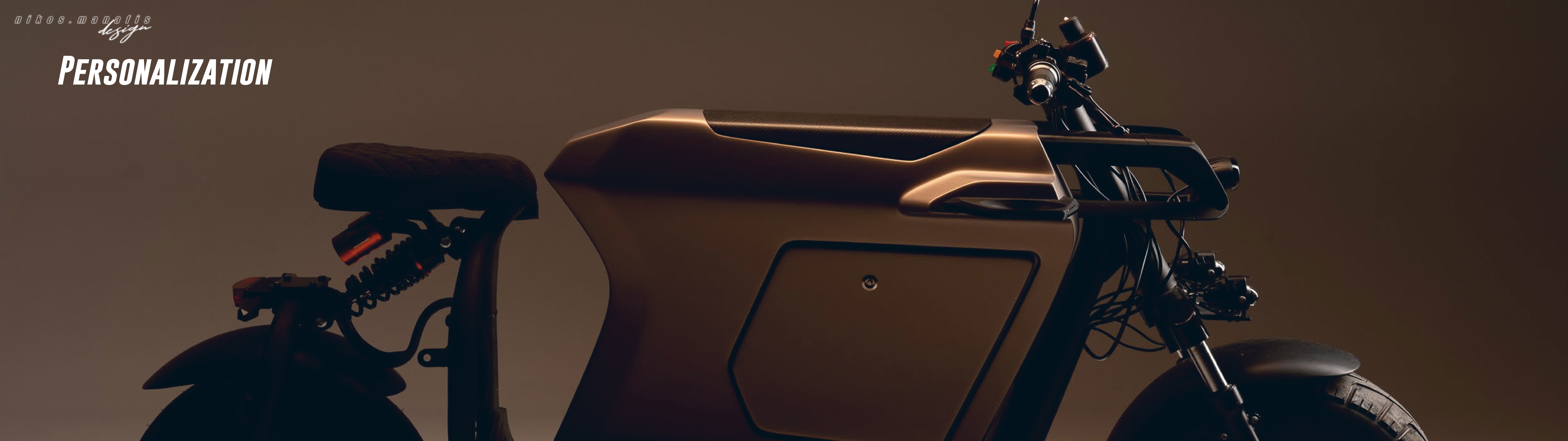
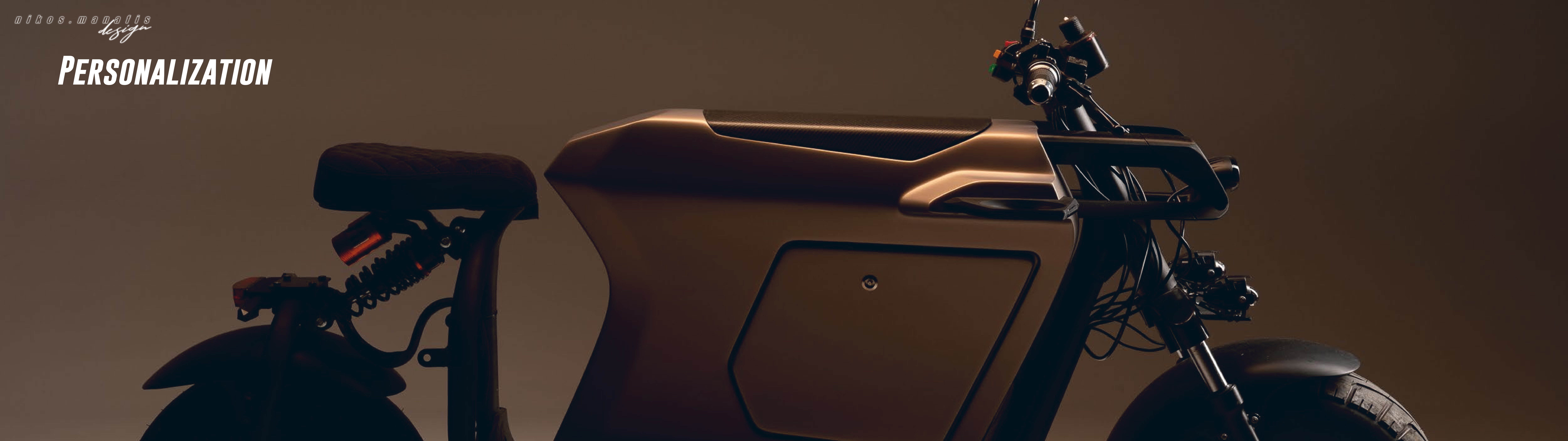
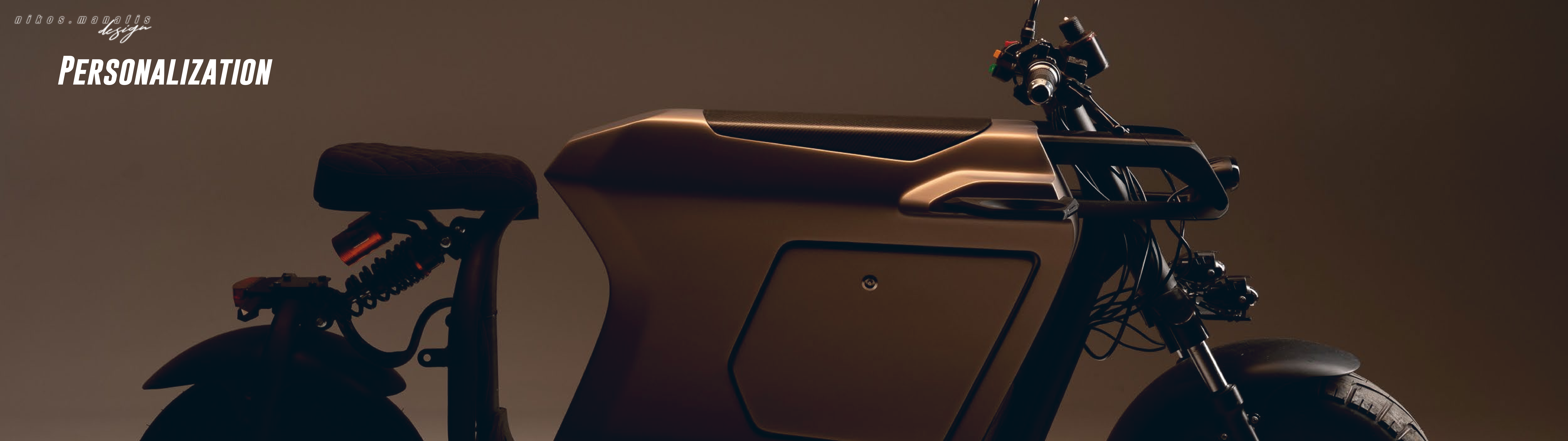
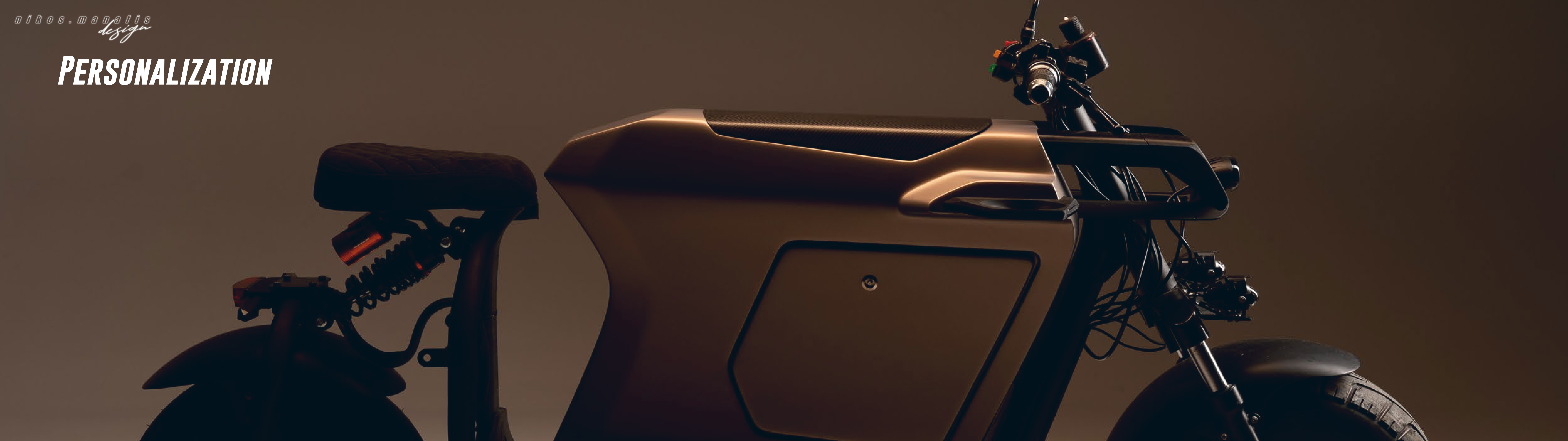
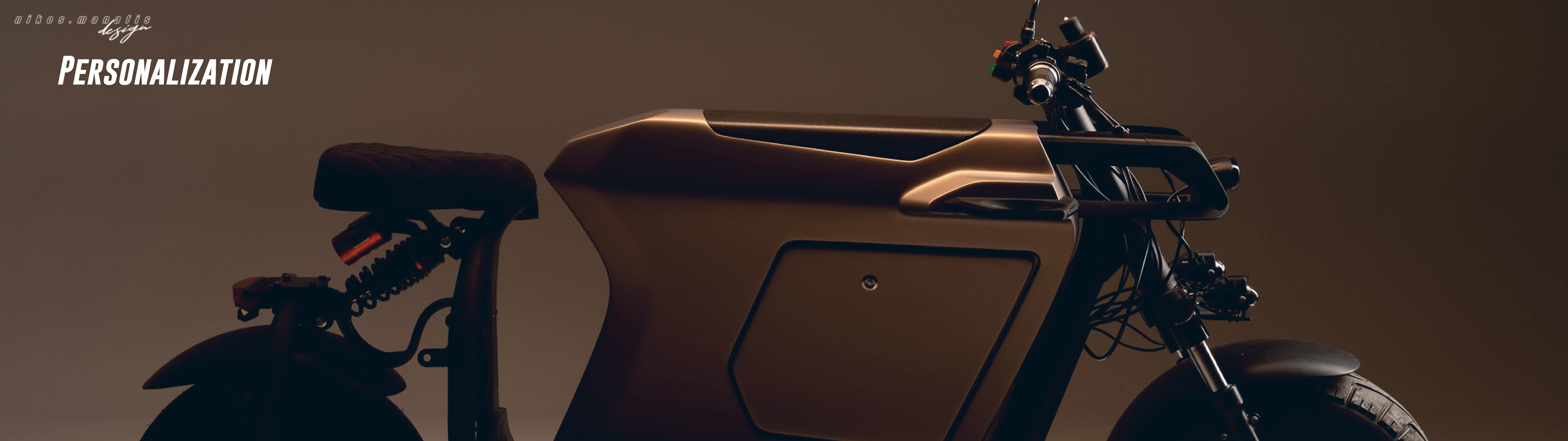
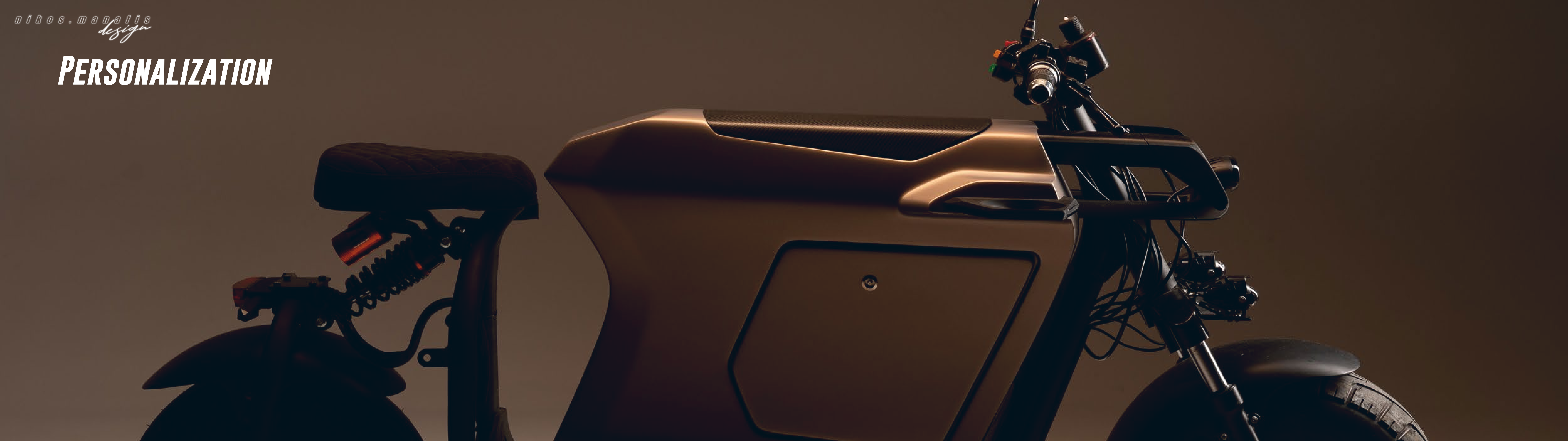
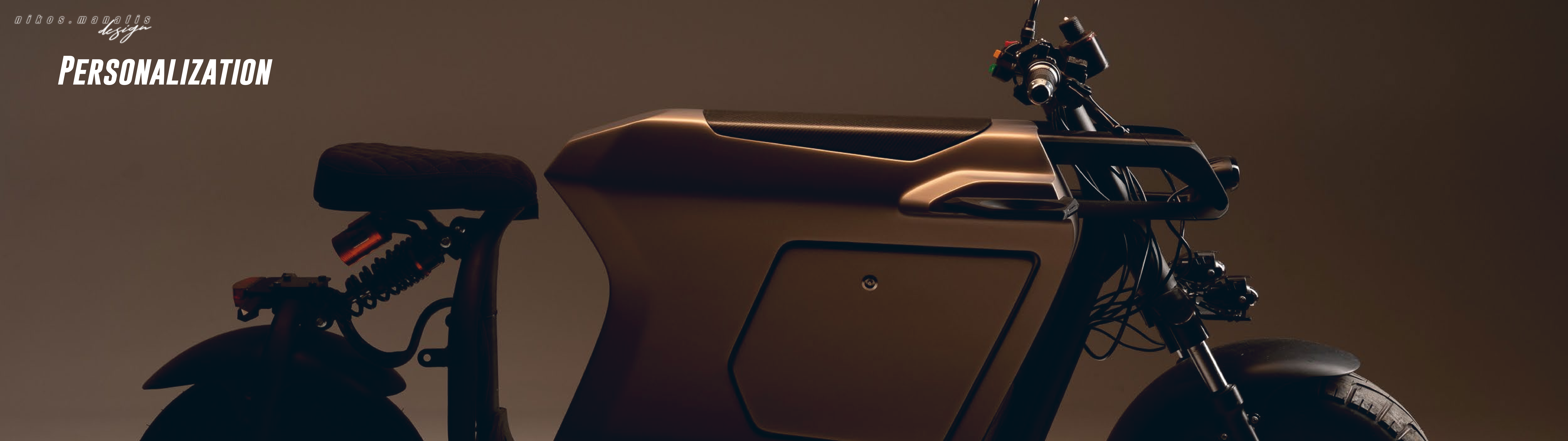
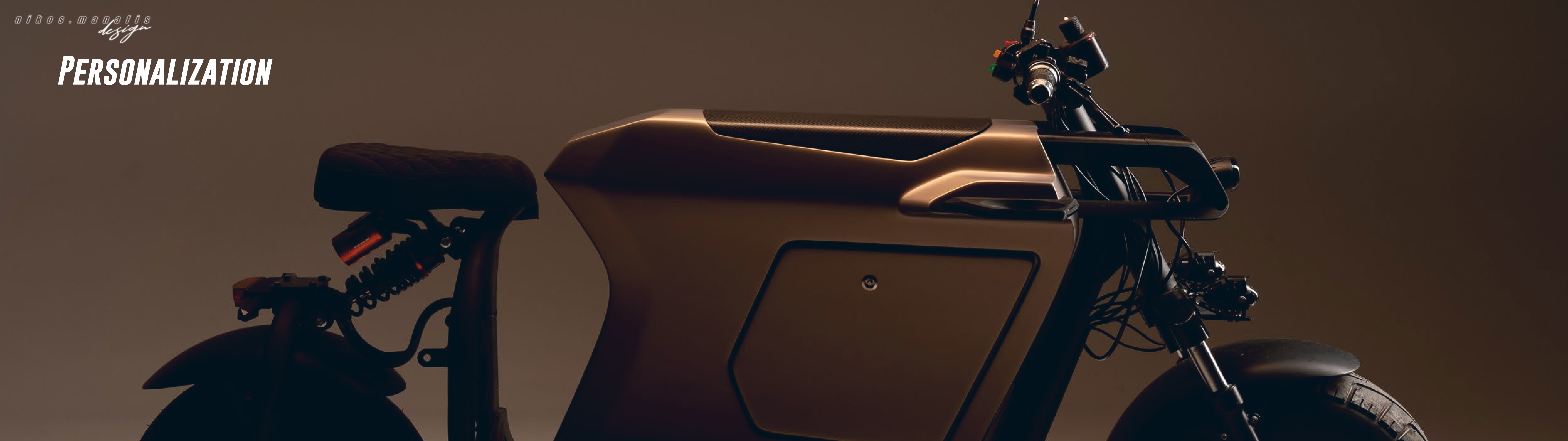
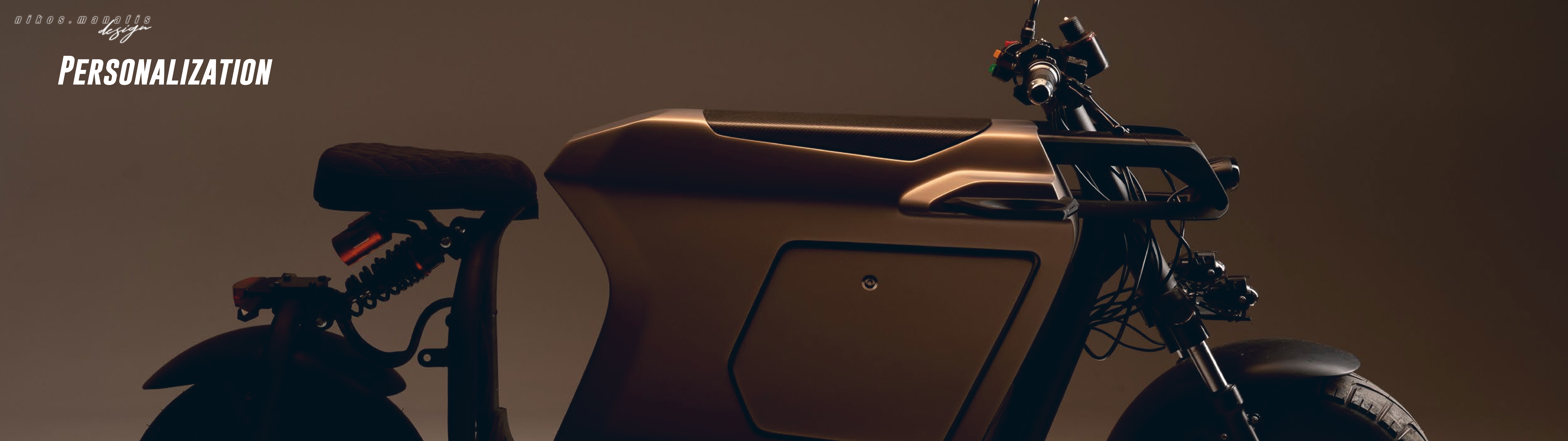
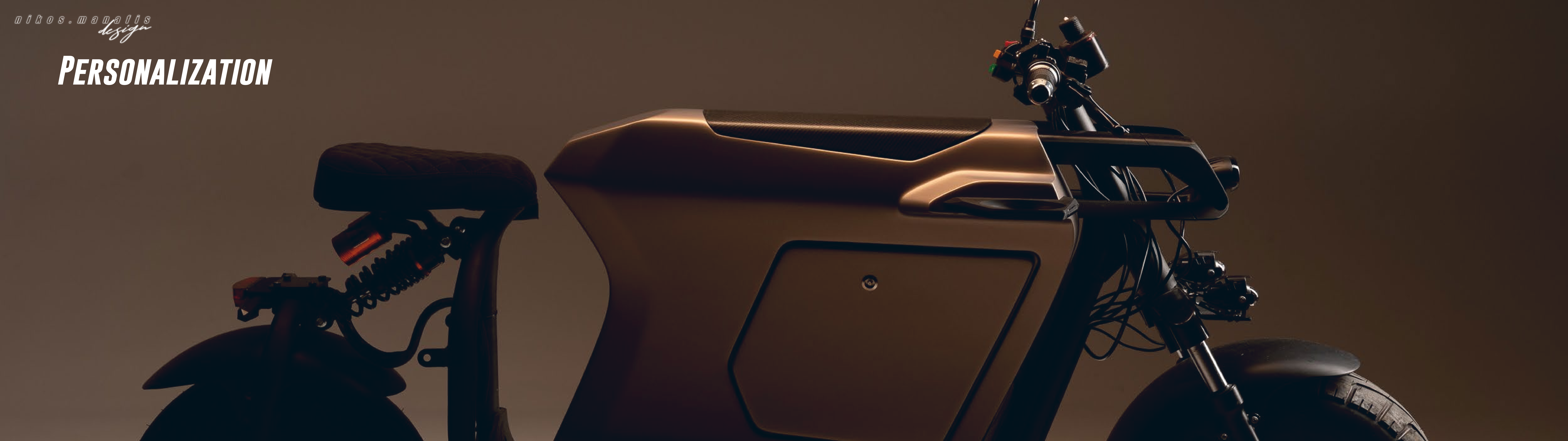
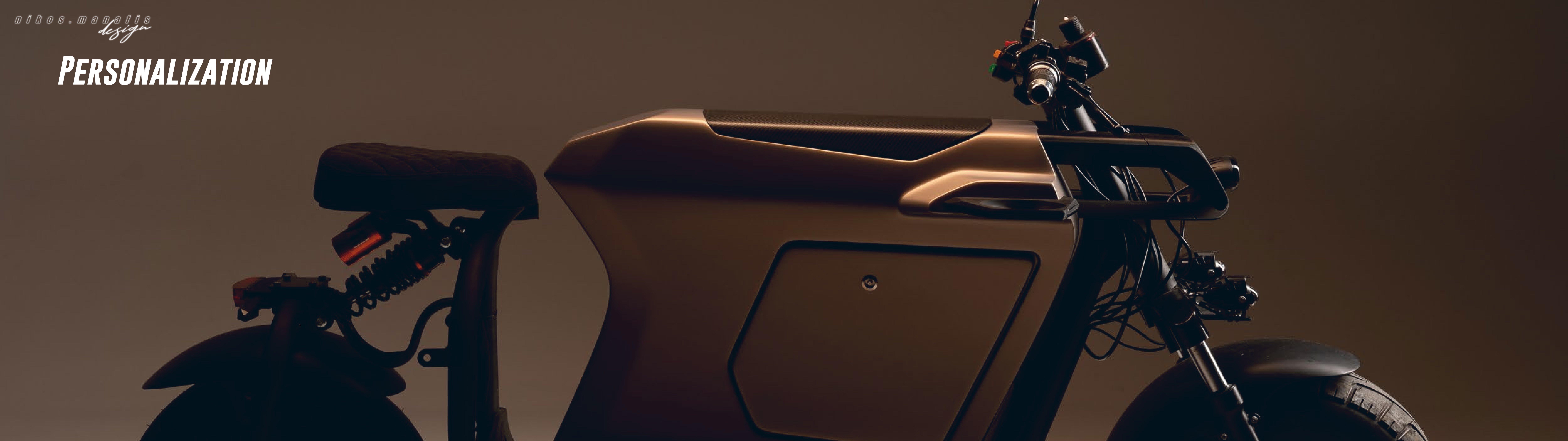
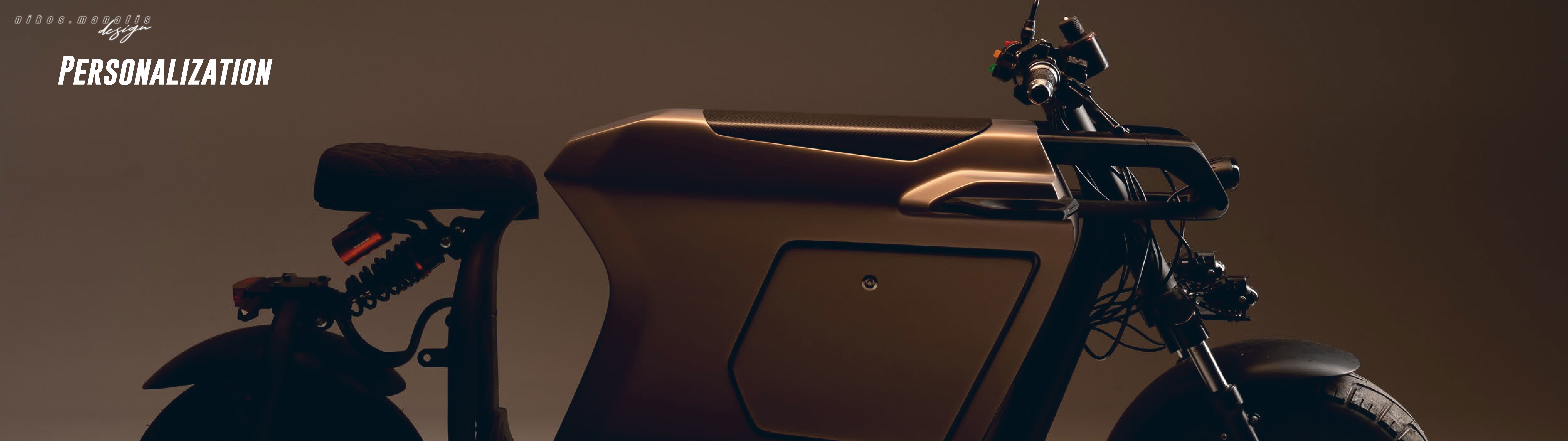
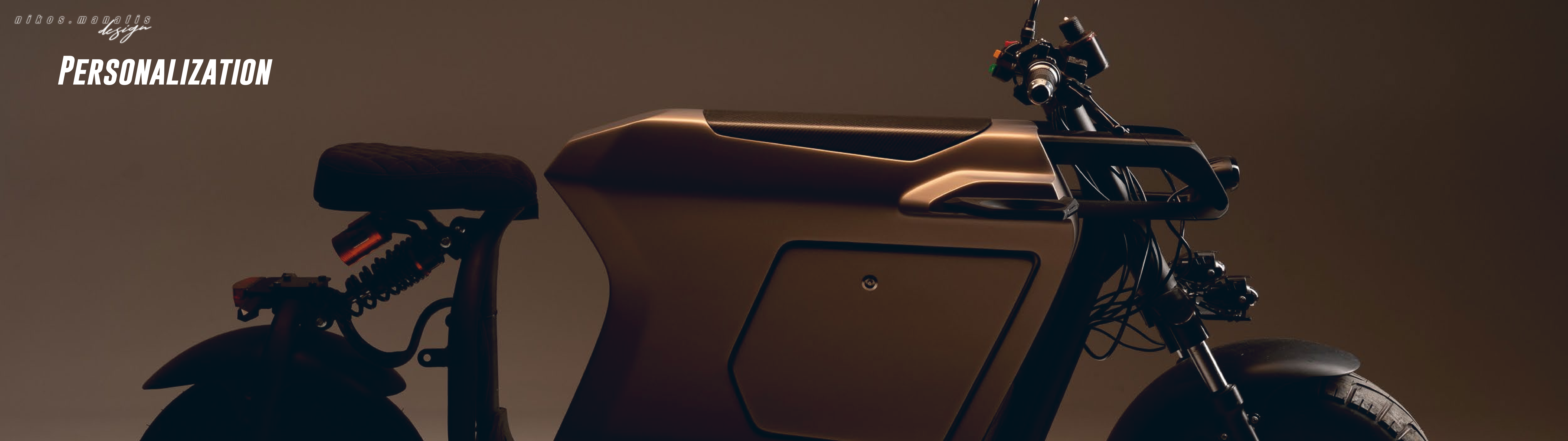
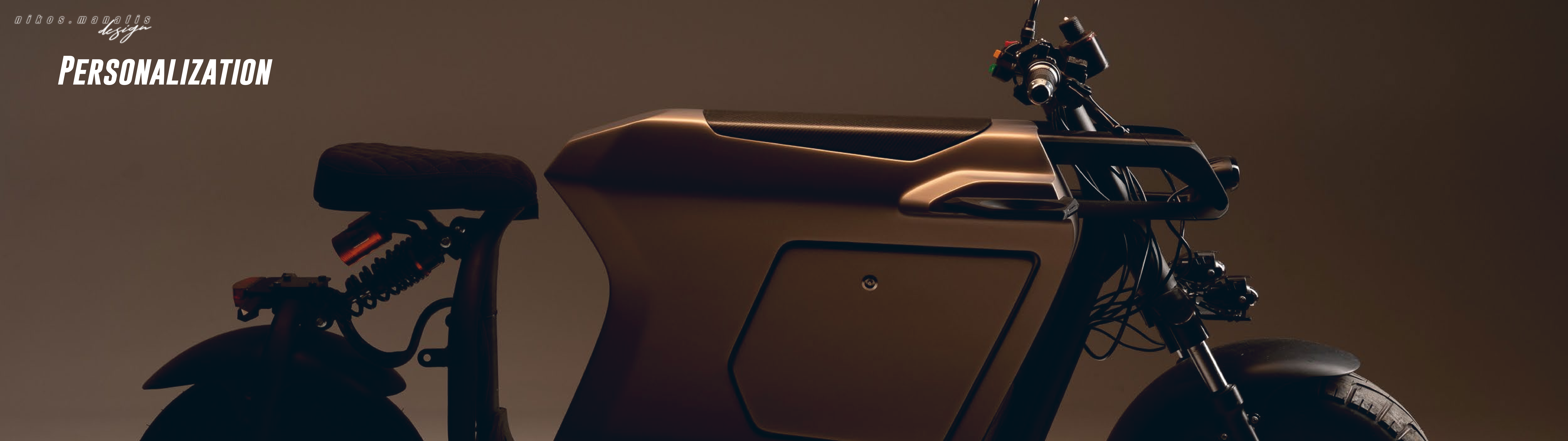
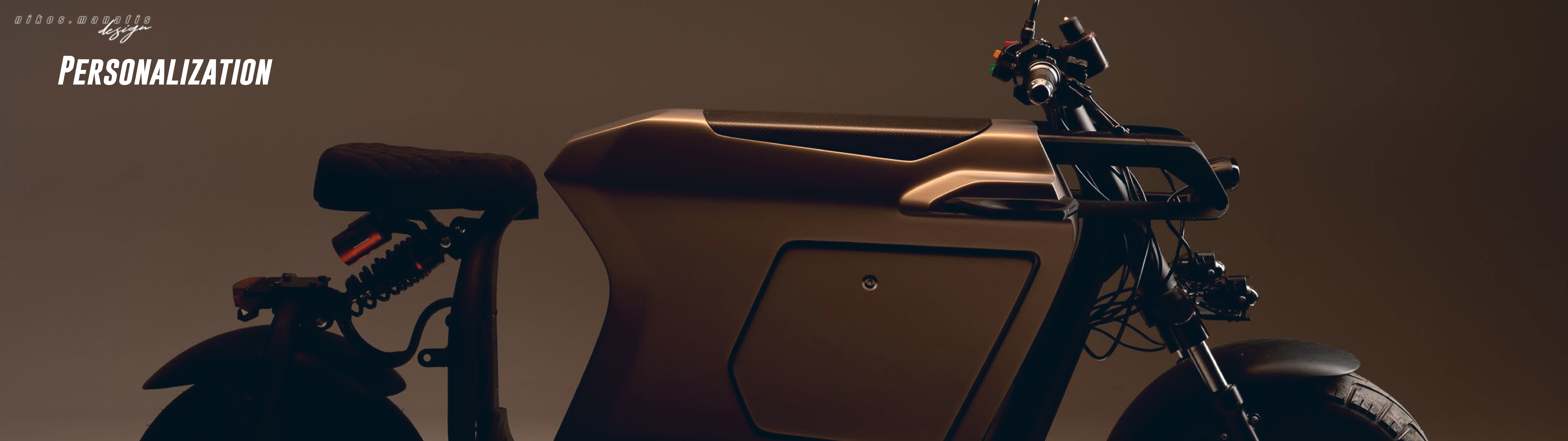
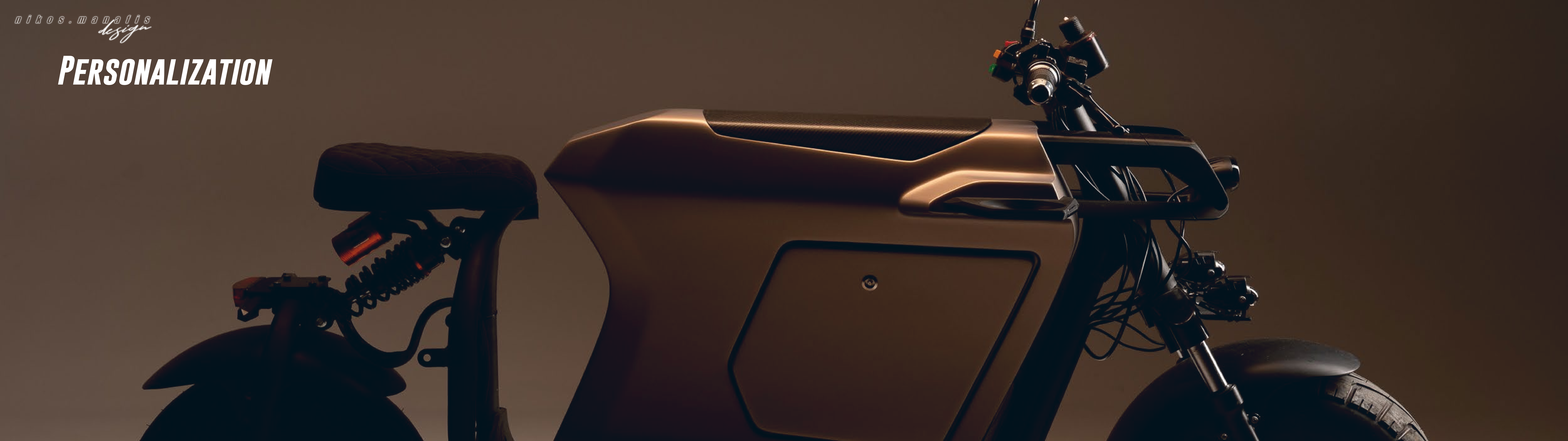
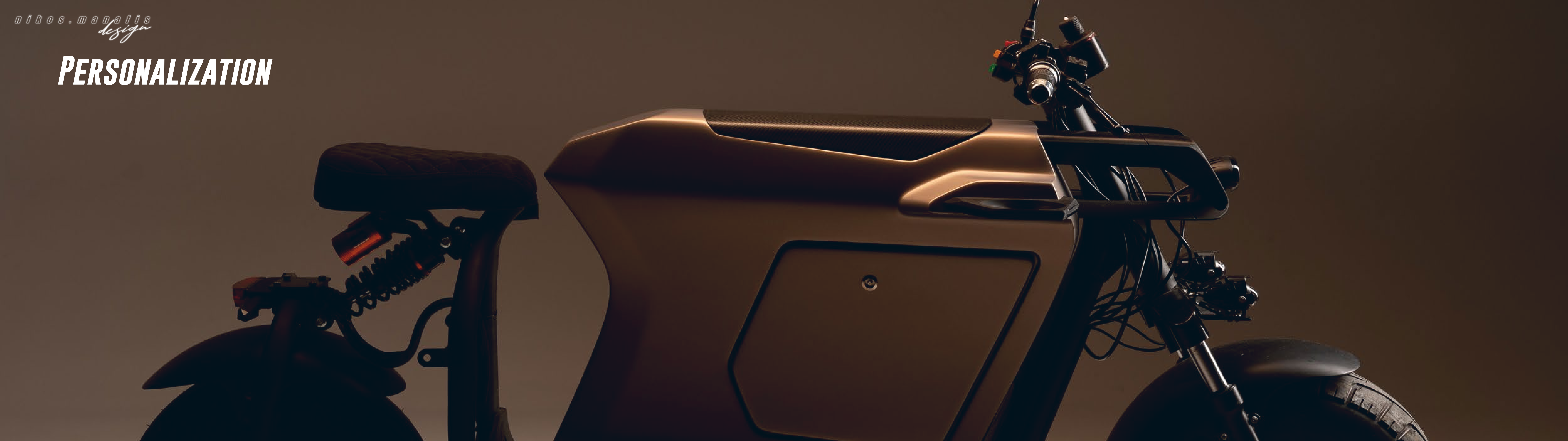
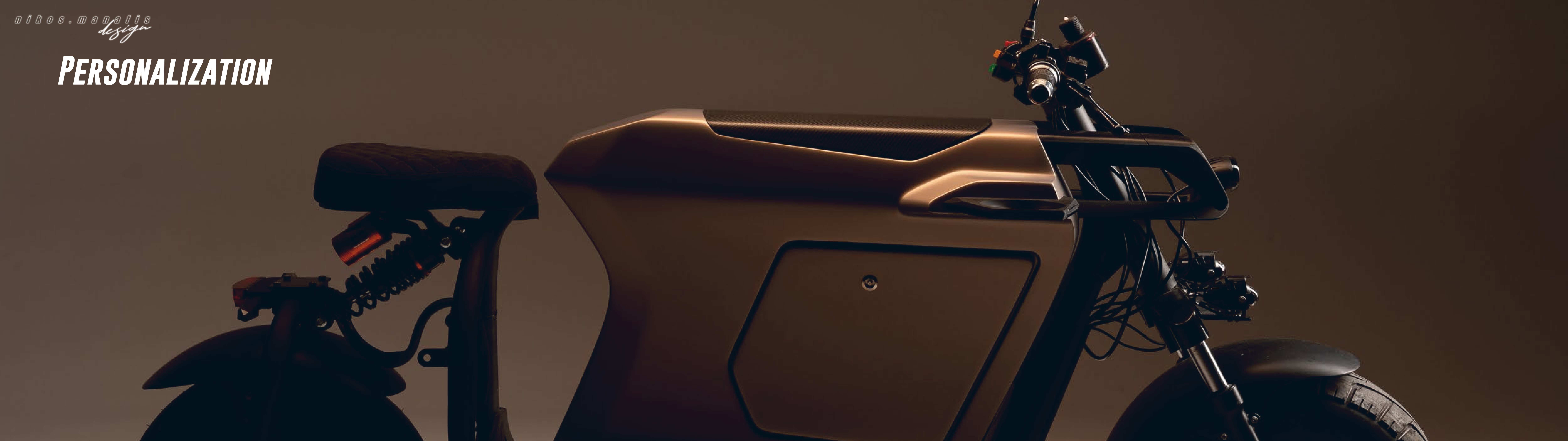
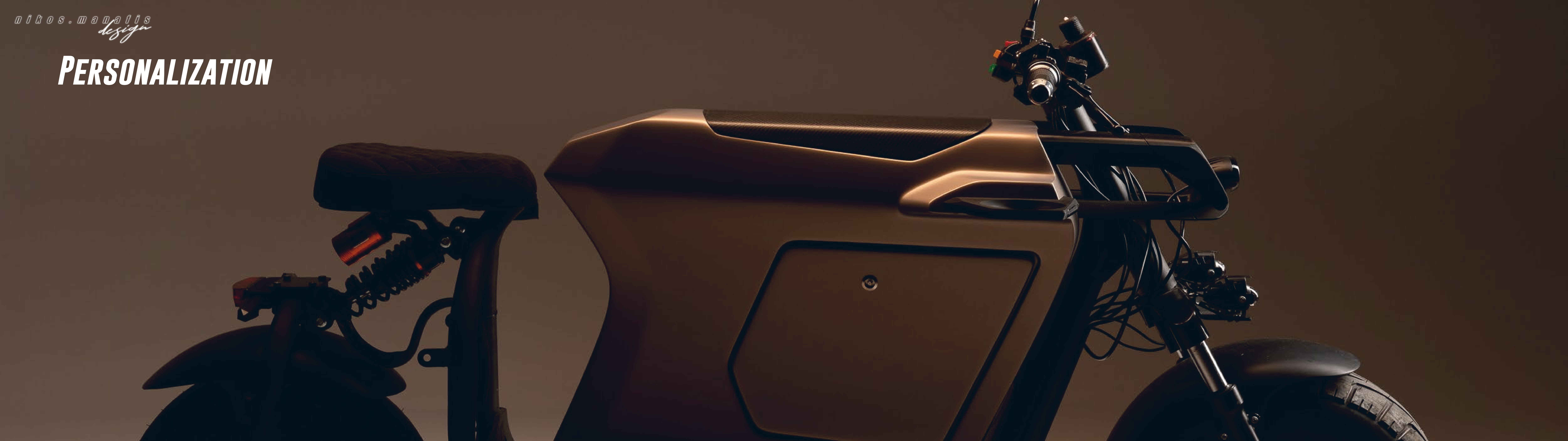
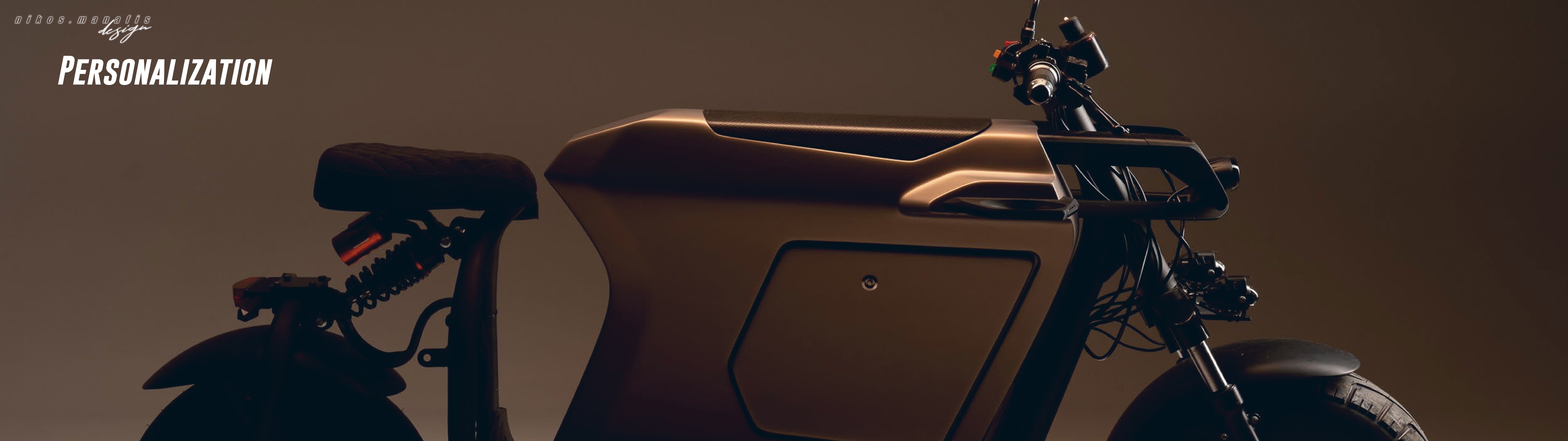
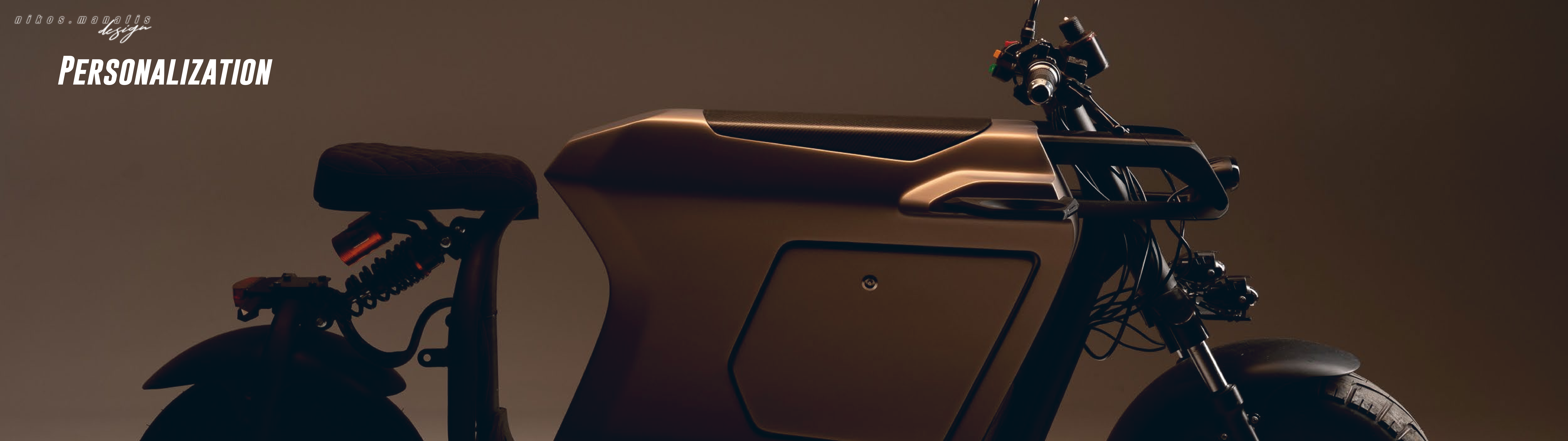
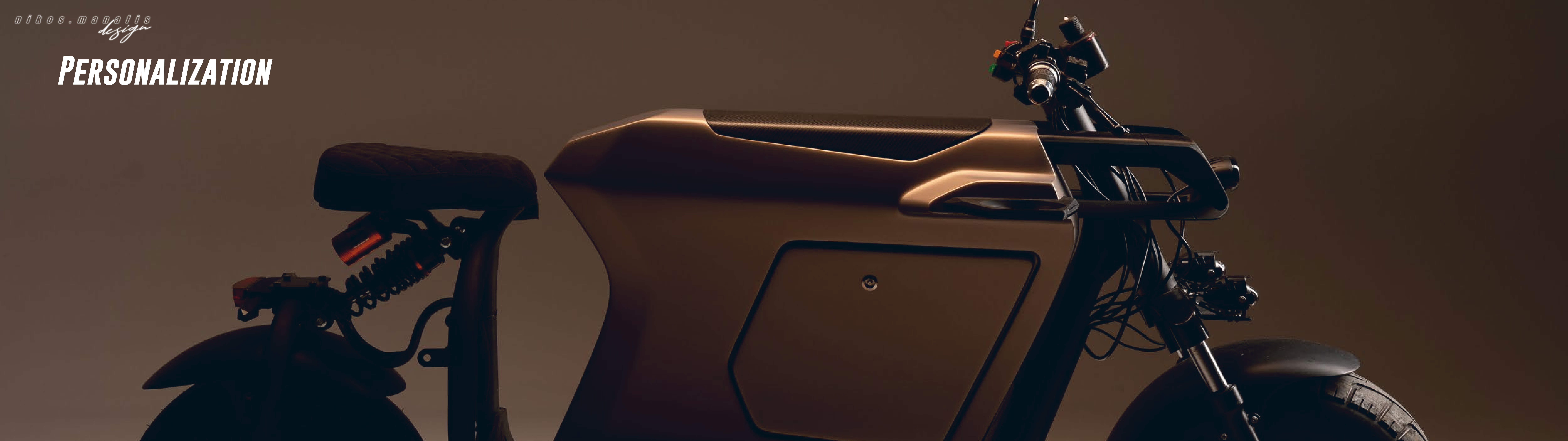
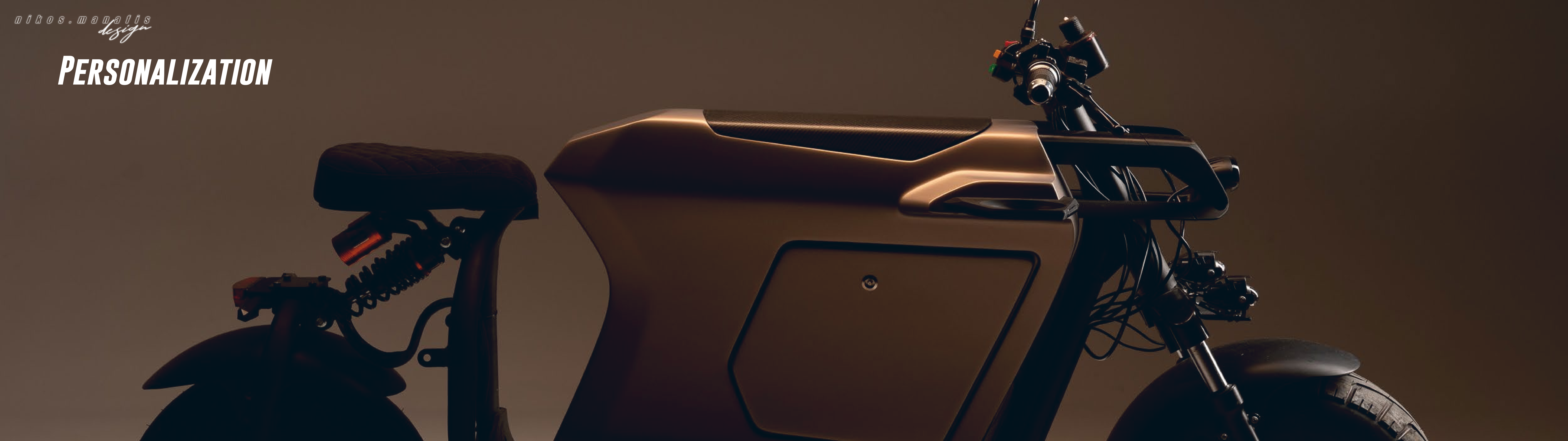
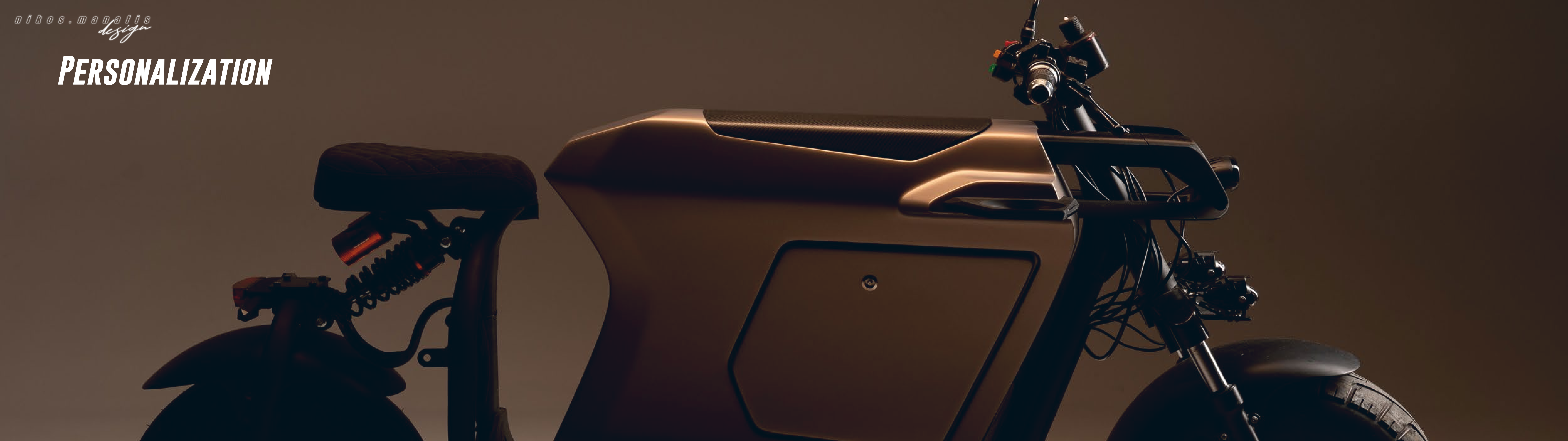
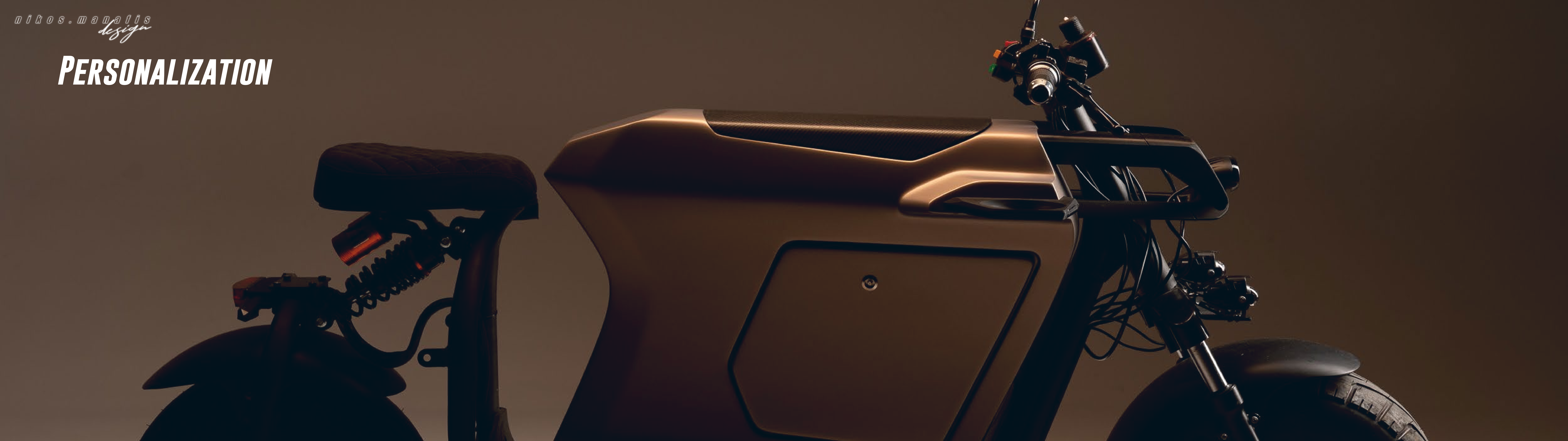
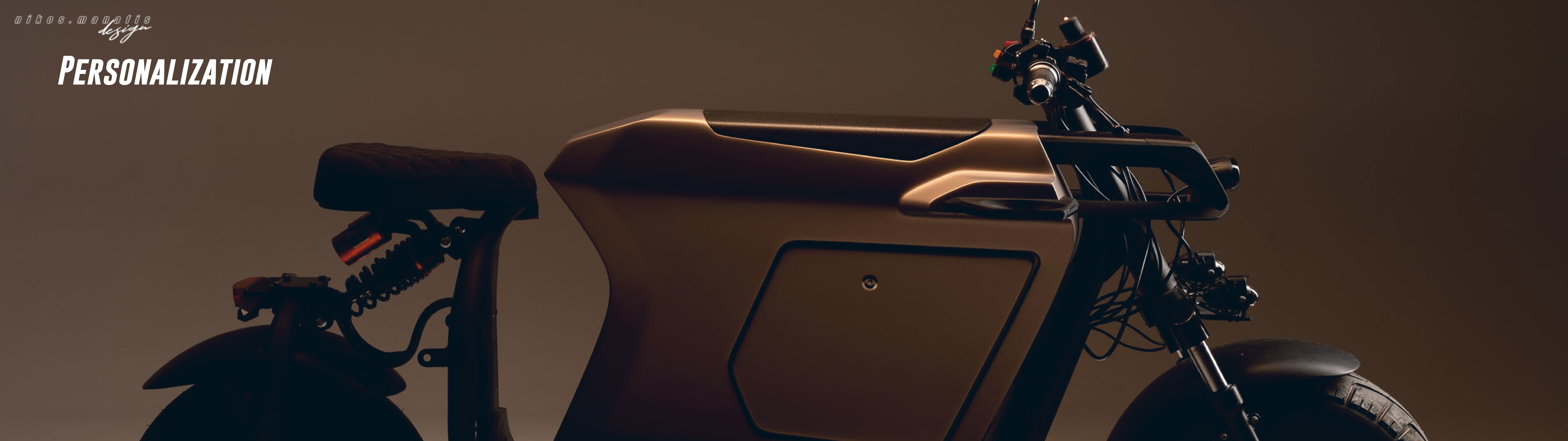
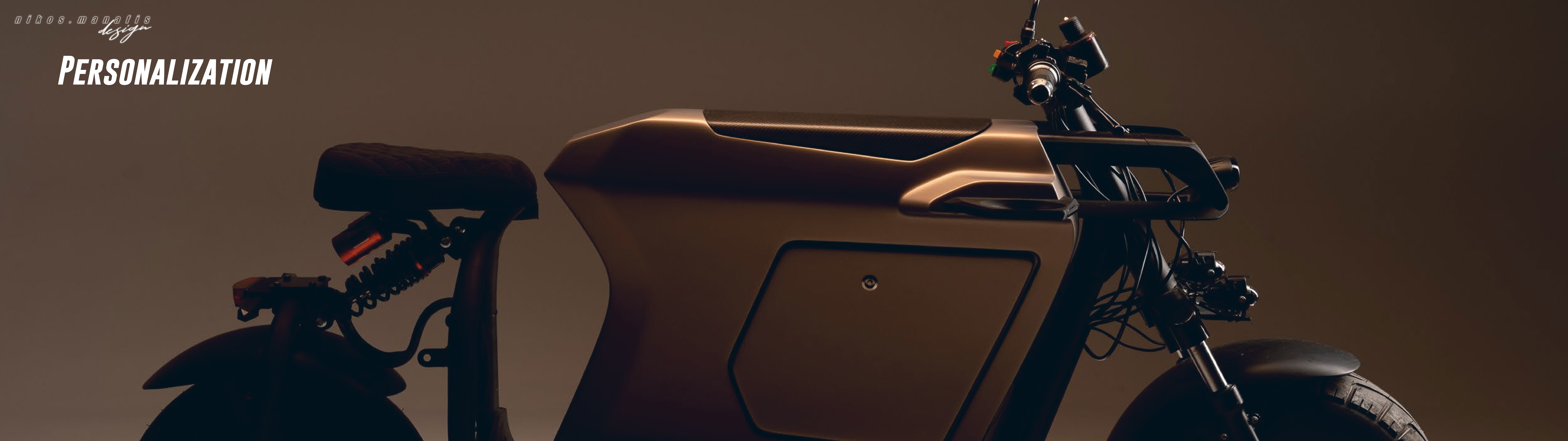
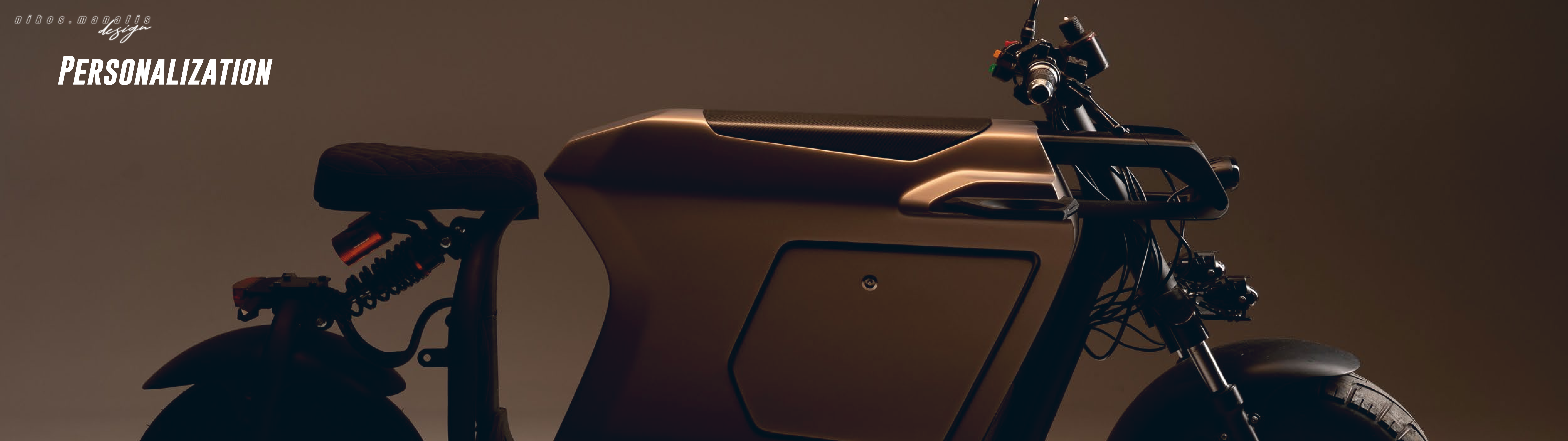
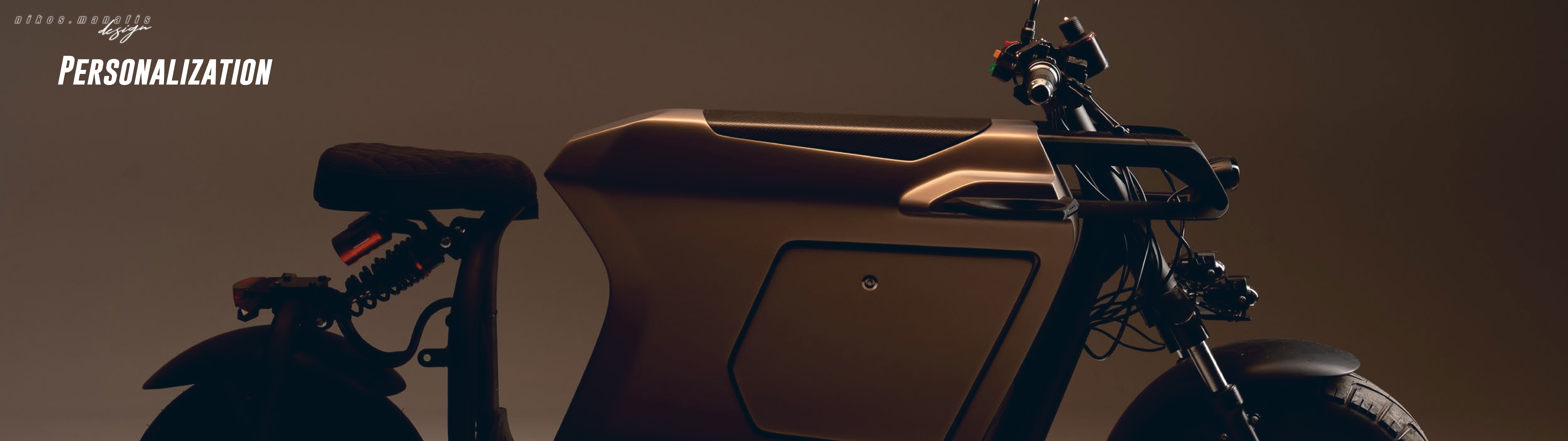
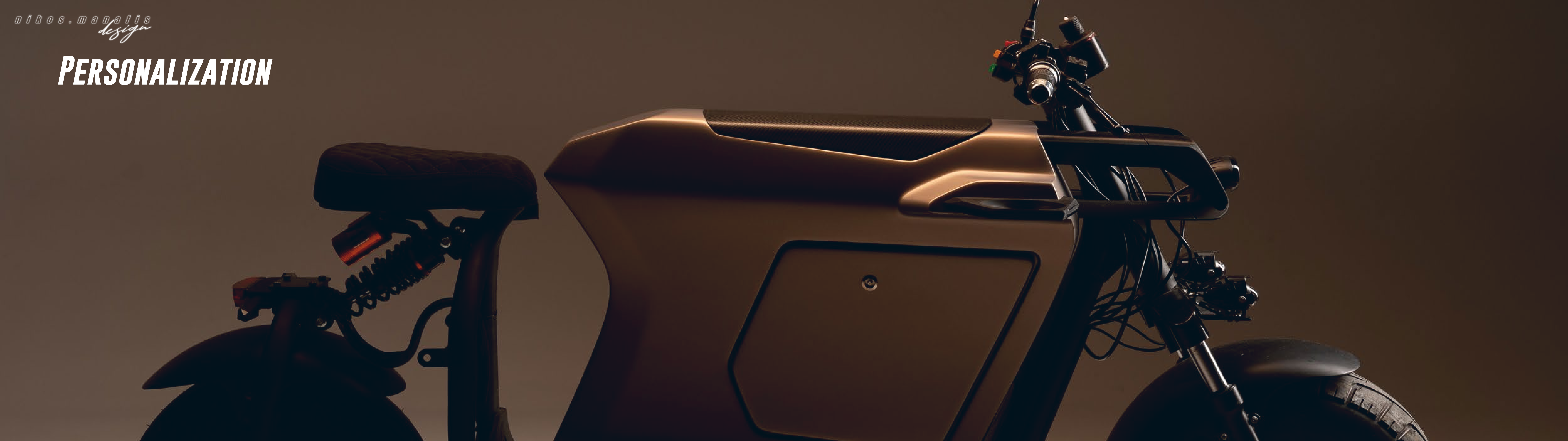
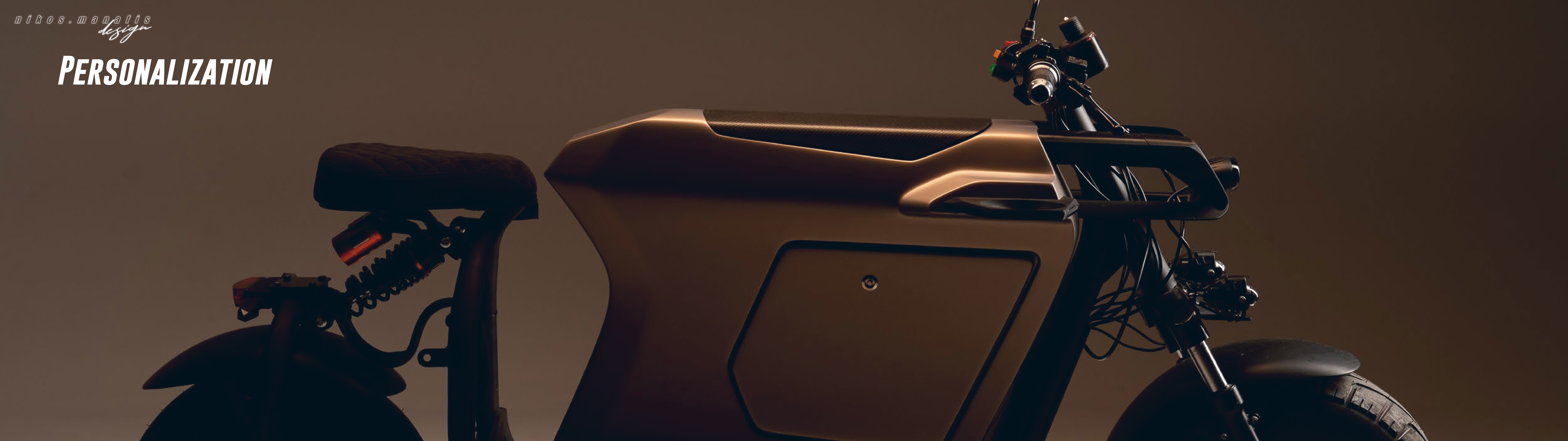
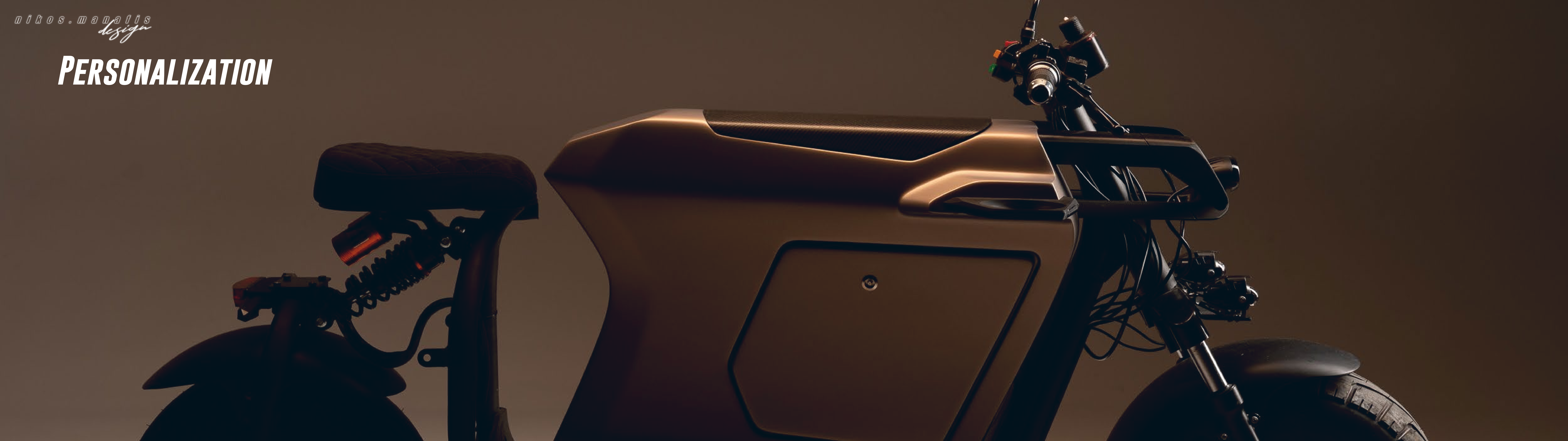
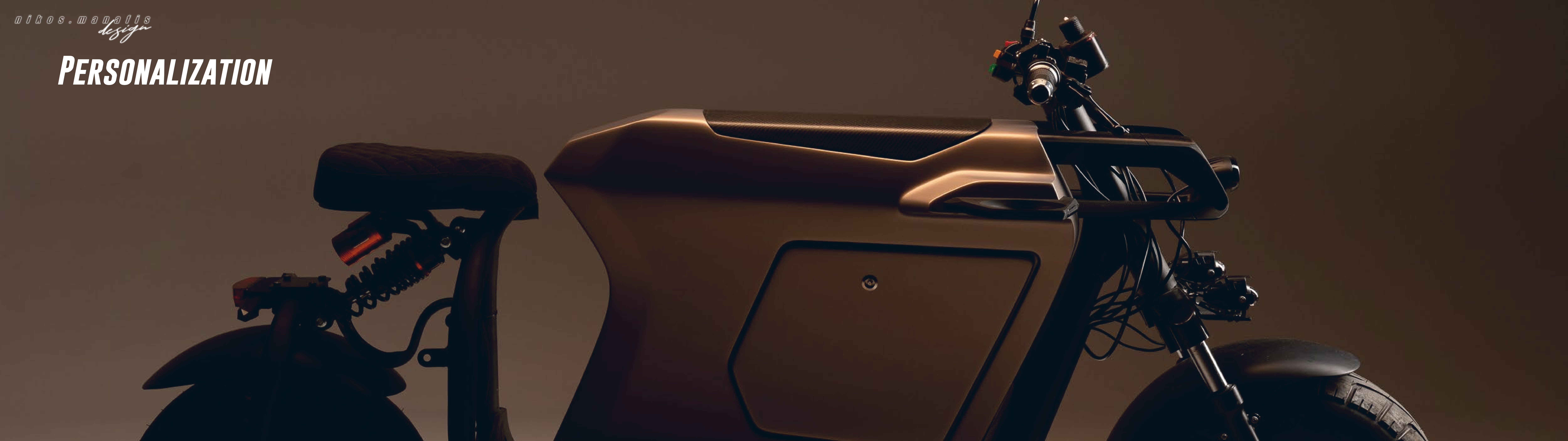
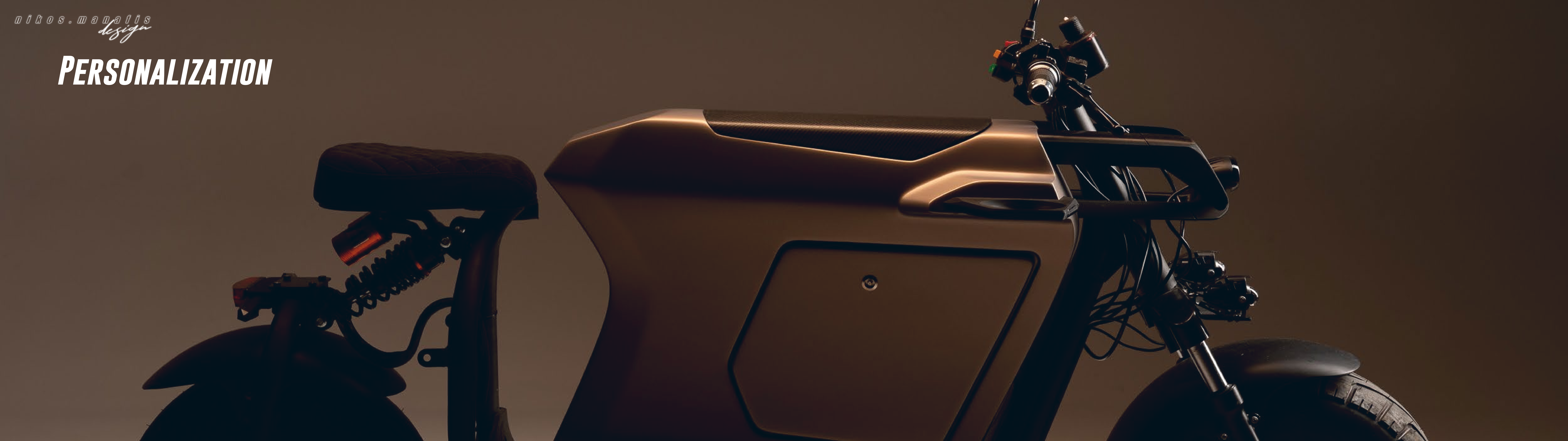
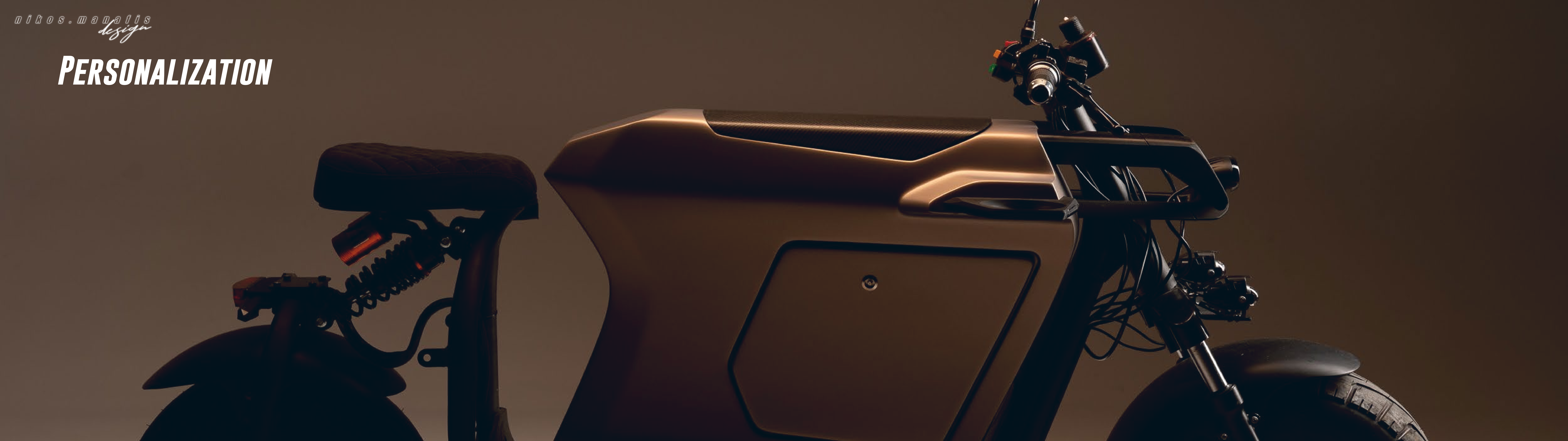
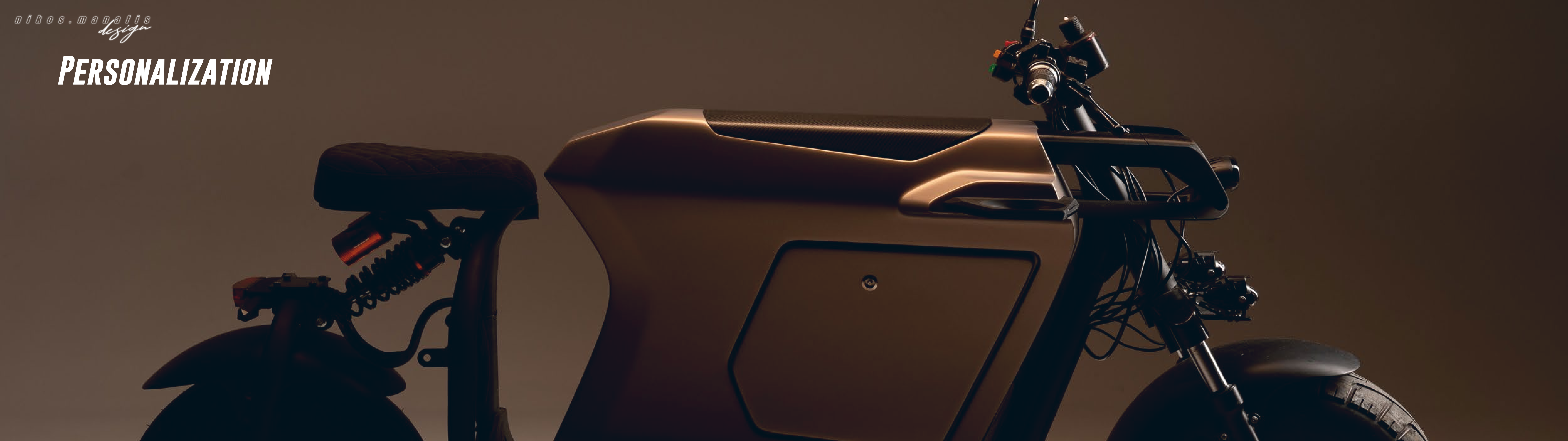
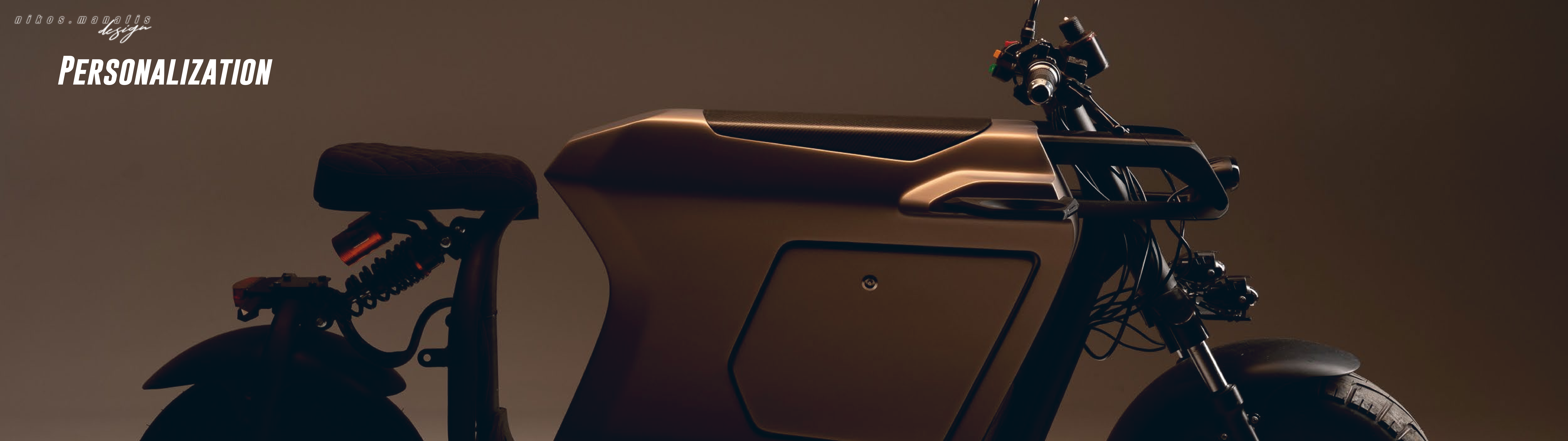
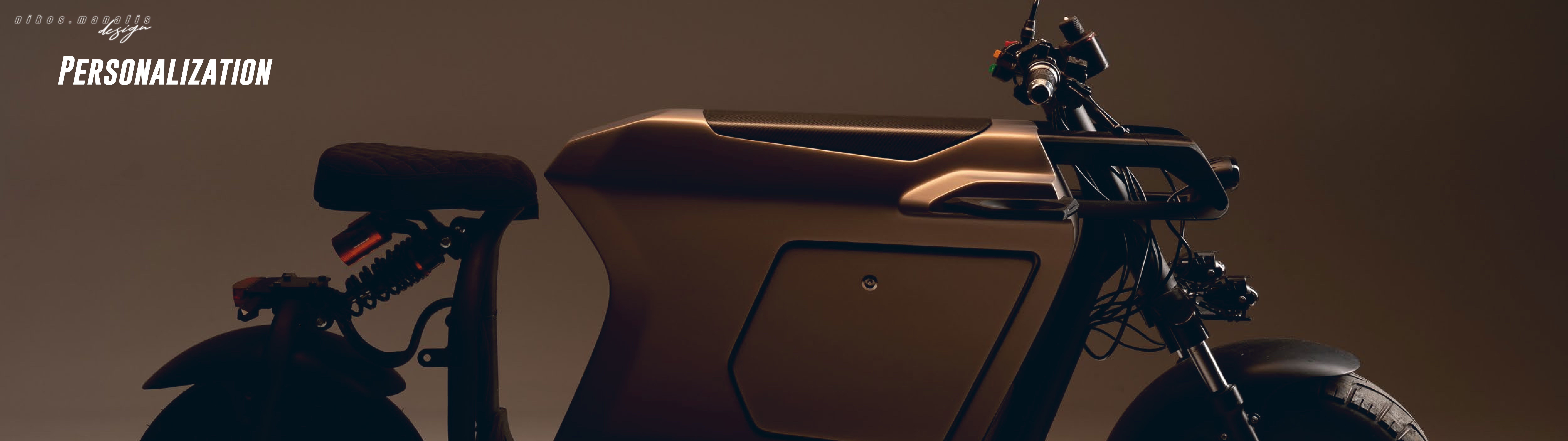
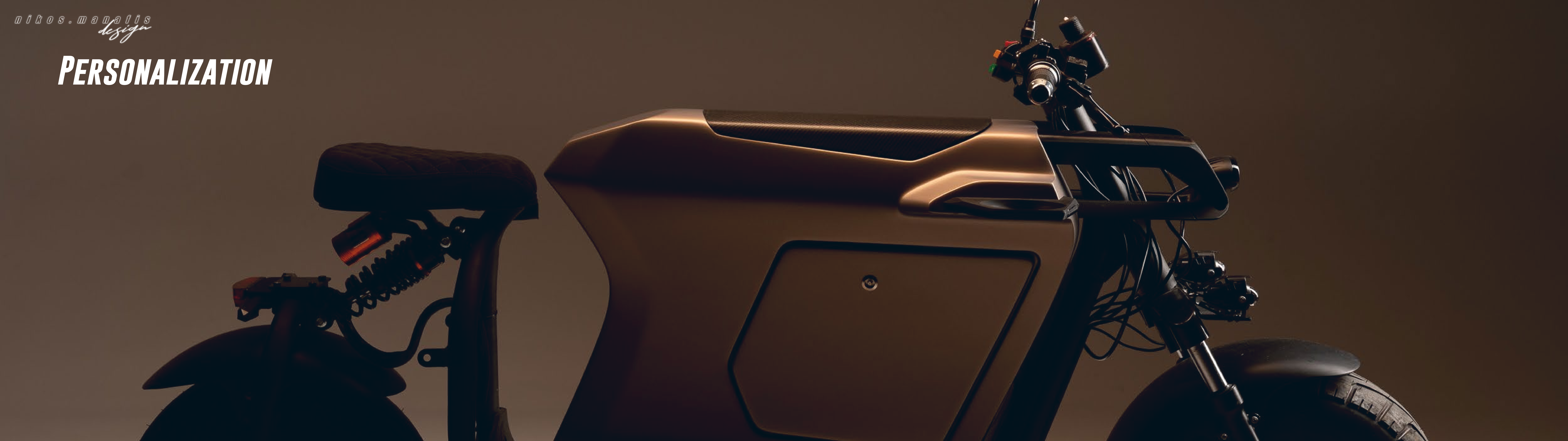
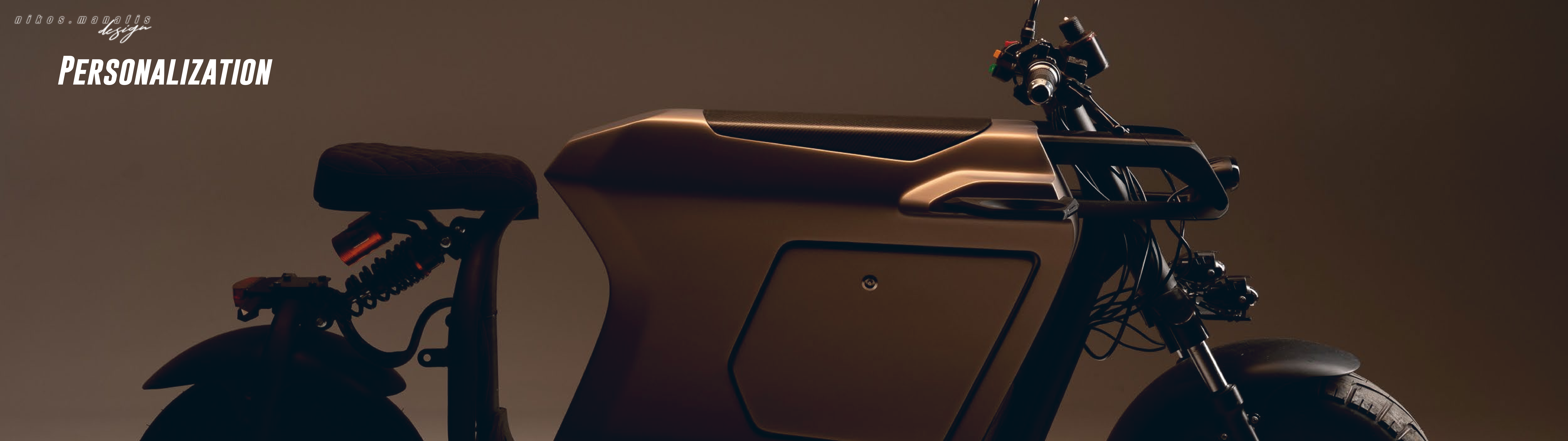
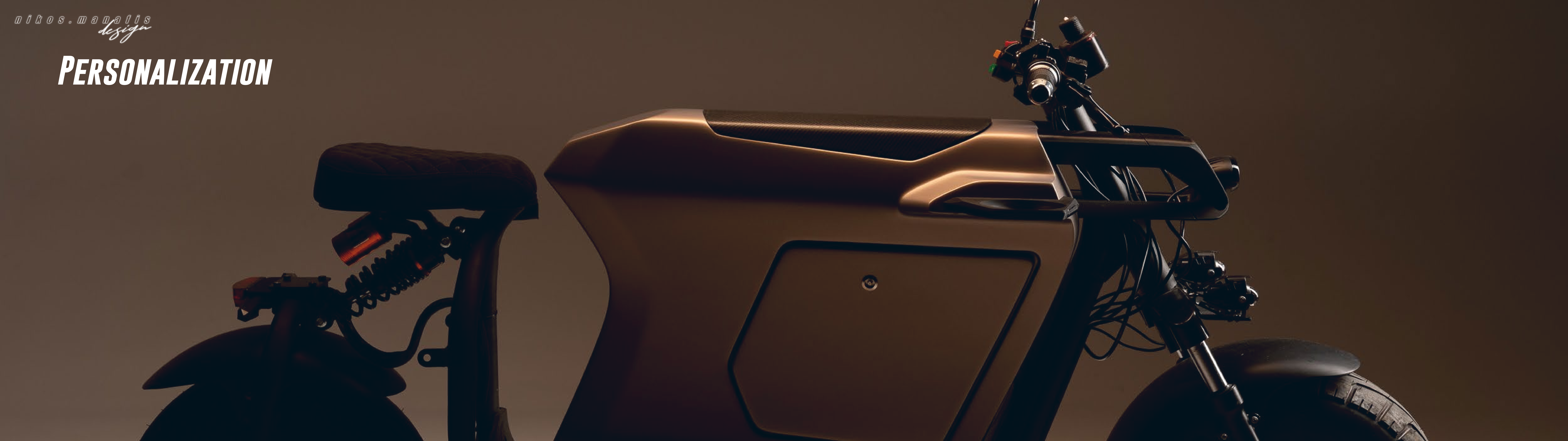
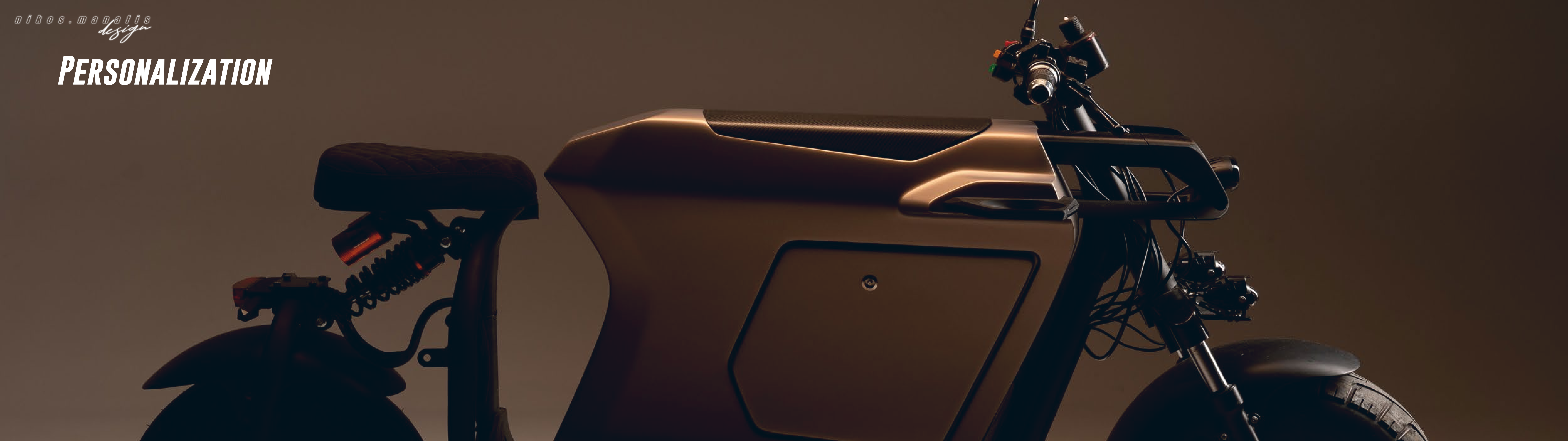
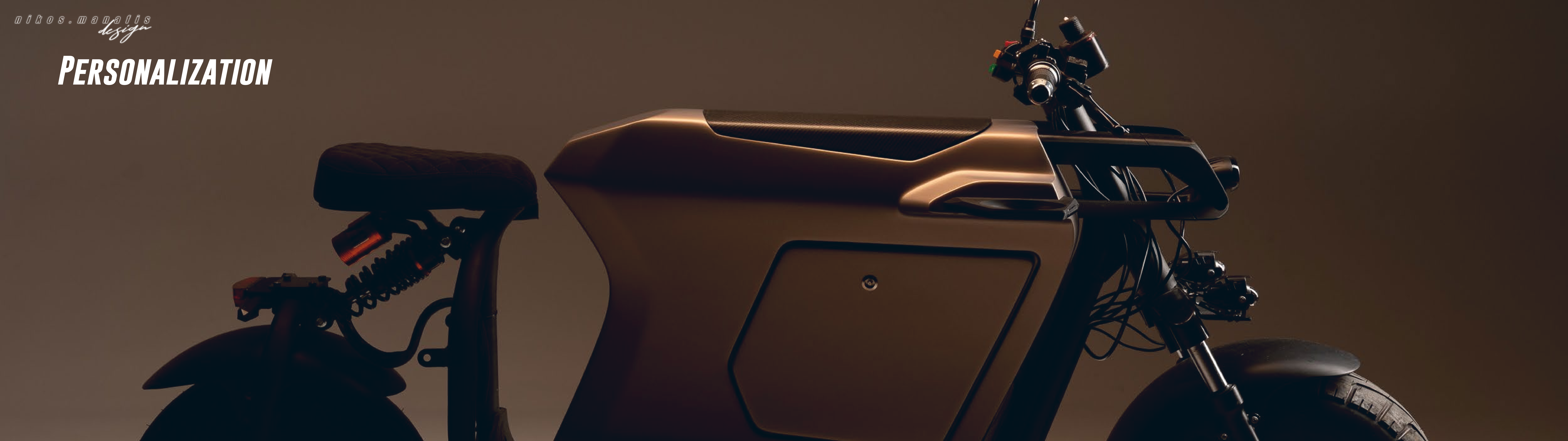
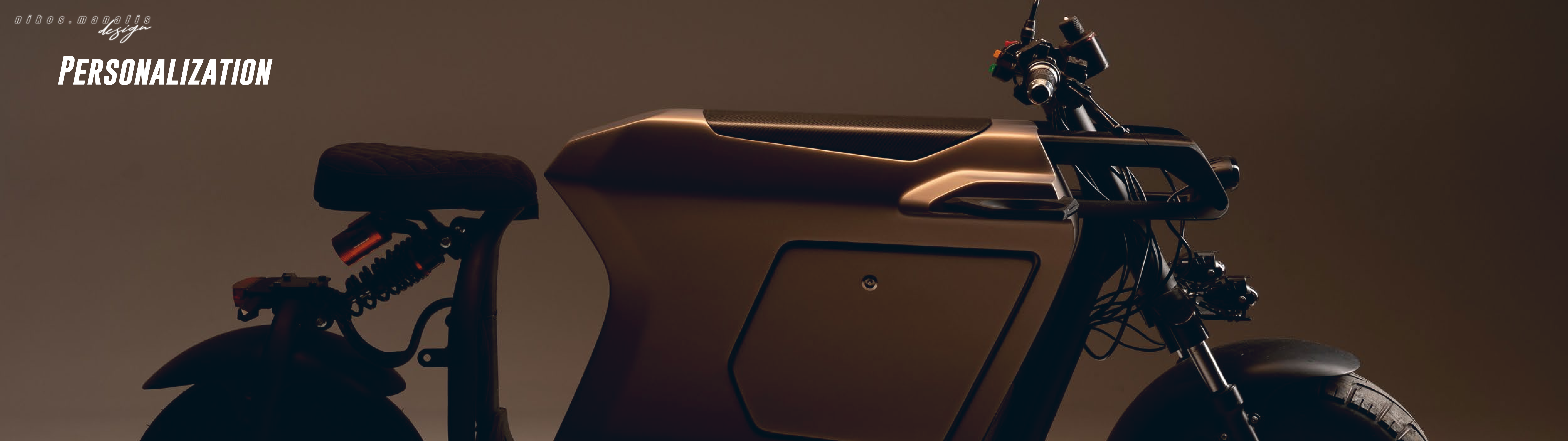
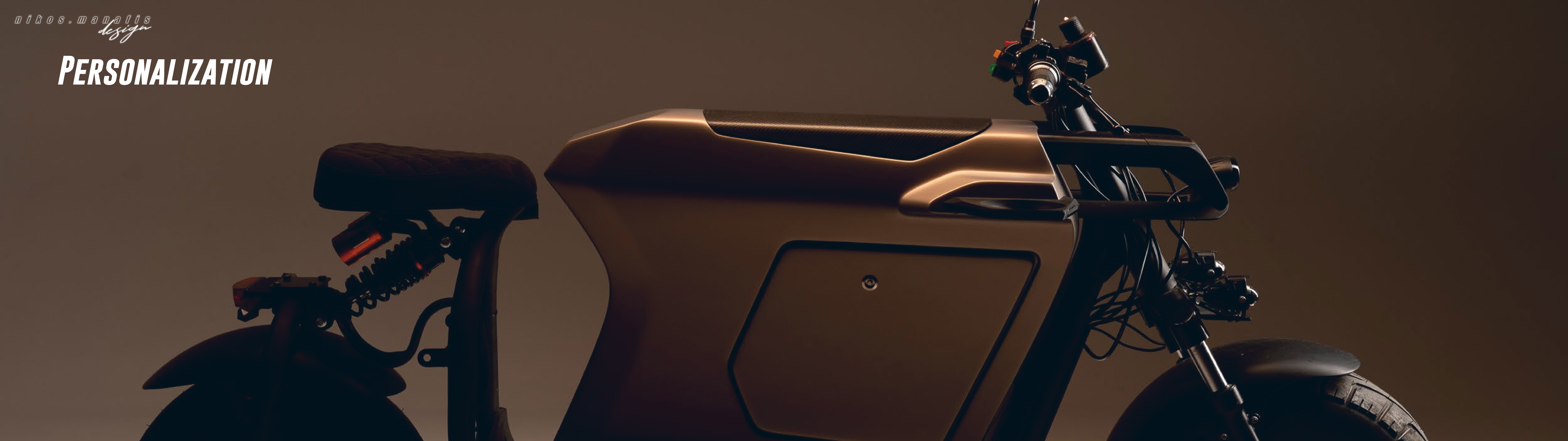
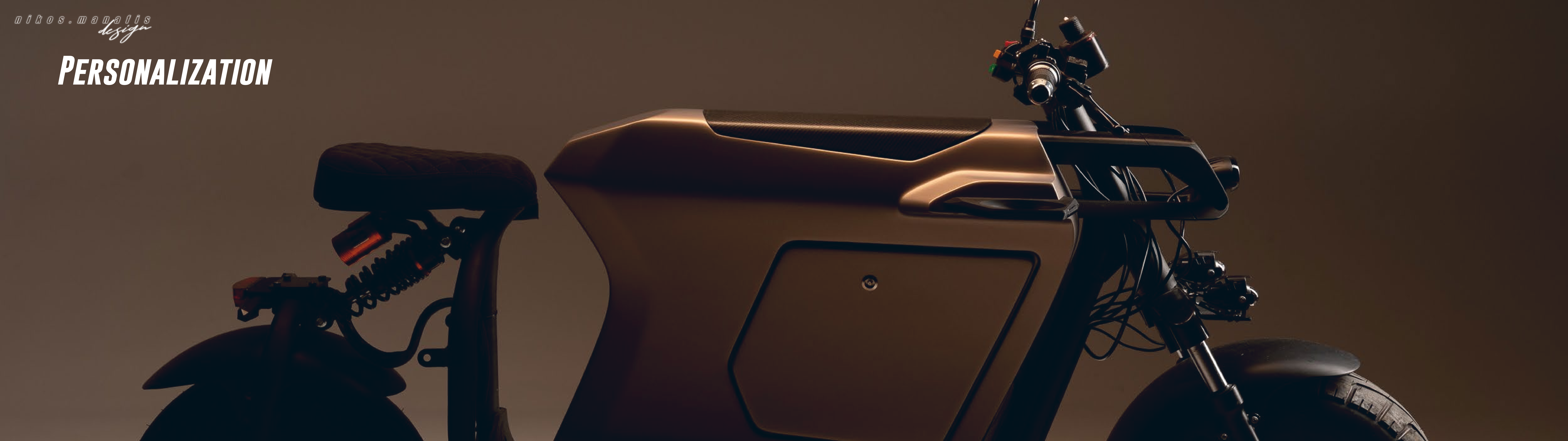
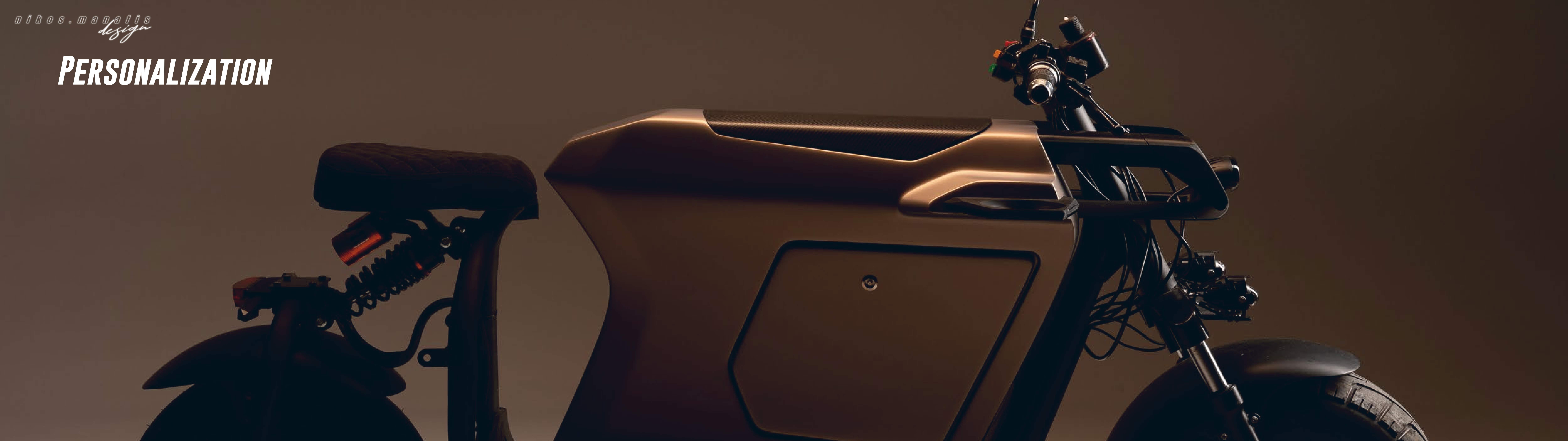
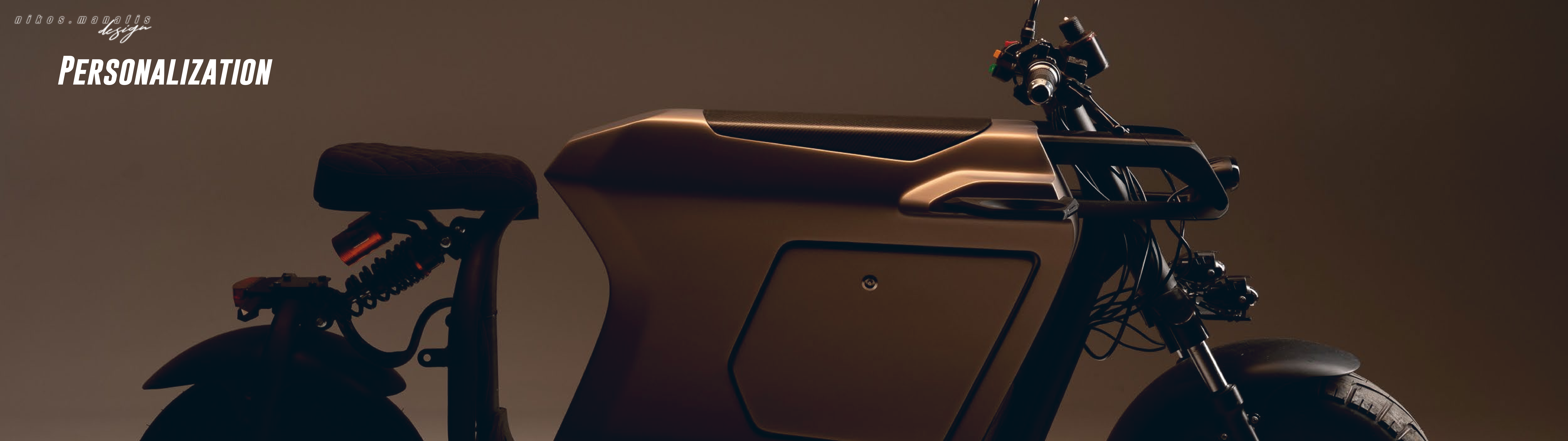
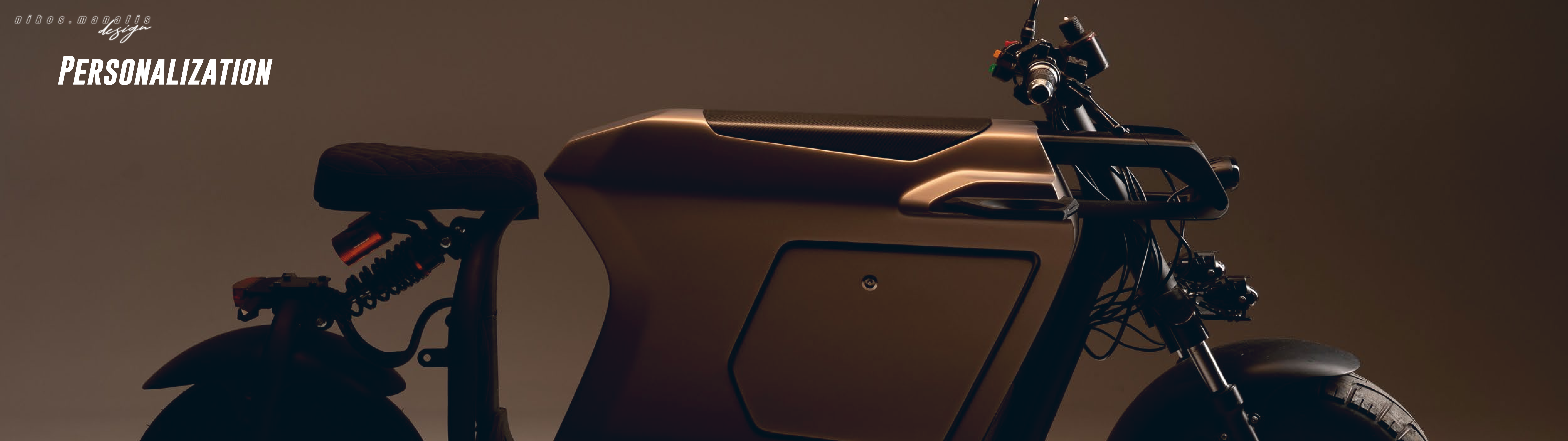
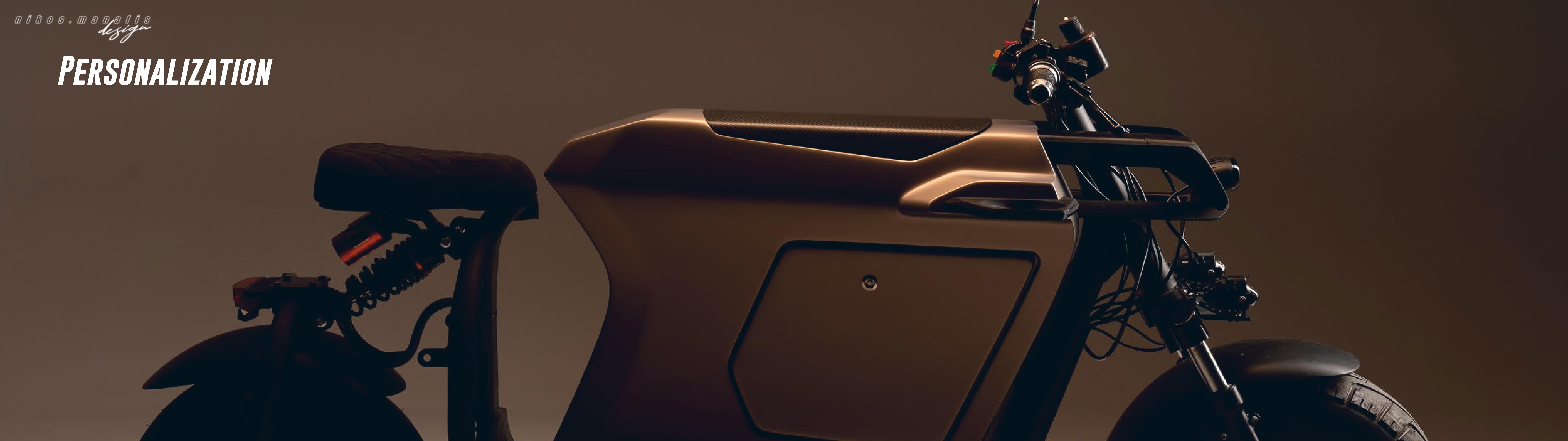
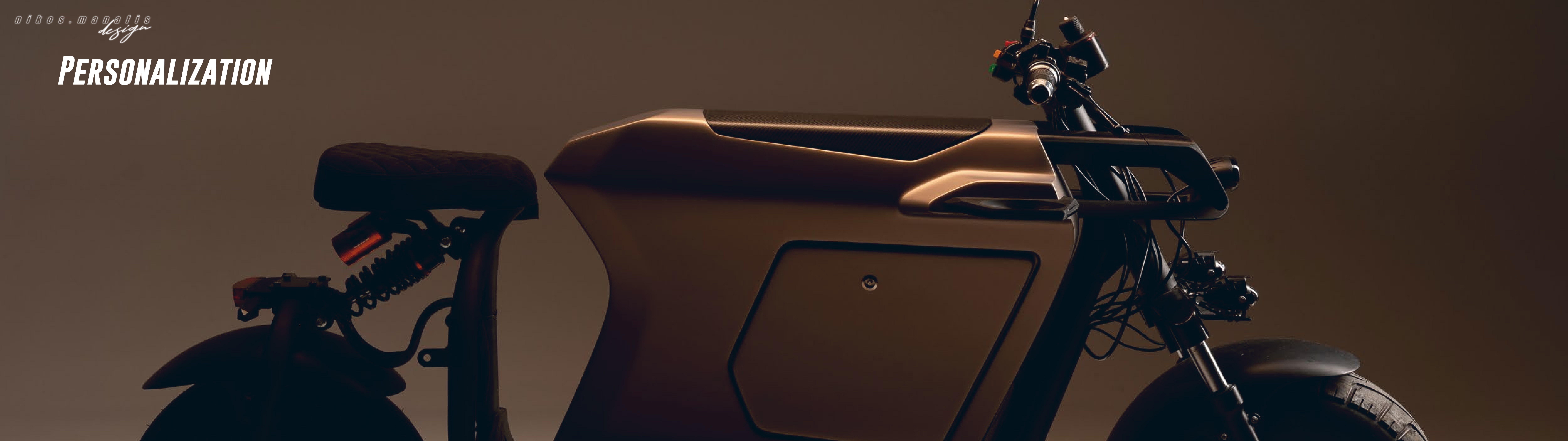
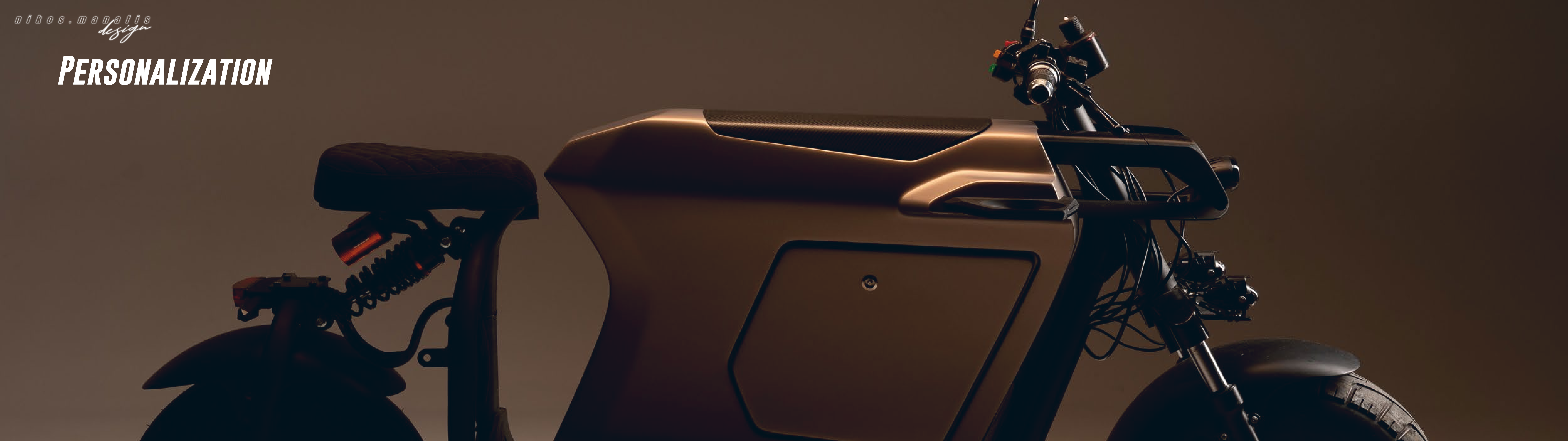
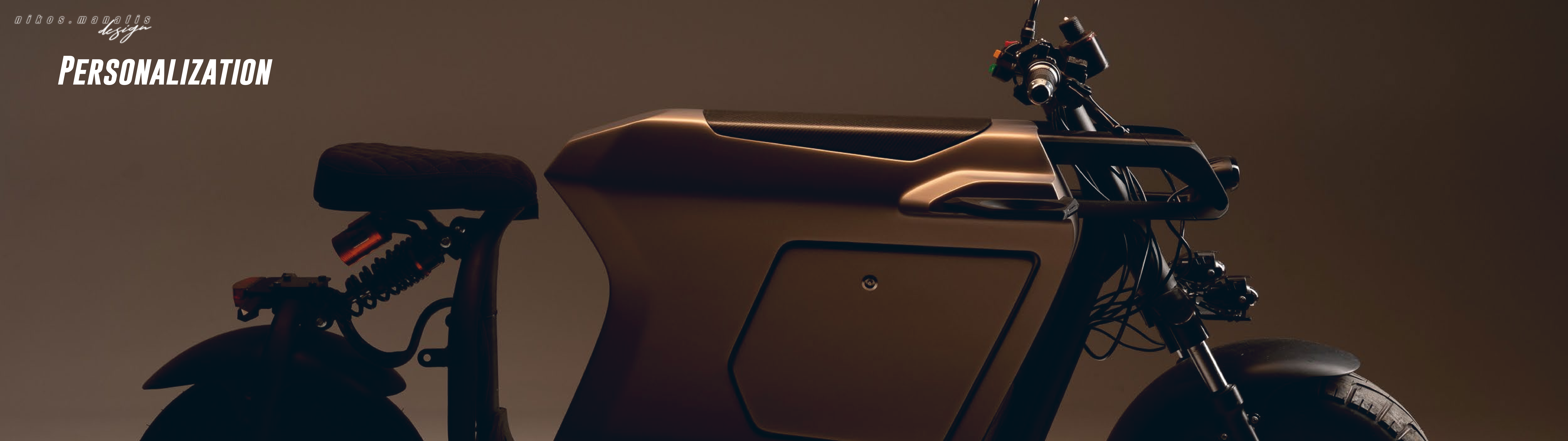
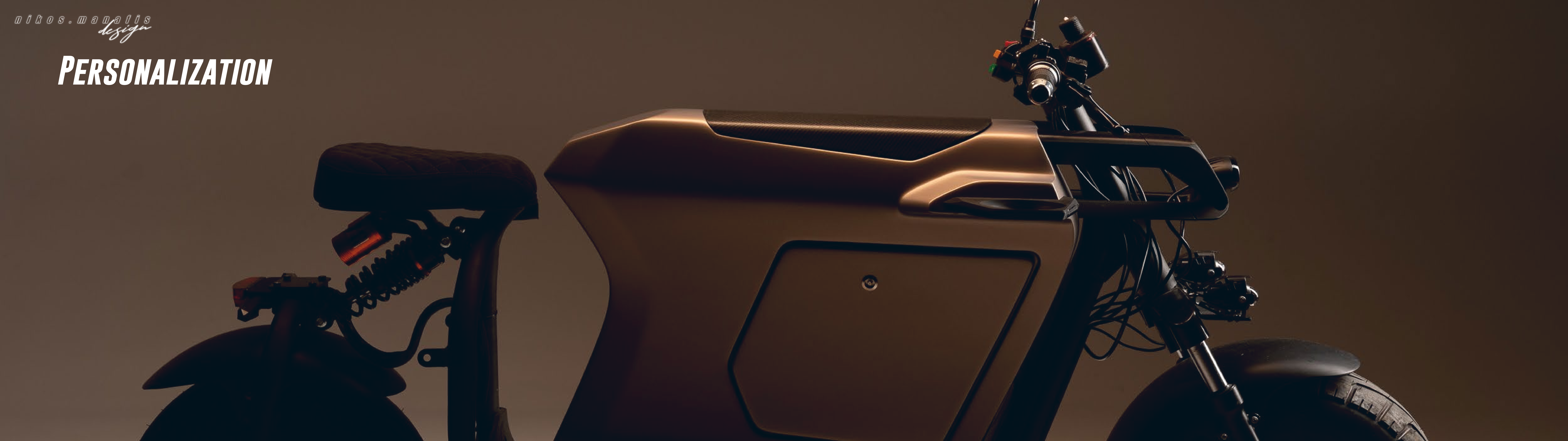
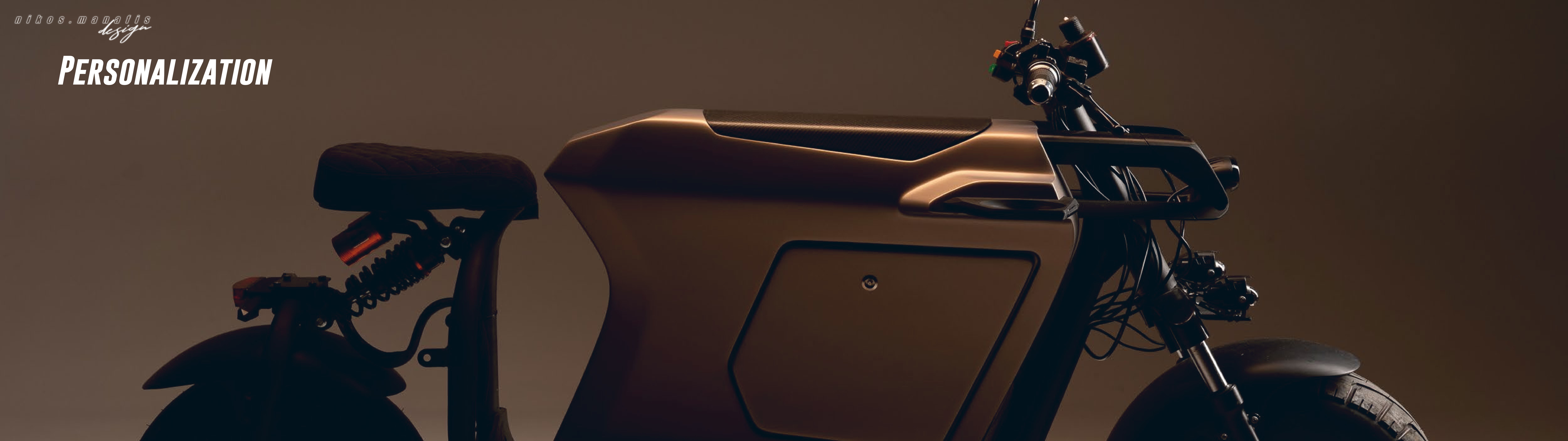
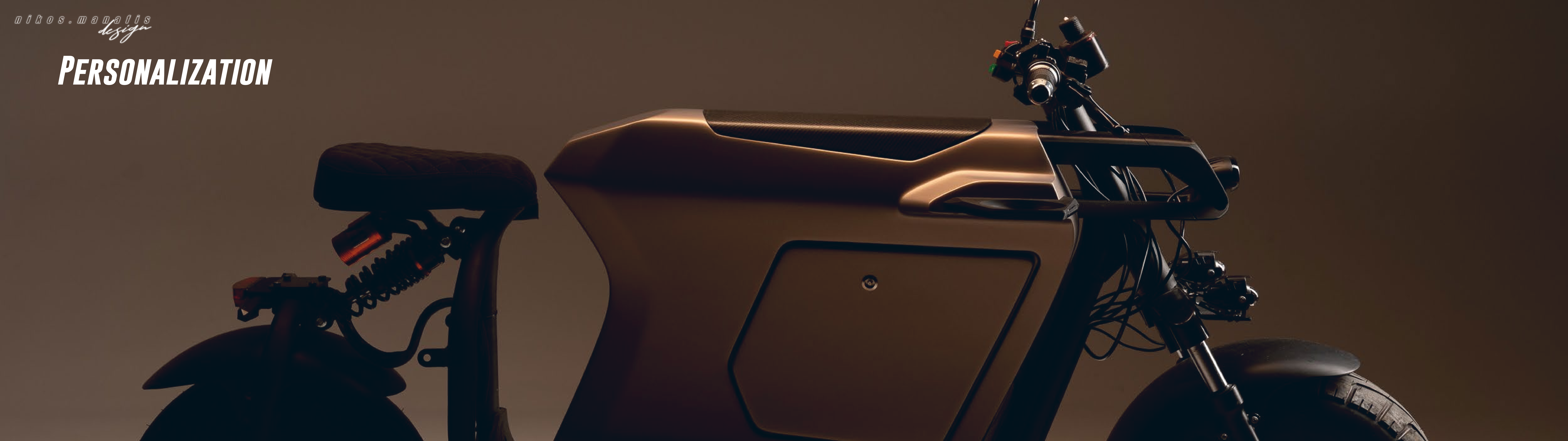
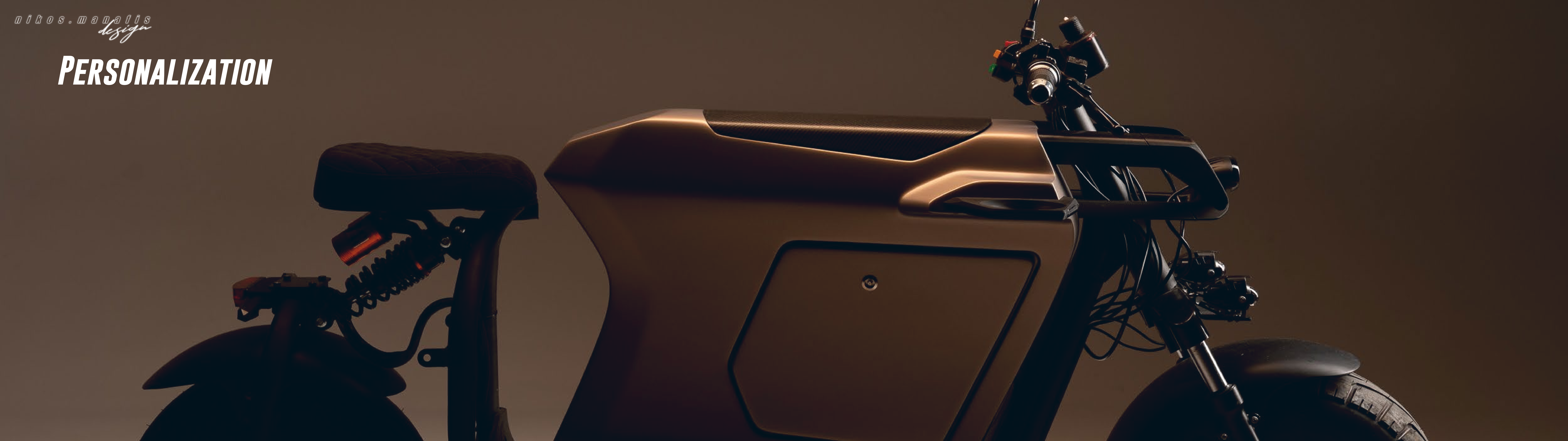
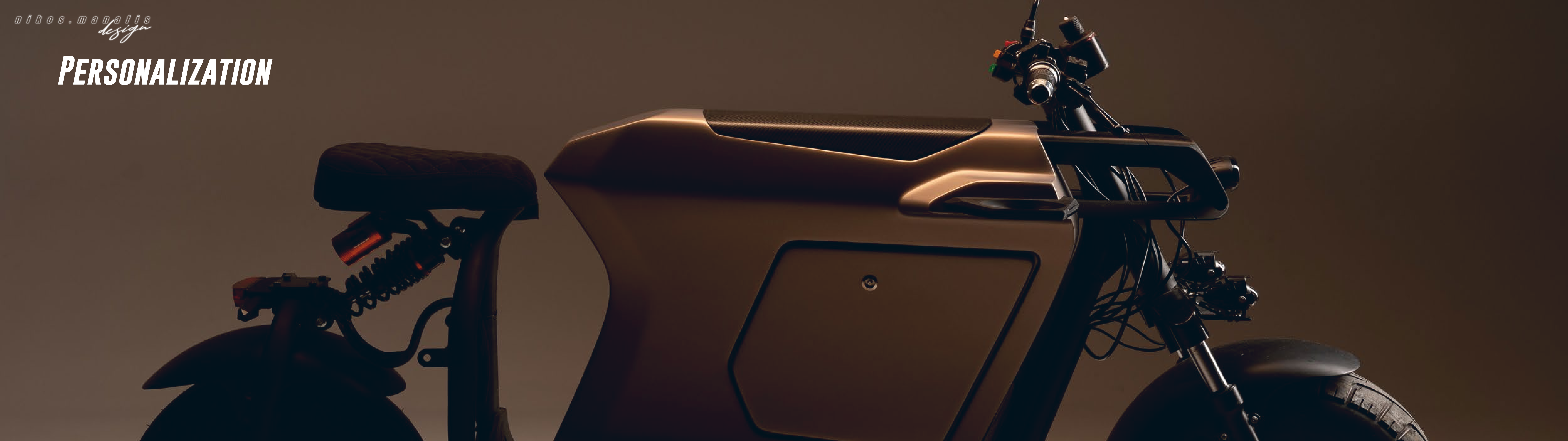
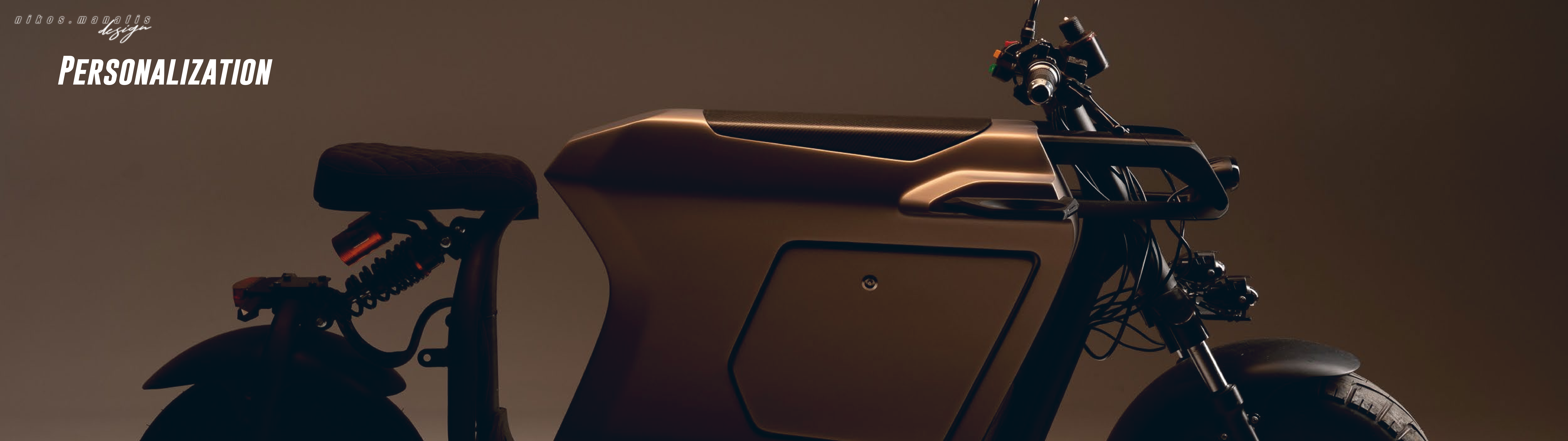
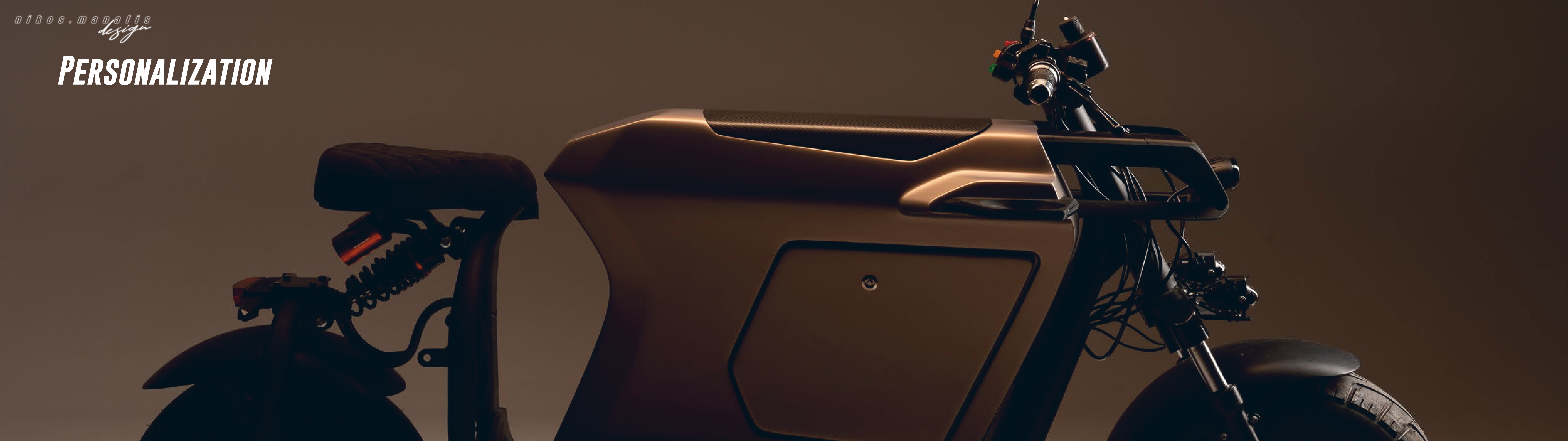
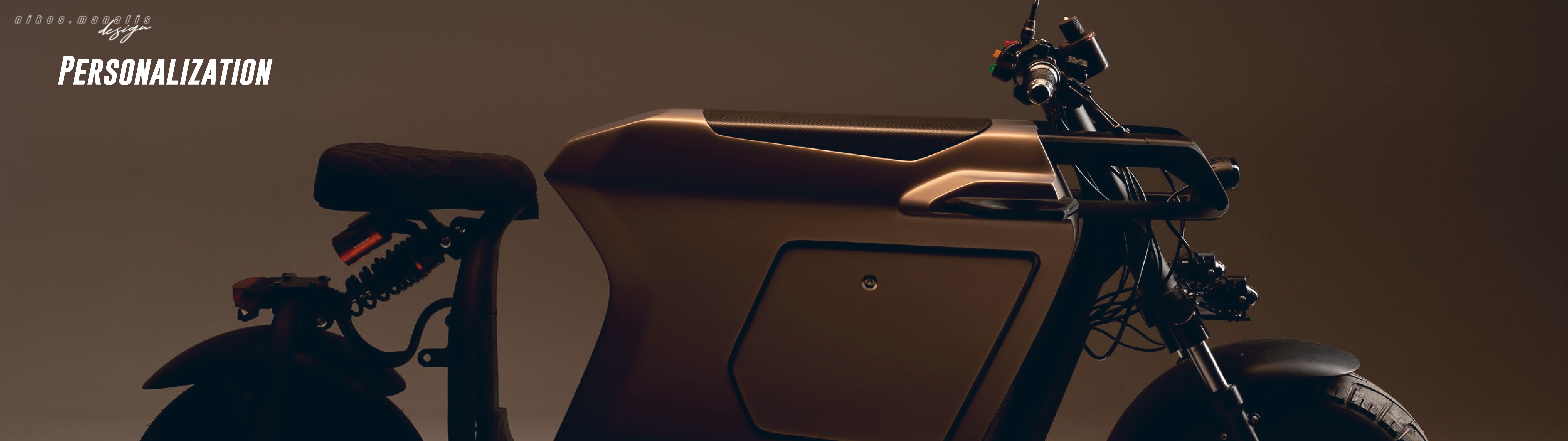
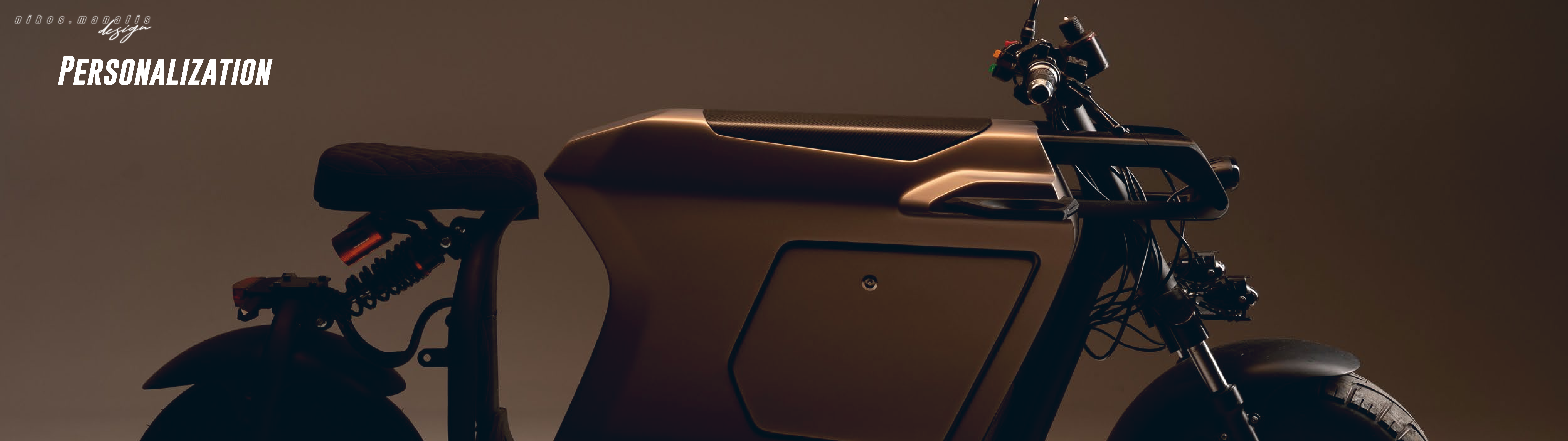
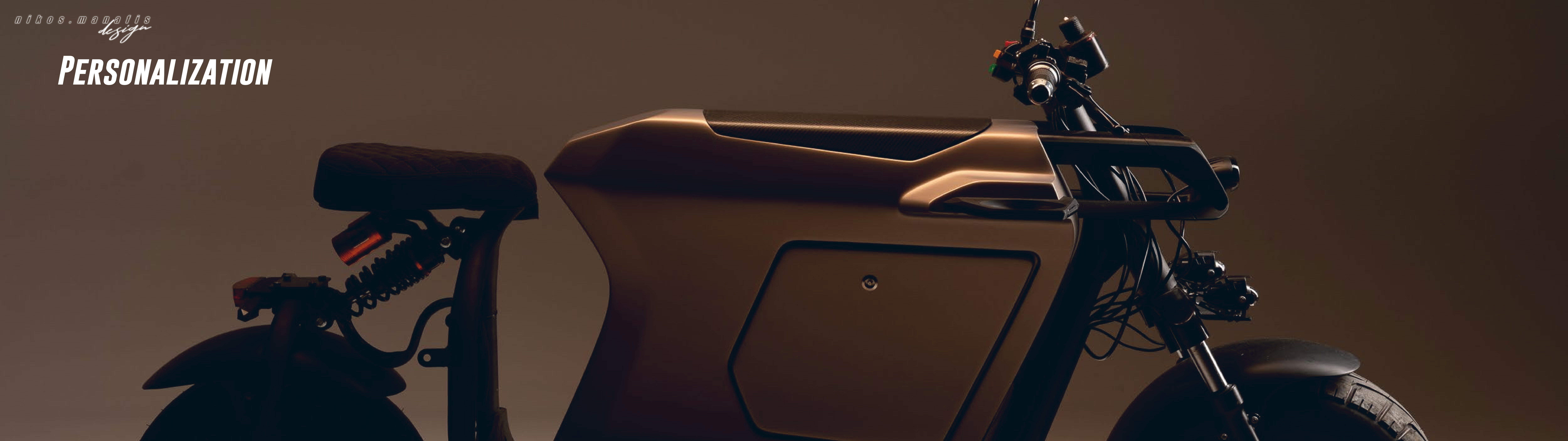
POWER



SPEED



RANGE



***BODY COLOR OPTIONS
GLOSSY PALETTE***



Racing Green



Deep Blue



Black Pearl



Dark Coffee Brown



Candy Red

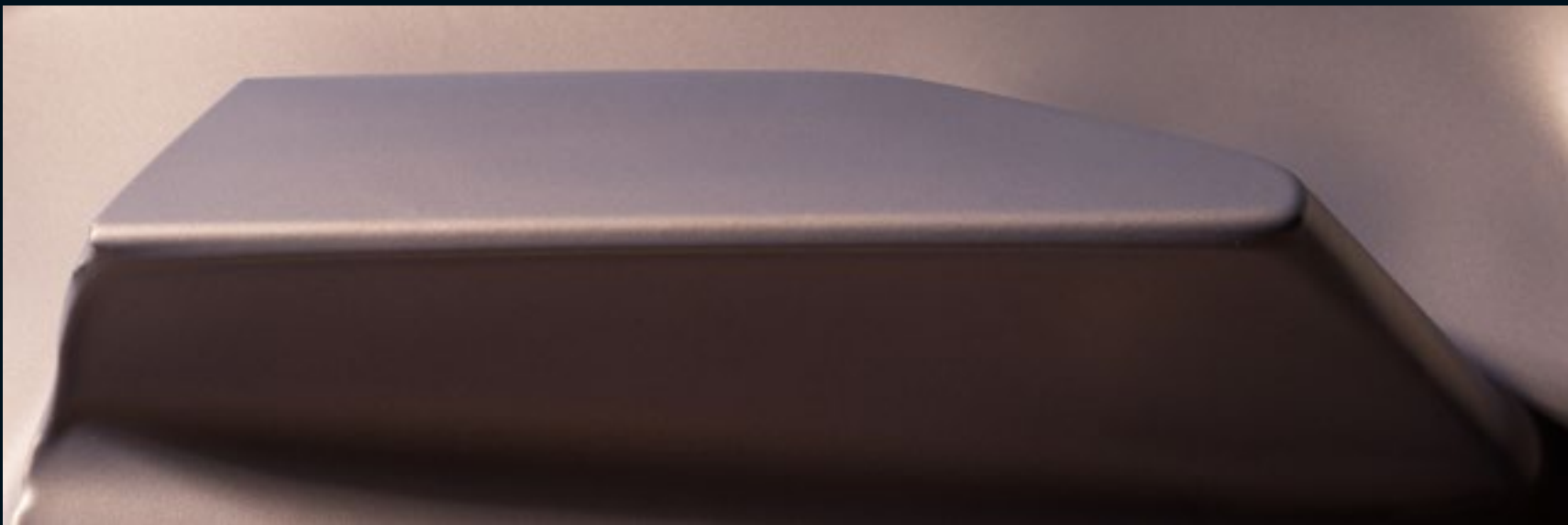
***BODY COLOR OPTIONS
MATTE PALETTE***



Gun Metal



Ice White



Ember Grey



Pink Champagne



Colden Cab

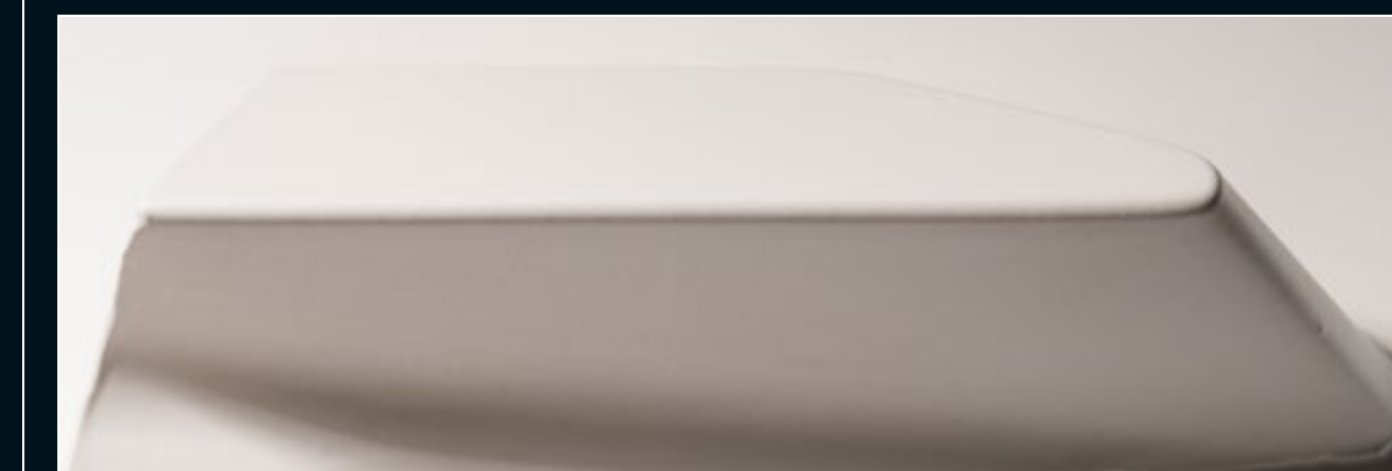
TRIM COLOR OPTIONS

ALCANTARA PALETTE

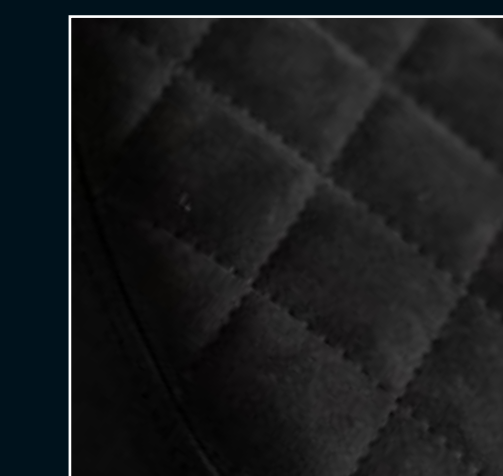




COLOR COMBINATION- ORCA



Ice White



Black Alcantara

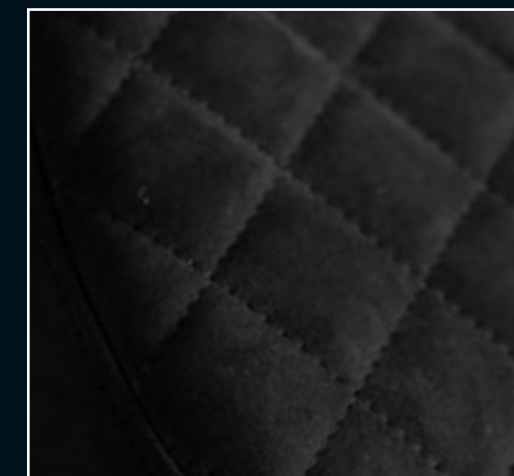
GUN METAL-BLACK ALCANTARA
EXTRAS: CARBON GLOVEBOX, LED FOG LIGHTS



COLOR COMBINATION- BLACK MATTER



Gun Metal



Black Alcantara



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COLOR EXAMPLES

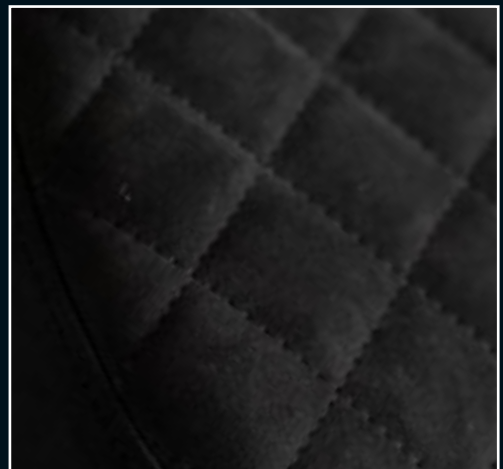
CANDY RED-BLACK ALCANTARA
EXTRAS: CARBON GLOVEBOX, LED FOG LIGHTS



COLOR COMBINATION- CANDY RED



Candy Red



Black Alcantara

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COLOR EXAMPLES

DEEP BLUE-BLACK ALCANTARA
EXTRAS: CARBON GLOVEBOX



COLOR COMBINATION- ELECTRIC DREAMS



Deep Blue



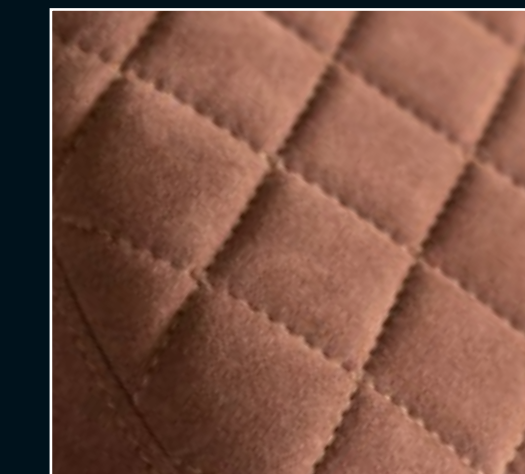
Black Alcantara



COLOR COMBINATION- ASH BROWN



Ember Grey



Brown Alcantara

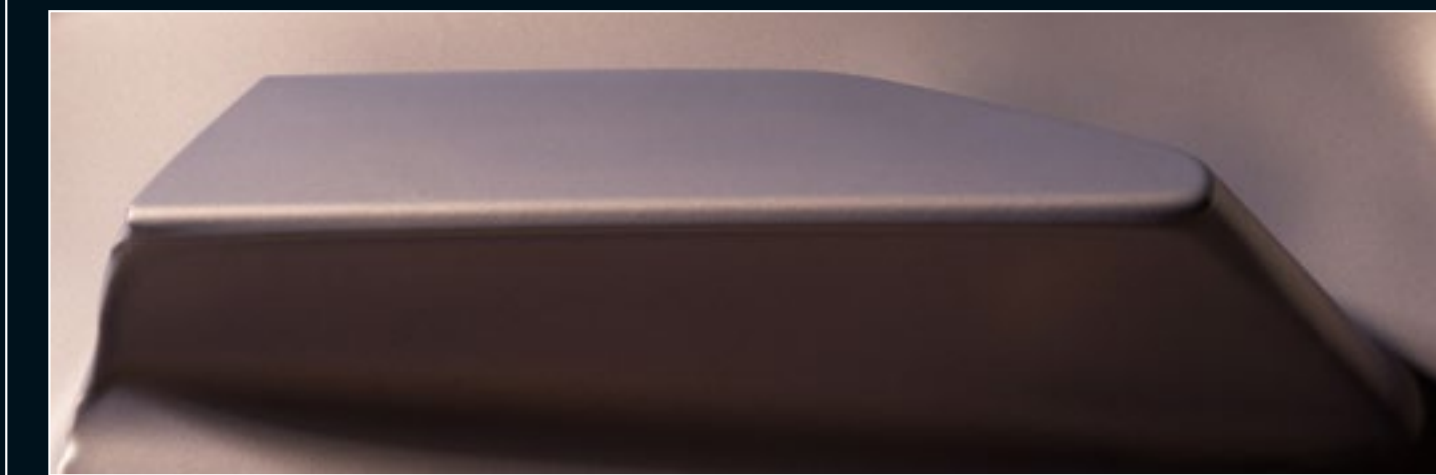
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COLOR EXAMPLES

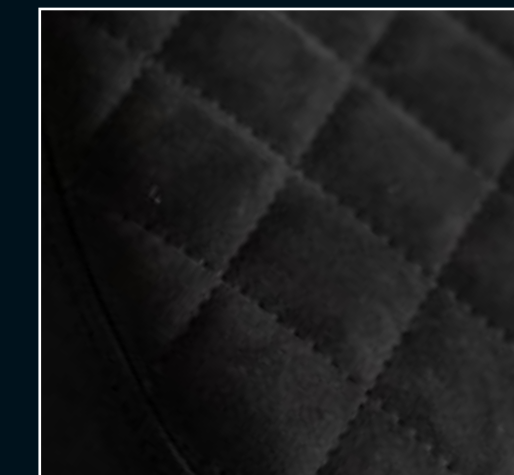
EMBER GREY-BLACK ALCANTARA
EXTRAS: CARBON GLOVEBOX, LED FOG LIGHTS



COLOR COMBINATION- ELECTRIC ASH



Ember Grey

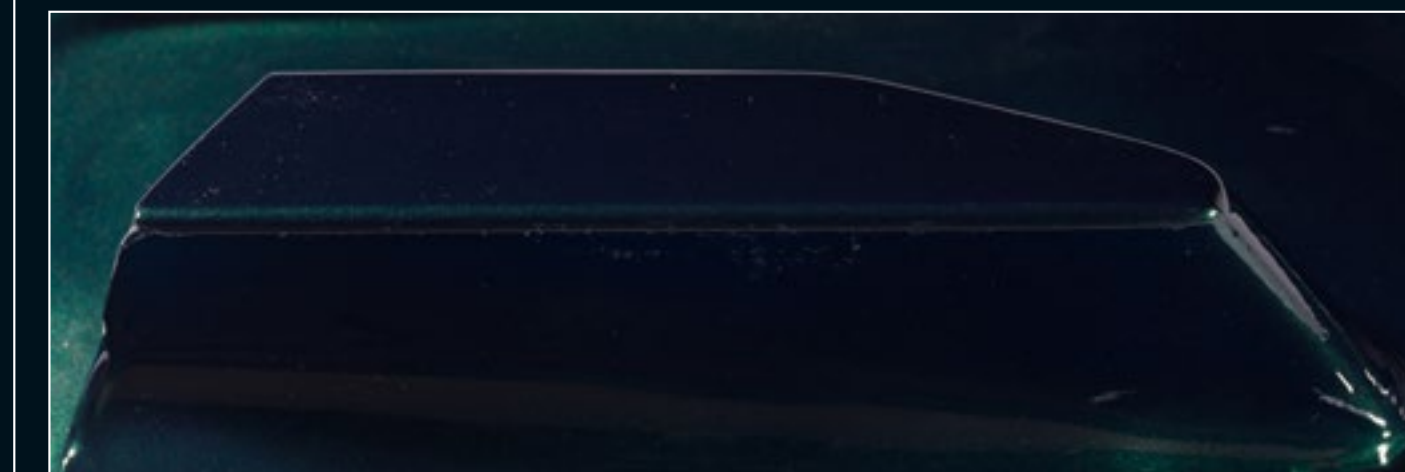


Black Alcantara

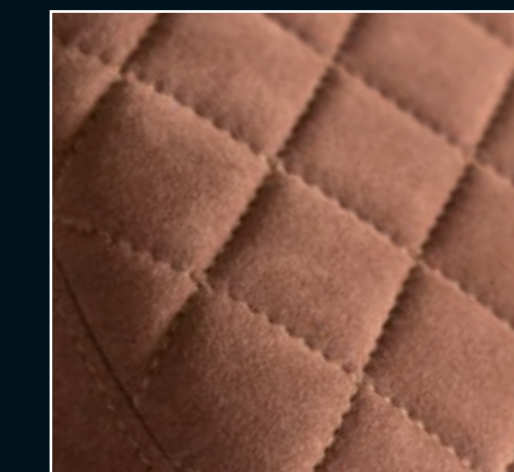




COLOR COMBINATION- RACING BRIT



Racing Green



Brown Alcantara



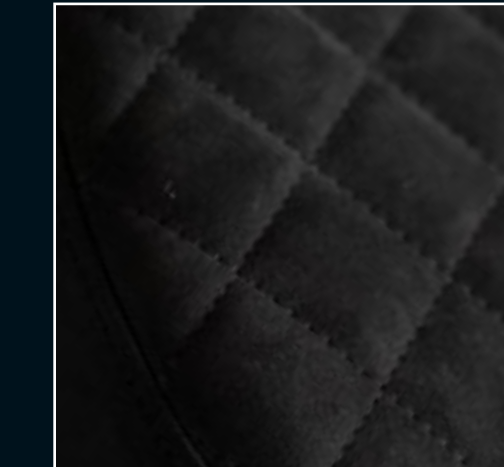
COLOR EXAMPLES



COLOR COMBINATION- CHAMPAGNE



Pink Champagne



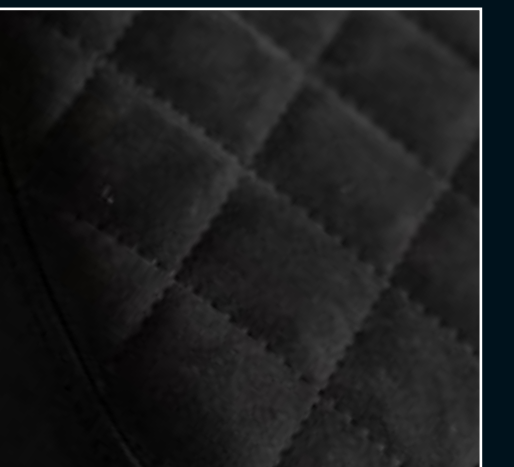
Black Alcantara



COLOR COMBINATION- DARK MOCHA



Dark Coffee Brown




Black Alcantara

COLOR EXAMPLES



COLOR COMBINATION




Black Pearl

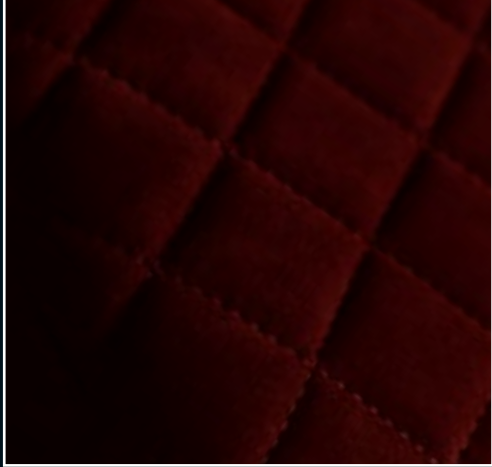


Red Alcantara

COLOR COMBINATION



Racing Green



Red Alcantara

COLOR COMBINATION- ELECTRIC DREAMS




Deep Blue




Black Alcantara

COLOR COMBINATION- NY CAB



Colden Cab



Black Alcantara



STORAGE

THE SCOOTER OFFERS TWO SEPARATE STORAGE COMPARTMENTS. ONE GLOVEBOX ON TOP FOR EASY TO REACH ITEMS LIKE A PHONE, KEYS OR... GLOVES, AND A LOWER, LOCKING COMPARTMENT, ACCESSIBLE FROM BOTH SIDES THAT FEATURES FULLY REMOVABLE HATCHES.



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DETAILS / CUP HOLDERS

CUP HOLDERS

THE 3DPRINTED "WINGLETS" THAT HOUSE THE LED TURN LIGHTS ARE DESIGNED TO ALSO WORK AS CUP HOLDERS. THIS ENABLES YOU TO GRAB (2) MORNING COFFEE(S) ON THE WAY TO WORK OR WHEN YOU RIDE TO THAT SPECIAL PLACE TO ENJOY THE SUNSET.





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EXTRAS

SECURITY OPTIONS

ALL SCOOTERS COME WITH AN ALARM SYSTEM AS STANDARD. THIS SYSTEM DETECTS MOTION AND TRIGGERS THE ALARM SOUND. FURTHERMORE, IT ENGAGES THE MOTOR TO PREVENT ROLLING THE VEHICLE. HOWEVER, WE OFFER SOME EXTRA SECURITY OPTIONS THAT WE DISCUSS DIRECTLY WITH EACH BUYER.

LED FOG LIGHTS

THIS ADDITIONAL MODULE ENHANCES YOUR VISIBILITY ON THE ROAD AND OFFERS A MORE AGGRESSIVE LOOK ON YOUR SCOOTER. THE LED SPOT LIGHTS HAVE 3 DIFFERENT SEQUENTIAL FUNCTIONS. AS A PLUS, THE 3MM STEEL MOUNTING BRACKET ALSO HAS A CAMERA MOUNT.





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EXTRAS

INTEGRATED BLUETOOTH SPEAKER

THE GLOVEBOX COMPARTMENT'S SHAPE IN COMBINATION WITH THE HOLLOW CARBON FIBER BODY CREATE PERFECT CONDITIONS FOR SOUND TO TRAVEL. WE STRONGLY ENCOURAGE YOU TO TRY PLACING A BLUETOOTH SPEAKER IN THE GLOVEBOX AND PLAY YOUR FAVOURITE MUSIC ON THE RIDE. HOWEVER WE ALSO OFFER THE CHOICE TO INTEGRATE A BT SPEAKER IN THAT COMPARTMENT.



VISIBLE CARBON FIBER GLOVEBOX CAP

AS STANDARD, THE SCOOTER COMES WITH A GLOVEBOX WRAPED IN ALCANTARA MATCHING ITS SEAT. SOME CONFIGURATIONS, THOUGH, CAN GAIN FROM A VISIBLE CF TRIM. IN THAT CASE, THERE IS OPTION FOR A GLOSS OR MATTE FINISH TO MATCH THE BODY PAINT.





LIFESTYLE



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